

1st Batch of CHEMS launched

Common Facility Centre, Saharanpur; 19th January 2020



Mr. Faizan Ahmad from M/s Famous Art Industries, Saharanpur; Ms. Rita Nahata, Dean, Centre for Handicrafts Exports Management Studies, EPCH; and students inaugurate the 1st CHEMS batch at Saharanpur

information of handicraft classification and definition. She explained the features that define a handicraft. She further informed the participants about the HS codes, duty drawback scheme, international events & exhibitions, etc.

Mr. Faizan Ahmad and Ms. Rita Nahata addressed the students and motivated them towards a promising future in the field of handicrafts. Below: Students of the new batch



EPCH launched its 1st batch of CHEMS Saharanpur on 19th January 2020 at the city's Common Facility Centre. This was inaugurated by Mr. Faizan Ahmad from M/s Famous Art Industries, Saharanpur; Ms. Rita Nahata, Dean, Centre for Handicrafts Exports Management Studies, EPCH; students; and EPCH representatives in Saharanpur, Mr. Asif and Ankit Sharma.

The students made for an eager audience to motivational addresses from the dignitaries. Mr. Faizan Ahmad emphasised that obsession & courage are the key for export business. "There are many ups and downs but one who is courageous and has the ability of not giving up will sustain in this business. If an entrepreneur is giving his one hundred percent, he will surely get the success," he said and added that this certificate course will help the students get the entire information related to handicraft exports and this course would prove to be a golden opportunity to brighten their future in the sector. Mr. Ahmad concluded by saying that right knowledge of Market, Product Development & Design is the integral aspects to sustain in the business. He also assured that he will help and guide the students time to time. The students learnt that an entrepreneur should always ask one question to himself, 'What Next?' This will help them to improve in their business in every aspect.

Ms. Rita Nahata, Dean, CHEMS informed the participants about the activities and initiatives for promotion of exports of handicrafts. She continued her lecture with the useful



4th Batch of CHEMS Moradabad launched at Moradabad Resource Centre on 26th January 2020

