



# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

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## **SEMINAR ORGANIZED ON PROMOTION OF EXPORT OF HANDICRAFTS FROM MORADABAD REGION (U.P.) AT EPCH OFFICE, MORADABAD ON 28<sup>TH</sup> NOVEMBER'2013**

The seminar on promotion of exports of handicrafts from Moradabad Region was organized at EPCH office at Moradabad on 28.11.2013. The following key officials were present during above seminar:-

1. Shri Paritosh Sharma - Associate Professor, TMIMT Moradabad
2. Shri Surinder Singh - General Manager, District Industries Centre, MB
3. Shri Naveen Jhaldiyal - Representative of Axis Bank

The objective of the seminar was to provide the required knowledge to the small and medium exporters who are engaged in the handicrafts sector. The speakers interacted with the participants wherein over 60 exporters, NGOs, artisans were present.

Shri Suridner Singh, General Manager, District Industries Centre, Moradabad informed the participants about the various schemes/incentives and benefits available for small and medium exporters/enterprises from District Industries Centre. He urged the exporters to take benefit of these schemes.

Mr. Paritosh Sharma, Associate Professor, Teerthanker Mahaveer University, Moradabad, U.P., (TMIMT) Moradabad briefed exporters about the international marketing aspects and also about the ways and means to enhance their export business. He further informed the participants about the pre and post shipment and exports requiring special documentation depending upon the type of product and destination to be exported. Export document not only gives detail about the product and its destination port but are also used for the purpose of taxation and quality control inspection certification and also for getting incentives from the Government.

Shri Naveen Jhaldiyal , Representative of Axis Bank interacted with the participants and informed that the handicrafts export industry in Indian economy is very important and its contribution towards the economy is increasing steadily. He further informed that the Axis Bank provides finance for export activities in the form of Pre-Shipment Credit against firm order and or letter of Credit and Post Shipment Credit. Credit is available for procuring raw materials, manufacturing the goods, processing and packaging the goods and shipping the goods. Finance is provided in Indian or Foreign currency depending upon the need of the borrower.

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