

Certificate Course in Handicrafts Exports

CLASSES : SAT & SUN (6PM-8PM)

COURSE CONTENT

- ▶ **Bangaluru**
- ▶ **Delhi**
- ▶ **Guwahati**
- ▶ **Jaipur**
- ▶ **Jodhpur**
- ▶ **Kolkata**
- ▶ **Moradabad**
- ▶ **Mumbai**
- ▶ **Narsapur**
- ▶ **Saharanpur**

1 EPCH : An Introduction to handicrafts Exports	1 International Handicrafts Market and India's Opportunities in the International Market	2 Handicrafts Classification			
3 Basic Steps for Handicrafts Export Marketing	4 e-Marketing, Digital Marketing	5 Foreign Trade and its significance with reference to Handicrafts Sector	6 Various Registrations and Licences and RBI Regulations and Guidelines, EPCG	7 Banking and Methods of Payments in Handicrafts Export and Foreign Exchange Management	8 DGFT and various Handicrafts Export Promotions Schemes
9 Mentor (Exporter)	10 Export Banking Risk Management in International Trade	11 Preparation and execution of Business Plan	12 Sourcing and supply Chain	13 Design, Trend and Product Development	14 Design, Trend and Product Development
15 Social Audit Compliance, Health and Safety	16 Compliance (quality, social, economic, environment, technological & Ethical)	17 Role of Buying Agents	18 Packaging, Freight Forwarding and Shipping	19 Schemes offered by various Govt Department	20 Quality Control
21 Trade Fairs and Marketing	22 Recap	23 Recap	24 Submission of Project Report, Written and Oral Evaluation	25 Submission of Project Report, Written and Oral Evaluation	26 Grant of Certificate

'Prominent Experts from Industry and Peers will be visiting faculty and mentors'

BE

**A PART OF OVER
3500 MILLION USD
HANDICRAFTS EXPORTS
INDUSTRY**



**For More Details
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