

## **Report on awareness Seminar held on “Increasing profitability through lean manufacturing and energy conservation in exports of Handicrafts” at Rajiv Gandhi Handicrafts Bhavan, Baba Kharak Singh Marg, New Delhi on 31<sup>st</sup> January, 2015.**

The Export Promotion Council for Handicrafts organised a one day seminar on the 31<sup>st</sup> of January 2015 at the Rajiv Gandhi Handicrafts Bhavan on the topic of “Increasing profitability through lean manufacturing and energy conservation in exports of handicrafts ”. This was one of the last seminars held amongst a host of seminars that were organised weekly beginning December last year.

The topic increasing profitability through lean manufacturing and energy conservation in exports of handicrafts ensured an attendance of over 30 delegates who listened, questioned and imbibed the key learnings from the seminar. CO Members, Mr. Rajkumar Malhotra and Mr. Ravi K Passi presided over the seminar meeting along with EPCH Deputy Director (MDA) Mr. A K Sakhuja.



The speakers for the day were Mr. Aman Gulati (AD) and Mr. Nakul Yadav (AD) from NPC or National Productivity Council who reiterated the fact that export business is highly specialized area of work and success in the competitive international markets will not be possible unless more pragmatic approach is adopted towards export planning and management. In today’s business environment Lean manufacturing is a vital key to success as it helps in eliminating wastages in manufacturing process.

The manufactures, exporters engaged in production of handicrafts need to understand the concept to streamline production and enhance profitability. Another aspect which is to be taken care of includes energy conservation. It is important that while conserving energy the exporter also need to identify alternative energy sources, so as to reduce their dependency on one specific energy source.



Both the speakers were felicitated by our member exporters with a memento as a token of the council's appreciation. The event was closed with a Q&A session with the speakers from National Productivity Council and later by a note of thanks from the CO member Mr. Rajkumar Malhotra.

For any queries or feedback please write to us at [compliancecell@epch.com](mailto:compliancecell@epch.com)