



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

(Sponsored by Ministry of Textiles, Govt. of India)

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EPCH-4/1(9J)/2009-DCH-B2B-IHHS - CHICAGO

NOV 05, 2009

U.P.C.

To: All Members.

SUB: INTERNATIONAL HOME & HOUSEWARE SHOW, CHICAGO, USA - 14TH -16TH
MARCH,2010

Dear Members,

USA market is the biggest market for business opportunities, that's why they are called Biggest Importer. The economic system of the United States can be described as a capitalist mixed economy, in which corporations, other private firms, and individuals make most microeconomic decisions, and governments prefer to take a smaller role in the domestic economy, although the combined role of all levels of government is relatively large. The U.S. has a large industry, ranking third in the world, and is also a major exporter. The *per capita* income of the United States is among the highest in the world. For export of Indian Handicrafts, USA is main export destination and have 30% share of total exports of Indian Handicrafts.

The International Home & Housewares Show is the USA's largest homegoods & housewares marketplace, showcasing thousands of new products and designs. With over 2,000 exhibitors from 30 countries, the International Home & Housewares Show is the most comprehensive in the industry. About 60,000 professional visitor / buyers from 100 countries of 6 continents : North America, South America, Europe, Asia, Australia and Africa

The Council is organizing members participation in International Home & Houseware Show, Chicago, USA to be held from 14th – 16th March,2010. For participation in **International Home & Houseware Show**, a standard booth of 9 / 12 & 15 sq. mtr. will be provided @Rs.25200 /- per sq. mtr. plus 10.3% service tax. Corner stands will be charged additional 10% apart from the normal charges. The charges includes built-up stand with Carpet, Furniture, spot light, name fascia other common facilities & listing in fair catalogue. However, the other expenses towards freight of goods, specific display aids and personal expenses like air fare and stay will be borne by the participants themselves.

Interested members may please forward their application along with a Demand Draft / Cheque of Rs.1,50,000/- in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS** payable at New Delhi. The balance amount will be deposited after selection of participant. Please note the fair is dedicated for houseware products only Please specify the products to be displayed alongwith photographs in enclosed application form. The complete application along with requisite amount should reach to the Council's office latest by 30/11/2009. The applicant has to arrange their visa. However the Council can assist to obtain an invitation from the show organizer. If the applicant withdraws their participation after selection, the amount deposited along with application will be forfeited.

Thanking you,

Yours faithfully,

(R. K. VERMA)
Joint Director

**N.B. The participations of the fair will be eligible for MDA grant subject to the MDA guidelines.
Maximum grant available for fair participation- Rs. 1.50 lacs.**

INTERNATIONAL HOME & HOUSEWARE SHOW CHICAGO, USA

14TH – 16TH MARCH,2010

FACT SHEET

NAME OF EXHIBITION	INTERENATIONAL HOME & HOUSEWARE SHOW
FAIR DATE	14th – 16th MARCH,2010
EXHIBITION VENUE	MCCORMICK PLACE CHICAGO, ILLINOIS USA
ORGANISER	INTERNATIONAL HOUSEWARE ASSOCIATION U.S.A.
PRODUCTS ON DISPLAY	<ul style="list-style-type: none">-Home Décor- Cook & Bakewares- Table top & kitchen Accessories- Furniture & Hardwares- Lighting & Home Accessories- Outdoor living (Garden & Garden Articles)
VISITORS	Whole sellers, Retailers, Importers, Departmental Stores, Mass Merchandisers, & Consumers.
CHARGES PER SQ. MTR. BUILT-UP STAND	Rs.25200/- per sq. mtr. +10.3% sevice tax (10% additional for Two Side Open Sand) Size of stand 9 / 12 / 15 sq. mtr. For a Built –up stand, including furniture and limited display aids etc.
LAST DATE	30th NOVEMBER, 2009

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

APPLICATION FOR

INTERNATIONAL HOME & HOUSEWARE SHOW CHICAGO - USA

14TH - 16TH MARCH, 2010

LAST DATE FOR SUBMISSION : 30.11.2009

1.	Name of Organisation					
2.	Address of Organisation					
3.	Contact Details	Telephone	City code:	No.		
		Fax	City code:	No.		
		Mobile				
		Email				
		Website	www.			
4.	Name of Contact Person	Mr. / Ms.				
5.	Space requirement	<input type="checkbox"/> 9 Sq. Mtr <input type="checkbox"/> 12 Sq. Mtr <input type="checkbox"/> 15 Sq. mtr.				
	Two side open requirement	<input type="checkbox"/> Yes <input type="checkbox"/> No (@ 10% extra charge)				
6.	Products to be displayed (Also Attach two photographs you would like to display)	HOME DECOR	COOK & BAKEWARES			
		TABLE TOP & KITCHEN ACCESSORIES	FURNITURE &			
		LIGHTING & HOME ACCESSORIES	HARDWARES			
		OUTDOOR LIVING (GARDEN & GARDEN ARTICLES)	KITCHEN WARE			
		Others Please specify				
7.	Export Performance of Handicrafts items only (In Rs.)	Items	2006-2007 yr	2007 - 08 yr	2008 - 09 yr	
8.	Passport Details of the Person traveling for the fair					
	Name as mentioned in the Passport					
	Passport number					
	Place of issue					
	Date of issue					
	Date of expiry					
	Date of Birth					
	Place of Birth					

Demand Draft No. _____ **dated** _____ **for Rs. 1,50,000/-** (Rupees One Lakhs Fifty Thousand only) drawn in favour of **Export Promotion Council for Handicrafts, New Delhi** . Balance is to be deposited on confirmation of participation.

I Mr. / Ms. _____ abide by the terms & conditions of the participation as stated in the EPCH circular dated _____.

Place :
Date :

Signature : _____
Name: _____