



# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

CIN U20299DL 1986NPL023253

"EPCH HOUSE" POCKET 6 & 7, SECTOR - C, L.S.C., VASANT KUNJ, NEW DELHI-110 070

Tel.: +91-11-26135256 / 57 / 58  
Fax: +91-11-26135518 / 19

E-mail: mails@epch.com  
Web : www.epch.in

EPCH-4/1(39)/2015-SPOGA+GAFA2015

July 09, 2015

## **Special Overseas Fair Participation of Jodhpur Mega Cluster Exporters:**

**PARTICIPATION IN SPOGA+GAFA 2015 THE GARDEN TRADE FAIR FROM 30<sup>TH</sup> AUG. TO 1<sup>ST</sup> SEPT. 2015, COLOGNE, GERMANY AT A HIGHLY SUBSIDIZED RS. 90,000/- ONLY INCLUDING 1 AIR TICKET PER COMPANY under Comprehensive Handicrafts Cluster Development Scheme (CHCDS) of Development Commissioner Handicrafts, Ministry Of Textiles, Govt. of India**

Spoga+Gafa 2015 is an established International fair since 1973, and held once in 2 years in Cologne this leading international trade famous for the Garden and Leisure industry.

SpogaGafa fair has exhibition areas such as garden living, garden care, garden creation, garden basic and the new premium area garden unique with a fascinating variety of trends, ideas and products. The Spoga+Gafa will have one exclusive display of Garden creation (Tools& Accessories, water & Lights, Plants & Flowers, Garden Equipment &Sheds), Garden Living (Furniture, Grill & Barbecues, Decoration, pet Supplies, Camping & Leisure, Sports &Games), Garden Care (Soil Machines & Accessories, Tools & Premium Garden Furniture.)

The O/o Development Commissioner (Handicrafts) Ministry of Textiles, Government of India vide their sanction No. C-11011/7/2015-16-MC-Jodhpur (EPCH) dated 16.06.2015 has approved international marketing intervention of crafts from Jodhpur Mega Cluster under their CHCDS scheme to EPCH. Accordingly Council is inviting applications from members/ members of any relevant Export Promotion Organisation/ stake holders/craftsperson/ small manufacturers.

The cost of 12 sq.mtr built-upbooth is approx. Rs 3, 05,000/- in Spoga+Gafa 2015. In view of above sanction order above booth is being offered at a highly subsidized **participation charge of Rs 90,000/- for 12 sq. mtr built-up stand**. The participation charge is inclusive of one built-up stand of 12 sq.mtr. with standard display aide and Air ticket by economy excursion class fare only for one representative of each participating organisation.

However, the other expenses towards specific display aids, personal expenses like visa fee and stay etc. shall be borne by the participants themselves. The Council will issue necessary visa recommendation letter in favour of member exporters. Grant of visa is the discretion of concerned Embassy. The Council reserves the right for selection of participation. If the applicant withdraws their participation after selection, the amount deposited along with application will be forfeited.

The interested applicants from Jodhpur Mega Cluster may please forward their application along with a highly subsidized participation charges of **Rs.90, 000/-** in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS payable at New Delhi or may be deposited through RTGS as details given attached factsheet. The complete application along with necessary payment should reach to the Council's office latest **by 15/07/2015**.

Thanking you,

Yours sincerely,

**(RAKESH KUMAR)**  
EXECUTIVE DIRECTOR

**Encl: As Above**

# FACTSHEET

of

## SPOGA+GAFA 2015 – THE GARDEN TRADE FAIR

From 30<sup>th</sup>August to 1<sup>st</sup>September 2015 at Cologne, Germany

<b>NAME OF THE FAIR</b>	SPOGA+GAFA 2015
<b>DATE</b>	30 <sup>th</sup> August – 01 <sup>st</sup> September 2015
<b>VENUE</b>	COLOGNE EXHIBITION CENTER, GERMANY
<b>ORGANISER</b>	KOELNMESSE GmbH
<b>VISITORS</b>	40000 from 110 countries
<b>EXHIBITORS</b>	2000 from 56 countries
<b>PRODUCT ON DISPLAY:</b>	<b>GARDEN BBQ</b> (Grill & BBQ), garden unique (Premium Garden Furniture) <b>GARDEN LIVING</b> (Garden Furniture, , Decoration, Garden Equipment, Camping & Leisure), <b>GARDEN CREATION CARE</b> (Plant & Flowers, Bio Chemistry & Soils, Machines/Tools &Accessories, Garden Equipment & Sheds, Water & Lights)
<b>ELIGIBILITY FOR PARTICIPANTS</b>	Jodhpur Mega Cluster exporters under the Marketing Promotion Activities in Jodhpur Mega Cluster scheme.
<b>SIZE OF STAND</b>	Minimum of 12 sq. mtr or multiple of 3 sq.mtr
<b>CHARGES</b>	Rs 90,000/- <b>a built-up booth with limited display aides</b>
<b>Account Details of EPCH for making RTGS transfers</b>	<b>EXPORT PROMOTION COUNCIL FOR HANDICRAFTS</b> <b>Beneficiary Address:</b> "EPCH HOUSE" Pocket 6 & 7, Sector-C, L.S.C. Vasant Kunj, New Delhi-110070 <b>Bank Name:</b> ORIENTAL BANK OF COMMERCE <b>Branch Name:</b> MAHIPAL PUR , NEW DELHI - 37 <b>Current Account No:</b> 00291010002970 <b>RTGS/IFSC Code No:</b> ORBC 0100029 <b>Branch Code:</b> 0029
<b>Last Date for Submission of Application</b>	<b>July 15, 2015</b>

# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

*Application for*

## “SPOGA+GAFA 2015” THE GARDEN TRADE FAIR

At Cologne, Germany from 30th August – 01st September 2015

Last Date for submission: 15/07/2015
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1	Name of the Organization:			
2	Import Export Code No. (Pls enclose IEC copy)			
3	EPCH Membership No.			
4	Address for Correspondence			
5	Telephone	City code -	Number	
6	Mobile			
7	Fax	City code -	Number	
8	Email			
9	Website			
10	Status of the Company	<input type="checkbox"/> Proprietorship <input type="checkbox"/> Pvt. Ltd.	<input type="checkbox"/> Partnership <input type="checkbox"/> Limited	
11	PAN No.			
12	TAN No.			
13	Name & Designation of the Person Traveling for the Event	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		
14	Area to be booked	<input type="checkbox"/> 12 Sq. Mtr.	Two sides open: <input type="checkbox"/> Yes <input type="checkbox"/> No.	
15	Products to be Displayed (Enclose 02 photographs)	<input type="checkbox"/> Garden creation <input type="checkbox"/> Garden Living <input type="checkbox"/> Garden Care		
16	Account Details of EPCH for receiving RTGS transfers. In case you are making payment through RTGS. Please re-confirm your payment over email: maiprojects@epch.com. Applications /RTGS received after last date will be rejected.	<p><b><u>Name of the Beneficiary:</u></b>  <b>EXPORT PROMOTION COUNCIL FOR HANDICRAFTS</b>  <b>Beneficiary Address: "EPCH HOUSE" Pocket 6 &amp; 7,</b>  <b>Sector-C, L.S.C. Vasant Kunj,</b>  <b>New Delhi-110070</b></p> <p><b>Bank Name :</b> ORIENTAL BANK OF COMMERCE  <b>Branch Name :</b> MAHIPAL PUR , NEW DELHI - 37  <b>Current Account No:</b> 00291010002970  <b>RTGS/IFSC Code No:</b> ORBC 0100029  <b>Branch Code:</b> 0029</p>		
17	Export Performance of Handicrafts items only (RS in Lakhs)	2012-2013	2013- 2014	2014-2015

## **TERMS AND CONDITIONS**

### **1. Space Booking:**

Application in prescribed format for participation in overseas activities of the Council to be submitted within the prescribed date for booking of space

### **2. Allotment of space to the Participants:**

The Council reserves the right to select the participants. Submission of application for booking of space does not confer a right for allotment of space.

**3. Withdrawal & Refund of Participation Fee:** No refund will be considered once the participation has been confirmed by the Council. Members may please note withdrawal after selection will not be allowed. If withdrawn, the amount deposited by the applicants towards their participation shall be forfeited

**4. Visa:** The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor/Senior Officer of the company.

The approval of participation does not confer any right for grant of visa. No claim for refund of participation charges would be entertained on account of denial/delay of visa .Since spaced booked on behalf of the participating company, therefore, Council has already committed for certain financial bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., therefore, it will not be possible to consider any refund request on account of denial of visa/delay of visa.

Name of the Company / Organisation	Name of the Representative(s)	Date of Birth	Passport No.	Date of Issue of Passport	Date of Expiry of Passport

### **5. General:**

(i) Only goods of Indian origin will be allowed for display at India Pavilion.

(ii) The spaced allotted to the approved participants is to be exclusively used by them for display of their exhibits. Subletting of space is not permissible. Violation of this clause and the code of conduct of the exhibitor may lead to cancellation of space allotted, forfeiture of space rent and debarring the member exporter from the future participations.

I have read, understood and accept the terms and conditions for participation in the above Fair through the Council.

I hereby enclosed the RTGS / Demand Draft No. \_\_\_\_\_ Dated \_\_\_\_\_ for an amount of Rs. 90,000/- drawn in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS, New Delhi towards my participation in "SPOGA+GAFA 2015" THE GARDEN FAIR, COLOGNE, GERMANY FROM 30 AUGUST TO 01 SEPTEMBER 2015.

Place: \_\_\_\_\_ Signature& Stamp: \_\_\_\_\_

Date: \_\_\_\_\_ Name: \_\_\_\_\_

Designation: \_\_\_\_\_

- Encl. 1. Self-certified copy of Import Export Code (IEC)  
2. RTGS No. / Demand Draft of participation charges  
3. Two product photograph