



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

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SEMINAR ORGANIZED ON EXPORT PROMOTION, EXPORT POLICY, INCENTIVES AND BENEFITS AT EPCH OFFICE, MORADABAD ON 20TH NOVEMBER'2013

The seminar on export promotion, export policy, incentives and benefits was organized at EPCH office at Moradabad on 20.11.2013. The following key officials were present during above seminar:-

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| 1. Shri Abdul Azim | Vice-Chairman-EPCH |
| 2. Shri D.D.Mangal, | Assistant Commissioner Customs
(Moradabad Customs Dept.,) |
| 3. Shri V. K. Srivastava | Retd. Asst. Director (O/o DC (H)) |
| 4. Shri Paritosh Sharma | Associate Professor, TMIMT Moradabad |
| 5. Shri Shafat Ahmed Khan | Eminent EPCH Member Exporter |
| 6. Shri Rajesh Rawat | Dy. Director-EPCH |

Shri Rajesh Rawat, Dy. Director-EPCH welcomed the dignitaries on the dias and participants of the seminar. He informed the participants about the current scenario and handicrafts sector strategies for export growth. He further informed about various incentives and benefits which the member exporters can claim from various agencies like Office of DGFT, Office of DC(H) and EPCH.

The objective of the seminar was to provide the required knowledge to the stakeholders who are engaged in the handicrafts sector. Leading handicrafts exporters, NGOs and artisans were present during the seminar.

Shri D. D. Mangal, Assistant Commissioner (Customs), Shri V.K. Srivastava, Assistant Director, Office of Development Commissioner (Handicrafts), Shri Abdul Azim, Vice Chairman EPCH, Mr. Paritosh Sharma, Associate Professor of TMIMT, Moradabad and eminent exporters were present during the seminar. The speakers interacted with the participants explaining to them the various policies, schemes and incentives of the Govt. of India which are available to handicraft exporters. It was an interactive meet wherein over 60 exporters, NGOs, artisans were present and posed queries to the experts.

The Vice-Chairman of EPCH Mr. Abdul Azim welcomed the officials from the Government departments and informed that the Council will continue to hold such interactive sessions to facilitate the services to member exporters from Moradabad region.

Shri D. D. Mangal Assistant Commissioner, Moradabad Customs Department interacted with the participants and expressed his satisfaction over the organisation of the seminar and informed all the participants to get in touch with him in case, they face any problem with the Custom Department.

Mr. V. K. Srivastava, (Retd.) Assistant Director, office of DC (H) informed about the various schemes of DC (H) and urged the exporters to take benefit of these schemes.

Mr. Paritosh Sharma, Associate Professor, Teerthanker Mahaveer University, Moradabad, U.P., (TMIMT) Moradabad briefed exporters about the international marketing aspects and also about the ways and means to enhance their export business.

After detailed deliberations, the following major questions were raised by the participants:-

Q1. The participants requested EPCH to intervene and take-up the issue of Service Tax notices being received by member exporters for their overseas participation?

The matter has already been brought to the notice of the Council and an expert on the subject has been hired to prepare a detailed representation to be placed before the concerned authorities.

Q2. What is the procedure to classify a product as handicrafts through EPCH?

The procedure of classification is available at EPCH website: <http://www.epch.in/policies/Application&requirement.pdf>

Q3. How can artisans take a benefit from the scheme of Office of Development Commissioner (Handicrafts) and the procedure for registration of artisans in Office of Development Commissioner (Handicrafts)?

The artisans can avail the benefits of various schemes of Office of Development Commissioner (Handicrafts) and the compendium indicating various scheme alongwith the procedure and relevant forms to avail the benefits of the scheme is available at <http://handicrafts.nic.in/compendium/compendium.htm>.

The members present were of the view that export business is now becoming specialized area of work and success in the competitive international markets will not be possible unless more focused approach in our export planning and management is achieved.

