

To : All Members,

Sub: INDIA SHOW, ST.PETERSBURG - RUSSIA TO BE HELD FROM 30TH SEPTEMBER TO 3RD OCTOBER 2009 THROUGH ITPO.

Dear Sir / Madam,

Russia is a vast country with a wealth of natural resources, a well-educated population and a diverse industrial base. The Russian economy is gradually moving towards a modern market economy from its old planned / government controlled economy and is in the process creating the biggest middle income population in the whole of Europe. Also, traditionally business relations between Russia and India have been amicable and India products have a wide recognition and acceptance in Russia and the CIS countries.

The objective of the Show is projection of modern India's quality products and technological advancements made in different spheres. The event assumes special significance as the same is being organised as a part of "**Year of India in Russia**" which is the largest ever Government initiative in post-Soviet era to bring the two great countries together in the changed global economic order.

This event will offer a valuable B2B platform for manufacturers, exporters, importers, suppliers and buyers, to fulfill the requirements of businesses of exciting and innovative trends of Indian products that have always appealed deep emotions with fantasy across all Russia. The **LENEXPO Exhibition Complex at St. Petersburg** is the place for generating new business opportunities and developing successful relationships attracting business from Russia and also neighbouring CIS and Baltic countries. It is timed for visitors/buyers who are actively sourcing new products from India. Efforts are underway to organise an India – Russia Trade and Investment Forum concurrently with the show.

Companies from various sectors such as Heavy Engineering, Energy & Oil Exploration, Electrical Machinery & Equipment, Manufacture of Metals, Dies, Intermediates, Information Technology, Telecommunications, Automobiles and Auto Components, Electronic Products, Drugs & Pharmaceuticals, Medical and Surgical Instruments, Chemicals, Leather and leather manufactures, Plastic Products, Gem & Jewellery, Processed Food & Beverages, Tea, Coffee & Spices, Un-manufactured Tobacco, Tourism, Medical Tourism, Textiles, **Handicrafts**, Apparel & Clothing Accessories, and Herbal Cosmetics, Ayurvedic, Naturopathy, Unani, Sidha, and Homeopathy, Small-Scale Industries products and machinery, etc. are expected to take part in the Show.

Russia is one of the important markets for India in the region. India's trade with Russia has increased from US\$ 2755.33 million in 2005-06 to US\$ 3309.78 million in 2006-07 registering a growth rate of 20.12%. The Indian exports to Russia have also shown an upward trend. The Indian exports have increased from US\$ 902.17 million in 2006-07 to US\$ 940.20 million in 2007-08. Thus, there is tremendous potential to increase India's exports to Russia.

To explore the vast Russian market the Council is participating through ITPO in “**INDIA SHOW**” . The applications are invited from members. Rs 14000/- per sq.mtr.plus service tax @Rs. 10.30%- will be charged from the participants for constructed booth with carpeting, one electric socket, 3 spot - lights, one table dustbin and 3 chairs with minimum booking of 9 sqm. **with shipment facility** and Rs. 12,000 per sqm. Plus service tax Rs.10.30% for constructed booth with carpeting, one electric socket, 3 spot - lights, one table dustbin and 3 chairs with minimum booking of 9 sqm. **without shipment facility**.

Interested members may please forward their application along with a Demand Draft of **Rs.1,00,000/-**[One Lacs only] in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS payable at New Delhi. The balance amount will be deposited after selection. The complete application along with requisite amount should reach to the Council's office latest by **15TH JUNE 2009**. If the applicant withdraws their participation after selection, the amount deposited along with application will be forfeited.

Thanking you,

Yours faithfully,

[R K VERMA]
JOINT DIRECTOR

ENCL: AS ABOVE

IMPORTANT

NOTE: SUBJECT TO MDA GUIDELINES, PARTICIPATION OF ABOVE SHOW ARE ELIGIBLE FOR MDA GRANT.

INDIA SHOW

30TH SEPTEMBER ~ 3RD OCTOBER 2009
ST. PETERSBURG –RUSSIA

1. Name and address of the organization: _____

2. Telephone: _____ Mobile: _____

3. Fax: _____ Email: _____

4. Name and Designation of person in – charge: _____

5. Membership & Registration No. _____

6. Space required 9 sq.mtr. 12 sq.mtr. 15 sq.mtr. 18 sq.mtr.

7. Product to be displayed [Please select only one). Enclose 02 (Two) Photographs of the product you would like to display in above show:-

- Handicrafts of Metalwares
- Handicrafts of Wood wares
- Handicrafts of Glassware
- Interior Decoration
- Textile products (Home furnishings)
- Home Décor
- Interior Decoration
- Christmas Decoration
- Other (please specify) _____

8. Total export performance and handicrafts items only:-

ITEMS	2006-2007	2007-2008	2008-2009

9. Demand Draft No. _____ dated _____ for Rs. _____ (Rs. _____
_____). In favour of EXPORT PROMOTION COUNCIL FOR
HANDICRAFTS payable at New Delhi.

Place : _____

Date : _____

SIGNATURE & SEAL