

To: All Members,

Subject: **GLOBAL VILLAGE –DUBAI TO BE HELD FROM 15TH JANUARY 2010 TO 15TH FEBRUARY 2010[CONCURRENTLY DUBAI SHOPPING FESTIVAL].**

Dear Sir / Madam,

As you may be aware that event namely “**Global Village** “ is a regular feature for sale of products in Dubai. The objective of the Global Village is a massive gathering of pavilions and stalls of countries around the world where indigenous products are displayed for sale, one among the best shopping destinations during Dubai Shopping Festival. Over the years Global Village has grown into a star attraction among nationals and resident expatriates from over 160 countries and visitors from across the world. Today, this major crown puller has been transformed into a unique international, destination for tourism, entertainment, leisure and culture

The India Pavilion is one of the star attractions at the Global Village every year, spread over a massive area of 11,500 sq.mtr. This award winning pavilion portrays the rich and diverse view of India’s culture and tradition through the various handicrafts, handloom products displayed at the pavilion. In short, more than trade participation, it provides the cultural exchange of India and promotes Indian arts and crafts, handicrafts. It has been known to have one of the highest selling records at the Global Village.

To explore the vast UAE market, the Council is participating in Global Village to be held from 15th January 2010 to 15th February 2010. The applications are invited from Members who are interested to participate in above fair. **Rs.3.00 lacs [Rs. Three Lacs]** will be charged from the participants for **6.25 sq.mtre constructed booth with electricity, 2 Tube light, 1 electricity socket, 1 wooden counter, 2 chairs, two rows of shelves in 1 back wall only & Nelonium flooring on stand.** The size of stands can be 6.25 sq.mtr. / 12.5 sq.mtr. / 18.75 sq.mtr..

Interested members may please forward their application along with a **Demand Draft of Rs,1,50,000/-** [One lacs Fifty Thousand only] in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS** payable at New Delhi. The balance amount will be deposited after selection. The Complete application along with requisite amount should reach to the Council’s office latest by **5th November 2009**. If; the applicant withdraws their participation after selection, the amount deposited along with application will be forfeit

Yours faithfully,

[R K VERMA]
JOINT DIRECTOR

IMPORTANT

NOTE: SUBJECT TO MDA GUIDELINES, PARTICIPATION OF ABOVE SHOW ARE ELIGIBLE FOR MDA GRANT. MAXMIMUM LIMIT UPTO RS.1.50 LACS.

Application Deadline 5th November 2009

GLOBAL VILLAGE

15th JANUARY 2010 TO 15TH FEBRUARY 2010
DUBAI -UAE

1. Name and address of the organization: _____

2. Telephone: _____ Mobile: _____

3. Fax: _____ Email: _____

4. Name and Designation of person in – charge: _____

5. Membership & Registration No. _____

6. Space required 6.25 sq.mtr. 12.5 sq.mtr. 18.75 sq.mtr.

7. Handicrafts Product to be displayed [Please select only one). Enclose 02 (Two) Photographs of the product you would like to display in above show:-

- Handicrafts of Metalwares
- Handicrafts of Wood wares
- Handicrafts of Glassware
- Interior Decoration
- Textile products (Home furnishings)
- Home Décor
- Interior Decoration
- Christmas Decoration
- Other (please specify) _____

8. Total export performance and handicrafts items only:-

ITEMS	2006-2007	2007-2008	2008-2009

9. Demand Draft No. _____ dated _____ for Rs. _____ (Rs. _____
_____). In favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS
Payable at New Delhi.

Place : _____

Date : _____

SIGNATURE & SEAL