



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

(Sponsored by Ministry of Textiles, Govt. of India)

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No. EPCH-4/1(19)/2009-FOI/Argentina

14th June, 2010

To : All Members,

FESTIVAL OF INDIA & BUYER SELLER MEETS, BUENOS AIRES, ARGENTINA to be held from 4TH – 14TH NOVEMBER, 2010.

Sir / Madam,

We are please to inform you that the Council with a support of Embassy of India, Buenos Aires, Argentina organizing Festival of India & Buyer Seller Meet at Buenos Aires, Argentina from 4th – 14th November,2010. The above BSM is under Special Promotion Programme for the promotion of Indian Handicrafts and will be held third time.

Argentina is an emerging market for Indian handicrafts & gifts items. The Economy of Argentina is making rapid strides towards recapturing its lost glory and economic status. Argentina is the most European of the Latin American countries in both its architecture and people. The country has recently been listed as the 10th best nation to live in and the 11th cheapest nation on the globe. Argentina is the third largest market in Latin America with a GDP of 328 billion dollars, after Brazil and Mexico. It has the potential to be one of the richest countries in the region as well as in the world. In fact, it was among the top ten richest countries of the world in the early twentieth century. It is now in the process of reconfiguring its market and mindset to become a prosperous country again.

The exports of last five years indicate that the exports are increasing. Since the economy of Argentina is stable, the life styles of the people are changing and hence there is a demand for gift and decorative items. Keeping in view the potential for expansion of trade that region offers and the need for converted to increase the interaction between the Business entities, the Embassy of India is organizing a repeat of "**Festival of India**" at Buenos Aires, Argentina during 4th – 14th November 2010. During this mega event the Council is organizing a Buyer Seller Meet at Buenos Aires, Argentina.

The Export Promotion Council for Handicrafts is inviting applications from the interested member exporters for participation in the above Buyer Seller Meet. A highly subsidized participation charges i.e. Rs.50,000/- will be charged for each participants. However the participants have to arrange their Hotel accommodation, Travel, shipment / Clearing and Custom Duties of exhibits. Since above event is being organized under MAI and participation is under special promotion programme, members shall not be eligible for any MDA grant for participation in Buyer Seller Meet organised by EPCH. Interested members may forward their application as per enclosed format latest by **28th June 2010.**

Members may please note withdrawal after selection will not be allowed. The amount deposited by the participants towards their participation will be forfeited. The Council reserves the right to select the participants. Further, submission of application does not mean selection of participation in BSM.

The Council will provide visa recommendation letters to all the participants. The Council may only assist for group rates for air tickets, hotels, interpreter and shipment of exhibits. Participants are free to make their own arrangements. The Council does not have responsibility for above. The selected participants will be required to make ready their shipment by 20TH July 2010 for goods to be sent by Sea.

Thanking you,

Yours sincerely,

(R. K. VERMA)

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

Application for

“ BUYER SELLER MEET “

BUENOS AIRES (ARGENTINA) - 4 – 14 NOVEMBER, 2010

LAST DATE FOR SUBMISSION – 28 th JUNE, 2010
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1	Name & address of the organization			
2	Postal address			
3	Telephone	City code -	-	Number
4	Fax	City code -	-	Number
5	Email			
6	Website	WWW.		
7	Status of the Company			
8	Name & Designation of the Chief Executive	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		
9	Name & Designation of the Delegate	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		
10	Products to be Represented (Enclosed 02 photographs)			
11	Export Performance of Handicrafts items only	2007-08	2008-09	2009-10
13	Passport details of the person traveling for above BSM			
	Name Given in Passport			
	Passport number			
	Place of issue			
	Date of issue			
	Date of expiry			
	Date of Birth			
	Place of Birth			

Demand Draft No. _____ **Dated** _____ **for Rs.50,000/- (Rupees Fifty Thousand only)**
drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS, New Delhi.** I abide by the terms and conditions of the BSM as stated in the EPCH circular dated 14th June,2010.

Place:

Date:

Signature : _____

Name: _____

Enclosures : - Demand Draft for Rs.50,000/-

- Two products photographs