

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

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EPCH-MISC-LMS-2018/MSME

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May 4, 2018

Last date for submission 25th May 2018

Dear Sir,

The Ministry of Micro, Small & Medium Enterprises (MSME) Government of India has introduced the "Lean Manufacturing Competitiveness Scheme (LMCS)" for the benefit of MSME enterprises. The basic objective of Lean Manufacturing (LM) is to enhance the productivity and competitiveness of an organisation.

Need for Lean Manufacturing. It has been noticed that manufacturing units are so engaged in their day to day management issues that they do not have time and resources or understand the need of acquiring means of various techniques which would help them in enhancing their productivity and competitiveness in the world markets.

Lean Manufacturing is a set of techniques, which have evolved over a long period and are based on various minor and major breakthroughs that help in reducing cost and hence increase productivity and competitiveness. The implementation of lean manufacturing technologies in the enterprises leads to increasing return to scale i.e.,

- (i) Economy of scale that reduce per unit production cost by reducing waste
- (ii) Increases productivity of the enterprises
- (iii) Enhanced competitiveness in domestic and overseas markets

Simultaneously, it also leads to increased expertise in the firm in respect of better work culture, managerial competitiveness, etc.

The Scheme. To achieve a sustained rate of growth, the manufacturing sector needs to build and maintain competitiveness. Under the LM Scheme, MSMEs will be assisted in reducing their manufacturing cost through proper personnel management, better space utilization, scientific inventory management, improved process flows, reduced engineering time with the application of LM techniques.

Approach. The approach for above involves engagement of Lean Manufacturing Consultants (LMCs) to assess the existing manufacturing system of member units and stipulate detailed step by step procedures and schedules for implementing and achieving of lean techniques.

A group of 10 SME (Member Exporters) is to be formed for participation in the Lean Manufacturing Scheme. A three-tier implementing structure with the group of 10 SMEs at the lowest tier, the Lean Manufacturing Screening and Steering Committee (SSC) and the National Monitoring and Implementing Unit (NMIU) shall be responsible for facilitating implementation and monitoring of the Scheme.

MSME Assistance. A financial support by the MSME, Government of India up to a maximum of 80% (Rs. 28.80 lakhs) of the Consultant fees for each group of 10 SMEs will be provided. Remaining 20% (approximately Rs. 72,000/- for each unit) is to be borne by the beneficiaries MSME units (member exporters).

Implementation Period. The implementation period will be maximum 18 months in each group of 10 SMEs to complete Diagnostic Study, Implement the Action Plan, Verify the incremental Stages, Submission of Final Report, etc. However, it is required that the beneficiary units will follow the Lean Manufacturing Techniques after the exit of Government Support.

The Council invites it's interested members to submit their "Expression of Interest" on the enclosed format for participation in the "Lean Manufacturing Competitiveness Scheme (LMCS)" of MSME, Government of India. For any query or clarification on the subject, you may kindly contact Mr. Siddhartha Tyagi, Assistant Director - EPCH on 011-26135256 ext. 130 or write an email projects@epch.com

Regards,

Yours Sincerely

[RAKESH KUMAR]
Executive Director

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**Expression of Interest for****LEAN MANUFACTURING COMPETITIVENESS SCHEME (LMCS)**

11	Name & address of the organization			
3	Telephone/Mobile	City code -	Number	
4	Fax	City code -	Number	
5	Email			
6	Website	www.		
7	EPCH Membership No.			
8	Udyog Aadhar Registration no.			
9	Name & Designation of the Chief Executive	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		
12	Products to be Represented (select only 1 product category)	<input type="checkbox"/> Metal Ware <input type="checkbox"/> EPNS Ware <input type="checkbox"/> Iron Crafts <input type="checkbox"/> Glassware <input type="checkbox"/> Lamps & Lighting <input type="checkbox"/> Aluminium Ware <input type="checkbox"/> Brass Ware <input type="checkbox"/> Bathroom Accessories <input type="checkbox"/> Lawn, Garden Ornaments & Accessories <input type="checkbox"/> Home Furnishings & Made ups <input type="checkbox"/> Carpet, Rugs & Floor Coverings <input type="checkbox"/> Jewellery & Accessories		
13	Export Performance of Handicrafts Items only (in Rs.)	2015-16	2016-17	2017-18

We declare that the information given by us is true & correct to the best of our knowledge. We confirm that we have read, understood and agree to comply with guidelines of the scheme as laid down by the Development Commissioner (MSME), Government of India and will contribute 20% (approximately Rs. 72,000/-) cost of scheme.

Company Name	
Signature and Stamp	Name
Designation	Date