

**RAKESH KUMAR**  
EXECUTIVE DIRECTOR  
(EPCH)

NO.EPCH/1(P)/IFJA/2010  
March 23, 2010

**SUB : EPCH FOCUS ON INDIAN FASHION JEWELLERY & ACCESSORIES**

Dear Sir,

We are delighted to inform you that the recently concluded Indian Furniture and Accessories show at Jodhpur was one of the most successful events in recent years. We have reviewed the same and find that a vertical promotion of major product segments is one of the important needs of sector.

Considering the above observations, EPCH now plans to focus its promotion on Indian Fashion Jewellery and Accessories. This segment is one of the most important segment of the handicrafts sector and require focus attention. As such, a meeting to discuss the following issues shall be held at **11:00 am on Saturday, 27<sup>th</sup> March'2010 at "Raunaq Room", PHD House, 4/2, Siri Institutional Area, August Kranti Marg, New Delhi-110016:-**

1. To prepare and implement a short term and long term plan to publicise Indian Fashion Jewellery & Accessories worldwide.
2. To provide design support to the member exporters for development of their designs as per the latest trends and requirement of the market
3. **To discuss the preparations for holding Indian Fashion Jewellery and Accessories show from 12-14 July'2010.**

We shall feel obliged if you could kindly make it convenient to attend the above meeting.

A line of confirmation in this regard on email ID: [ifja@epch.com](mailto:ifja@epch.com) or [epch@vsnl.com](mailto:epch@vsnl.com) shall be highly appreciated (performa attached).

With kind regards,

Yours sincerely,

**( RAKESH KUMAR )**

**Encl : As above**

Confirmation

(kindly send confirmation on email: : [ifja@epch.com](mailto:ifja@epch.com) or [epch@vsnl.com](mailto:epch@vsnl.com) or fax 011-26135518/19)

I/WE \_\_\_\_\_ OF M/S \_\_\_\_\_ IS/ARE HEREBY CONFIRM PARTICIPATION IN MEETING  
TO BE HELD ON 27<sup>TH</sup> MARCH'2010 REGARDING INDIAN FASHION JEWELLERY & ACCESSORIES AT PHD HOUSE, NEW DELHI

SIGNATURES \_\_\_\_\_

NAME OF ORGANIZATION & ADDRESS

\_\_\_\_\_

Email : \_\_\_\_\_  
CONTACT MBL. NO. \_\_\_\_\_

DATE :