



# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

"EPCH HOUSE" POCKET-6 & 7, SECTOR-C, L.S.C., VASANT KUNJ, NEW DELHI-110070

Tel: 91-11-26135256

Email: [compliancecell@epch.com](mailto:compliancecell@epch.com)

Fax: 91-11-26135518, 26135519

Web: [www.epch.in](http://www.epch.in)

## EPCH ORGANIZED A GOOD TO GREAT MOTIVATIONAL WORKSHOP FOR HANDICRAFTS EXPORTERS AT RAJIV GANDHI HANDICRAFT BHAWAN ON SATURDAY, 4<sup>TH</sup> JANUARY'2014

The Export Promotion Council for Handicrafts (EPCH) organized a Good to Great motivational workshop for handicrafts exporters at Rajiv Gandhi Handicrafts Bhawan here on (Saturday) January 4<sup>th</sup>, 2014. The following were present:-

1. Mr. Rajesh Jain - Member-COA
2. Mr. Rakesh Kumar - Executive Director-EPCH
3. Mr. R. K. Verma - Director-EPCH
4. Mr. Roshan Suhail - Motivational speaker, M/s Right Track Foundation

The session was chaired by Mr. Rajesh Jain, Member-COA and Mr. Rakesh Kumar, Executive Director-EPCH. Mr. Roshan Suhail, Motivational speaker of M/s Right Track Foundation, New Delhi who conducted a motivational workshop and interacted with the participants wherein over 70 exporters and in second half of the workshop all EPCH staff members were present.

The objective of conducting this workshop was to make the member exporters aware on how to develop the behavioral attitude and aptitude for decision making, how to bridge the gap in the area of communication, team work, leadership and corporate work culture, how to familiarize with various intricacies of managerial ineptness, how to discover an untapped source of positive energy, how to motivate and raise standards of personal excellence, how an effective presentation can project a world-class image to the customers and how to offer insightful ideas to help and keep people motivated and get the best from them.

Mr. Rakesh Kumar, Executive Director-EPCH informed in his inaugural speech that the workshop is a practical experience which enable the participants to understand the complexities of management as a stream. He stressed on the need to introduce Interactive Communication Leadership Program by the participants in their respective companies.

Mr. Roshan Sohail, motivational speaker discussed about how to discover strengths in ourself. He described strength as an ability that one can be used repeatedly, happily and successfully". He stressed on the need of Time management and proper coordination of team members as the top most priority. He told participants how they can focus on their strengths rather than weaknesses. According to him, ones strengths can be recognized through following cues: 1. Spontaneous reaction 2. Yearning 3. Rapid Learning 4. Satisfaction 5. Sense of time. It was a very motivating workshop appreciated by one and all.

Mr. Rakesh Kumar, ED-EPCH said the inspiration is a stimulating feeling that seek to motivate us, to continue pressing forward through hardships and to find meaning amidst chaos.

Mr. Rakesh Kumar, Executive Director-EPCH further informed that the Council will organize seminars/workshops on similar as well as on other subjects also for the promotion of handicrafts exports on regular basis in New Delhi and other craft clusters like Moradabad, Kolkata, Bangalore and North-East Region.

\*\*\*\*\*

