

Sub: GIFTS EXPO, SPRING 2010, MOSCOW, RUSSIA TO BE HELD FROM 22ND ~ 25TH MARCH 2010.

Dear Sir/Madam,

Russia is a vast country with a wealth of natural resources, a well-educated population and a diverse industrial base. The Russian economy is gradually moving towards a modern market economy from its old planned / government controlled economy and is in the process creating the biggest middle income population in the whole of Europe. Also, traditionally business relations between Russia and India have been amicable and India products have a wide recognition and acceptance in Russia and the CIS countries.

Moscow, the capital of Russia, is one of the biggest cities in the World. **GIFTS EXPO-SPRING 2010** is the major specialized event in the field of gifts in Russia. The exhibition is conducted under the patronage of the Chamber of Commerce and Industry of the Russian Federation and under the support of Institute of Professionals in Specialty Advertising.

"GIFTS EXPO" is a trade show on the fields of all kinds of gifts and souvenirs products and houseware, gifts and souvenirs for interior design, handicrafts, ethnic crafts, national souvenirs, fancy leather goods, stationery, ceramics and glass, textiles, fashion accessories and jewellery, Christmas decorations, silverware and exclusive gifts.

Exhibitors and products at **"GIFTS EXPO"** are coming from Czech Republic, Spain, United Kingdom, Italy, France, Germany, Austria, Sweden, the Netherlands, South Africa, Australia, Mexico, Peru, Turkey, Poland, Thailand, India, China, Taiwan, Hong Kong, South Korea, Japan, the Philippines, Indonesia & Lithuania.

To explore the vast Russian market the Council is participating in **"GIFTS EXPO"**. The applications are invited from members. **Rs. 19,500/- per sq. mtr.** Plus service tax @ 10.30 % will be charged from the participants. The minimum size of stands in 9 sq. mtr. or in multiple of 3 sq. mtr. i.e., 12 sq. mtr. / 15 sq. mtr. / 18 sq. mtr. The above charge includes common display aid / furniture/ spot light & directory entry charges. However, the other expenses towards freight of goods, specific display aids, personal expenses like air fare and stay etc. are to be borne by the participants themselves.

Interested members may please forward their application along with a Demand Draft of **Rs. 1,50,000/- [One Lacs Fifty Thousand Only]** in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS payable at New Delhi. The balance amount will be deposited after selection. The complete application along with requisite amount should reach to the Council's office latest by 20th **December 2009**. If the applicant withdraws their participation after selection, the amount deposited along with application will be forfeited.

Thanking you,

Yours faithfully,

[R K VERMA]
JOINT DIRECTOR

ENCL : AS ABOVE

IMPORTANT

NOTE: SUBJECT TO MDA GUIDELINES, PARTICIPANTS OF ABOVE SHOW ARE ELIGIBLE FOR MDA GRANT

GIFTS EXPO
22ND ~ 25TH MARCH 2010
MOSCOW – RUSSIA

1. Name and address of the Organization: _____

2. Telephone: _____ Mobile: _____

3. Fax: _____ E-mail: _____

4. Name and Designation of person in – charge: _____

5. Membership & Registration No. _____

6. Space Required 9 sq. mtr. 12 sq. mtr. 15 sq. mtr. 18 sq. mtr.

7. Product to be displayed [Please select only one]. Enclose 02 (Two) Photographs of the product you would like to display in above show:-

- Handicrafts of Metalwares
- Handicrafts of Wood wares
- Handicrafts of Glassware
- Interior Decoration
- Textiles Products (Home Furnishings)
- Home Decor
- Interior Decoration
- Christmas Decoration
- Other (Please Specify) _____

8. Total export performance and handicrafts items only:-

ITEMS	2006-2007	2007-2008	2008-2009

9. Demand Draft No. _____ Dated _____ for Rs. _____ (Rs. _____). In favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS payable at New Delhi.

Place : _____

Date : _____

SIGNATURE & SEAL