

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

EPCH HOUSE, POCKET 6 &amp; 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

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EPCH-4/1(5)/Ambiente-India`18

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08 MAY, 2018

To,

All Member(s),

**SUBJECT: AMBIENTE INDIA 2018 AT PRAGATI MAIDAN, NEW DELHI FROM 27 – 29 JUNE, 2018**

Sir/Madam,

We are pleased to inform you that the *Messe Frankfurt India*, in association with Export Promotion Council for Handicrafts (EPCH) is organizing the **5<sup>th</sup>** edition of "**Ambiente India**" scheduled to be held from 27 – 29 June, 2018 at Pragati Maidan, New Delhi. "Ambiente India" will present a wide range of products for the consumer market in India in the segments of Dining, Giving and Living. This is the place to find the latest products and innovations in the living, giving and dining areas of the Consumer industry for the next buying season.

The Show Organiser, M/s. Messe Frankfurt Trade Fairs India Pvt. Ltd. decided the participation charges Rs.9,500/- per sq. mtrs for space charge + Rs.2000/- compulsory directory entry charge per participant plus applicable service tax for the standard booth package. In addition to the space charges, 10% refundable security deposit also be levied.

EPCH invites the application from the interested members for participation in Ambiente India 2018 at a **subsidised participation charges of Rs. 6,000/- per sq. mtrs plus 18% GST for standard booth package**. The Council will provide only the standard built-up stands with limited display aides for member handicrafts exporters as being provided by the show organizer during Ambiente India. All other expenditures are to be borne by the participants themselves.

Interested members may please forward their application along with a Demand Draft of Rs. 50,000/- in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS payable at New Delhi, or RTGS details mentioned in fact sheet. The complete application along with requisite amount should reach to the Council's office latest by **25<sup>th</sup> May, 2018**. The Council reserves the right for allotment of space to any of its members. If the applicant withdraws their participation after selection, the amount deposited along with application may be forfeited. For further details, please feel free contact Mr. Varun Kumar, Jr. EPO on Tel: +91-11-26135256 (Extn. 127), Mobile +91- 9818725533 or [seminar@epch.com](mailto:seminar@epch.com)

Thanking you,

Yours faithfully,

**(R. K. VERMA)**  
Director

Encl: As above.



# Export Promotion Council for Handicrafts

FACT SHEET  
OF

## “AMBIENTE INDIA 2018”

Venue: **Pragati Maidan, New Delhi**

Date: **June 27 - 29, 2018**

**“The premier trade fair for Homeware and Interior Décor Industry targeting business visitors across India”**

Fair Date	27 – 29 June, 2018	
Fair Hours	10:00 – 18:00 Hours	
Venue	Pragati Maidan, New Delhi, India	
Exhibition Space	5700 sq. mtr gross	
Exhibitors	More than 130 Companies From China, Germany, India, Italy, Nepal, Pakistan, Thailand and the USA will come together with an impressive spectrum of products	
Visitors	More than 4500	
<b><u>Product Profiles:</u></b>		
<b>Dining:</b>	Porcelain, Ceramic, Glassware, Crystal, Lacquerware, Metal, gold and silver items, Design plastic, Cutlery, Bar accessories, Cutting tools, Pots & pans, Kitchen & cooking tools, Stainless steel products	
<b>Giving:</b>	Seasonal gifting, Artificial flowers, Potpourri, Arts and crafts, Gift stationery, Room fragrances and incense sticks, Candles, Animal figures, Handcrafted figures, Personal accessories, Gift boxes & bags, Design and trend oriented gift articles	
<b>Living:</b>	Household accessories, Mirrors, Art / photo frames, Luminaires & Lamps, Garden & accessories, Furnishing, Interior plants, Flower vases & planters, Antique, Marble handicrafts, Bone handicrafts, Decorative objects, Clocks, Artistic stone ware, Bathroom accessories, Seasonal décor	
<b>Visitors Profile</b>	<ul style="list-style-type: none"> <li>• Wholesalers</li> <li>• Interior designers</li> <li>• Retailers</li> <li>• Modern Trade</li> <li>• Contact Buyers</li> </ul>	<ul style="list-style-type: none"> <li>• Hyper markets</li> <li>• Architects</li> <li>• Clubs / Spas / Salons</li> <li>• Hotels</li> <li>• Buying Houses</li> </ul>
<b>Admission Fee</b>	Trade visitors only (Free of charge)	
<b>Participation Fee</b>	<b>Rs. 6,000/- per sq. mtr. + 18% GST for Standard package</b>	
	9 sq. mtr booth plus applicable taxes	Rs. 63,720/-
	12 sq. mtr booth plus applicable taxes	Rs. 84,960/-
	15 sq. mtr booth plus applicable taxes	Rs. 1,06,200/-
	18 sq. mtr booth plus applicable taxes	Rs. 1,27,440/-
<b>Organiser</b>	Messe Frankfurt Trade Fairs India Pvt. Ltd	
<b>Supporting Association</b>	Export Promotion Council for Handicrafts (EPCH)	
<b>Show website</b>	<a href="http://www.ambiente-india.in">www.ambiente-india.in</a>	
<b>EPCH Contact</b>	Mr. Varun Kumar Tel: +91 11 26135256 (Extn: 127) Mobile: +91 9818725533 E-mail: <a href="mailto:varun.choudhary@epch.com">varun.choudhary@epch.com</a>	



# Export Promotion Council for Handicrafts

## Application for participation in "AMBIENTE INDIA 2018"

Venue: **Pragati Maidan, New Delhi**

Date: **June 27 – 29, 2018**

Last Date for submission: 25<sup>th</sup> May, 2018

1	Name of the Organization:			
2	Import Export Code No.			
3	EPCH Membership No.			
4	Address for Correspondence			
5	Telephone	City code -	Number	
6	Mobile			
7	Fax	City code -	Number	
8	Email			
9	Website			
10	Status of the Company	<input type="checkbox"/> Proprietorship <input type="checkbox"/> Pvt. Ltd.	<input type="checkbox"/> Partnership <input type="checkbox"/> Limited	
11	AADHAR CARD No.			
12	GSTIN No.			
13	PAN No.			
14	TAN No.			
15	Name & Designation of the Person Traveling for the Event	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		
16	Space required	<input type="checkbox"/> 9 sq. mtr. <input type="checkbox"/> 12 sq. mtr. <input type="checkbox"/> 12 sq. mtr. <input type="checkbox"/> 18 sq. mtr.		
17	Products to be Displayed (Enclose 02 photographs)	Pls Specify: _____		
18	Account Details of EPCH for receiving RTGS transfers	<b><u>Name of the Beneficiary:</u></b>		
		<p align="center"><b>EXPORT PROMOTION COUNCIL FOR HANDICRAFTS</b></p> <p><b>Beneficiary Address:</b> "EPCH HOUSE" Pocket 6 &amp; 7, Sector-C, L.S.C. Vasant Kunj, New Delhi – 110 070</p> <p><b>Bank Name :</b> ORIENTAL BANK OF COMMERCE</p> <p><b>Branch Name :</b> MAHIPAL PUR , NEW DELHI - 37</p> <p><b>Current Account No:</b> 00291010002970</p> <p><b>RTGS/IFSC Code No:</b> ORBC 0100029</p> <p><b>Branch Code:</b> 0029</p>		
19	Export Performance of Handicrafts items only	<b>2015 – 2016</b>	<b>2016 – 2017</b>	<b>2017 – 2018</b>

## TERMS AND CONDITIONS

### **1. Space Booking:**

Application in prescribed format for participation in overseas activities of the Council to be submitted within the prescribed date for booking of space

### **2. Allotment of space to the Participants:**

The Council reserves the right to select the participants. Submission of application for booking of space does not confer a right for allotment of space.

### **3. Withdrawal & Refund of Participation Fee:**

No refund will be considered once the participation has been confirmed by the Council. Members may please note withdrawal after selection will not be allowed. If withdrawn, the amount deposited by the applicants towards their participation shall be forfeited

### **4. General:**

The space allotted to the approved participants is to be exclusively used by them for display of their exhibits. Subletting of space is not permissible. Violation of this clause and the code of conduct of the exhibitor may lead to cancellation of space allotted, forfeiture of space rent and debarring the member exporter from the future participations.

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I have read, understood and accept the terms and conditions for participation in the above Fair through the Council.

I hereby enclosed the booking amount by way of Demand Draft / RTGS No. \_\_\_\_\_ Dated \_\_\_\_\_ for an amount of **Rs. 50,000/-** drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**, New Delhi towards my participation in Ambiente India 2018 to be held from 27 – 29 June, 2018 at Pragati Maidan, New Delhi.

Place:

Signature & Stamp: \_\_\_\_\_

Date:

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

**Encl:** 1. RTGS No. / Demand Draft of participation charges  
2. Two product photographs

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