

To, All member,

**Subject: HONG KONG SUMMER SOURCING SHOW FOR GIFTS, HOUSEWARE & TOYS FROM 05 – 08 JULY 2010.**

The HKTDC Summer Sourcing Show for Gifts, Houseware & Toys offer a great opportunity in the calendar for exhibitors to reach out to buyers from around the world. Top suppliers appreciate the chance to make last-minute decisions for the busy holiday season, as well as to assess trends and make plans for the new years.

**Targeted Opportunities:** - Catering to exhibitors from Gifts, Premium, Houseware and toys industries, the show is divided into themed products zones that take account of prominent categories and trends in the industry. Along with the established favorites, one new zone debuted at the 2009 event. **Designers' Corner** puts the focus on exhibitors in design service, an increasingly important element of business in this competitive world.

A highlight of the show is **Treasure Island**, a premier zone that showcases high-end approach and quality products. Also featuring at the Summer Sourcing Show are **Advertising Premium, Home Tech, Gifts Ideas, Dining & Cooking, Style & Décor, Home Living, Fun & Play, Costume Jewellery and ladies world.**

**Added Bonus:** - Summer Sourcing Show takes place alongside the well respected HKTDC Hong Kong Fashion Week for Spring/Summer. This concurrent event brings in buyers from around the globe, keen not only to source garments but lifestyle products too. Both shows are staged at the downtown location of the Hong Kong Convention and Exhibition Centre.

The Council invites applications from the members for participation in above show @ **Rs 21,500/- per sq. mtr + 10.30 % service tax.** The applicant will pay additional 5% for a two side open stand. The stand will be available for **minimum 9 sq. mtr** and multiples of 3 thereof. **The above charges includes common display aids / Fascia / Partitions/ Carpet/ 05 Spotlights / 02 layers of 3m wooden display shelves/ 3m lockable cabinets/ 1 table, 03 Chairs. However, the other expenses towards freight of goods, specific display aids, personal expenses airfare and hotel accommodation etc, are to be borne by the participants themselves.**

Interested Council Members may please forward their application alongwith a Demand Draft of **Rs 1,50,000/- (part payment)** in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS** payable at New Delhi before **20<sup>th</sup> May 2010.** However, the other expenses towards freight of goods, specific display aids and personal expenses like air-fare and stay will be borne by the participants.

If the applicant withdraw their participation after selection, the amount deposited along with application will be forfeited.

Thanking you,

Yours sincerely

**(R. K. VERMA)**  
Joint Director

**N.B. The participants of the fair will be eligible for MDA grant subject to the Guidelines revised w.e.f. 01.04.2007. Maximum grant available for the fair Participation – Rs 1.50 lacs. For more information on MDA grant you may contact at 011-26130692 (direct) or E-mail at [mda@epch.com](mailto:mda@epch.com) or visit [www.epch.com](http://www.epch.com)**

**FACT SHEET**

**OF  
HONG KONG SUMMER SOURCING SHOW FOR GIFTS,  
HOUSEWARE & TOYS TO BE HELD FROM 05 – 08 JULY 2010.**

<b>NAME OF THE EXHIBITION</b>	<b>HONG KONG SUMMER SOURCING SHOW FOR GIFTS, HOUSEWARE &amp; TOYS</b>
<b>FAIR DATE</b>	<b>05 -08 JULY , 2010</b>
<b>EXHIBITION VENUE</b>	<b>HONG KONG CONVENTION AND EXHIBITION CENTRE, WAN CHAI, HONG KONG</b>
<b>ORGANISER</b>	<b>HONG KONG TRADE DEVELOPMENT COUNCIL, HONG KONG</b>
<b>PRODUCTS ON DISPLAY</b>	<b>GIFTS, HOUSEWARE &amp; TOYS</b>
<b>VISITORS</b>	<b>WHOLE SELLERS, RETAILERS, IMPORTERS, DEPARTMENTAL STORES, MASS MERCHANDISERS &amp; CONSUMERS</b>
<b>CHARGES</b>	<b>@ Rs 21,500/- + 10.30% SERVICE CHARGES</b>
<b>LAST DATE</b>	<b>20th MAY 2010</b>

**Application Deadline: 20th MAY 2010**

**APPLICATION  
FOR HONG KONG SUMMER SOURCING SHOW FOR GIFTS, HOUSEWARE & TOYS  
5<sup>TH</sup> – 8<sup>TH</sup> JULY 2010**

1 Name & Address of the Organization: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2 Telephone \_\_\_\_\_ Mobile No \_\_\_\_\_

3 Fax \_\_\_\_\_ E-mail \_\_\_\_\_

4 Website \_\_\_\_\_

5 Name and Designation of Person in-charge \_\_\_\_\_

6 Membership & Registration No \_\_\_\_\_

7 Space required:  9 sq. mtr.  12 sq. mtr  15 sq. mtr.  18 sq. mtr

8 Product to be displayed (Please select only one product category)

GIFTS

HOUSEWARE

TOYS

8 Total Export Performance of Handicrafts items only:-

ITEMS	2007-08	2008-09	2009-10

10 Demand Draft No. \_\_\_\_\_ dated \_\_\_\_\_ Rs.1,50,000/-  
(one lakh fifty thousand only)

11 I/we hereby accept the Rules & Regulations of participation in this Intl. Fair.

Place \_\_\_\_\_

Date \_\_\_\_\_