



# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

(Sponsored by Ministry of Textiles, Govt. of India)

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**EPCH/4/1(21)2010-INTERGIFT-SPAIN**

**17 JUNE 2010**

To: All Members

## **PARTICIPATION IN INTERGIFT FAIR, MADRID, SPAIN 8<sup>th</sup>-12<sup>th</sup> SEPTEMBER, 2010**

Dear Members,

Madrid is a major trade centre for international business and commerce in Europe. It is one of Europe's largest financial centres and the largest in Spain. Due to its economic output, standard of living, and market size, Madrid is considered the major financial centre of the Iberian Peninsula. Over the last 15 years until 2009, the cost of living increased in Madrid, the city has grown to become the 22nd most expensive city in the world in 2008, the highest any Spanish city has ever featured. Although Madrid is still at 80.7% of New York, dramatic rises since 2005 show that Madrid could be challenging higher-ranked cities soon.

The 59th edition **INTERGIFT** the reference professional event gift industry and one of the most solid and representative fair of the international calendar. Organized by **IFEMA**, **INTERGIFT** September is an excellent platform for promotion and presentation of new market-oriented to promote the business of the Christmas campaign and Kings, and the opportunity to contact the distribution channel of the gift, decoration and home accessories of all Spain and buyers from five continents. The offer of a thousand companies and 100,000 square meters of exhibition, in each call, ensure the professional visitors the most comprehensive showcase of new products and a leader in offering quality and innovation.

The Council has planned to participate in the above through ITPO show to be held from 8<sup>th</sup> -12<sup>th</sup> September, 2010 and Council invites applications from the members @ **Rs 10,000/- per sq. mtr (Tentative) plus 10.30 % service tax**. The stand will be available for a standard size of 9 sq. mtr. The above charges include common display aid / furniture / spot light & directory entry charges. However, the other expenses towards freight of goods, specific display aids, personal expenses airfare and hotel accommodation etc, are to be borne by the participants themselves.

The applicant has to arrange their visa. However the Council will provide necessary assistance to the participant (Chief Executive/ Partner/ Proprietor / Senior Level Officer only). EPCH will not be liable in case of visa denial by the concerned Embassy.

Interested Council Members may please forward their application along with a Demand Draft of **Rs. 90,000/-** (Rupees Ninty Thousand only) in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS** payable at New Delhi. The balance amount shall be required to be deposited on confirmation of participation. The Council reserves the right to selection of participants. The complete application form along with demand draft should reach the Council's office before **10<sup>th</sup> July 2010**. Members may please note withdrawal after selection in any case will not be allowed. The amount deposited by the participants towards their participation will be forfeited. Further, submission of application does not mean selection of participation in events.

Thanking you,

Yours sincerely

**(R. K. VERMA)**  
Joint Director

**Note: PARTICIPANTS OF ABOVE FAIR WILL BE ELIGIBLE FOR REIMBURSEMENT OF MDA GRANT, AS PER MDA GUIDELINES.**

## FACT SHEET

### INTERGIFT FAIR-MADRID-SPAIN: 8TH -12<sup>TH</sup> September, 2010

NAME OF THE FAIR	:	INTERGIFT FAIR, MADRID, SPAIN
DATE	:	8—12 SEPTEMBER, 2010
VENUE	:	IFEMA (HALL NO.9) FEIRA DE MADRID C/ESCOSURA 7 28015 MADRID, SPAIN
ORGANISER	:	Feria de Madrid - INTERGIFT
PRODUCT PROFILE	:	- DECORATIVE ITEMS - BED-LINEN - BLANKET - CURTAINS - RUGS - TABLE CLOTH - TEXTILES TOWELS - TEXTILE DECORATIVES ELEMENTS - HOME FURNISHING - WALL COVERINGS - TABLEWARE - GLASSWARE - GENERAL GIFTS - LEATHER ACCESSORIES - FURNITURE - JEWELLERY
TYPE OF FAIR	:	B2B
SIZE OF STAND	:	9 sq. mtr.
CHARGES PER SQ. MTR.	:	Rs. 10,000/- per sq. mtr (tentative). + Service Tax @ 10.3% The charges will include space rent, built-up booth with carpet, lights & name fascia, limited display aids, entry in official fair directory and cost of publicity by the Council. Charges for a two side open booth shall be 10% extra.
LAST DATE FOR SUBMISSION OF APPLICATION	:	10 <sup>th</sup> July, 2010

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

**APPLICATION FOR**

**INTERGIFT FAIR-MADRID-SPAIN: 8<sup>TH</sup> -12<sup>TH</sup> September, 2010**

**LAST DATE FOR SUBMISSION: 10/07/2010**

1.	Name of Organisation					
2.	Address of Organisation					
3.	PAN NO					
	TAN NO.					
4.	Contact Details	Telephone	City code:	No.		
		Fax	City code:	No.		
		Mobile				
		Email				
		Website	www.			
5.	Name of Contact Person	Mr. / Ms.				
6.	Space requirement	<input type="checkbox"/> SQ.MTR.				
	Two side open requirement	<input type="checkbox"/> Yes <input type="checkbox"/> No (@ 10% extra charge)				
7.	Products to be displayed  (Also Attach two photographs you would like to display )	<b>HANDICRAFTS &amp; HOME DECOR</b>	<b>HOUSEWARE</b>			
		<b>HOME FURNISHINGS &amp; TEXTILES</b>	<b>FURNITURE</b>			
		<b>CURTAIN, RUGS</b>	<b>GLASS WARE</b>			
		<b>LEATHER ACESSORIES</b>	<b>TABLE TOP ACCESSORIES</b>			
		<b>GENERAL GIFTS</b>	<b>TEXTILE DECORATIVE ELEMENTS</b>			
		<b>JEWELLERY</b>	<b>OTHERS</b>			
8.	Export Performance of Handicrafts items only  (In Rs. )	<b>Items</b>	<b>2007-2008 yr</b>	<b>2008 – 09 yr</b>	<b>2009 – 10 yr</b>	

**Demand Draft No.** \_\_\_\_\_ **dated** \_\_\_\_\_ **for Rs. 90,000/-** (Rupees Ninty Thousand only) drawn in favour of **Export Promotion Council for Handicrafts**, New Delhi. Balance is to be deposited on confirmation of participation.

I Mr. / Ms. \_\_\_\_\_ abide by the terms & conditions of the participation as stated in the EPCH circular dated \_\_\_\_\_.

Place :  
Date :

Signature : \_\_\_\_\_  
Name: \_\_\_\_\_  
Seal of Organization