

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

EPCH HOUSE, POCKET 6&7, SECTOR-C, LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

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EPCH-4/1(28)/JMC-IMM COLOGNE**6th NOVEMBER,2015**

TO: ALL MEMBERS (JODHPUR)

**PARTICIPATION IN
IMM COLOGNE-2016****18-24 JANUARY,2016, COLOGNE, GERMANY****Participation of Jodhpur Mega Cluster stake holders****under Comprehensive Handicrafts Cluster Development Scheme (CHCDS) of
Development Commissioner Handicrafts, Ministry Of Textiles, Govt. of India**

Sir/Madam,

IMM COLOGNE-2016 is an international furniture fair, which takes place once a year in Cologne and has firmly established itself as the leading trade fair for the furniture industry. The fair presents the latest global furniture and interior design trends for the coming season and inspires every year with many marketable innovations. The fair will offer the opportunity to the exhibitors for product and market tests on the final consumer. In IMM cologne is a platform to see the whole furniture market at a glance and invites buyers from global markets. The fair is accompanied by high-quality exhibitions, trend events and roundtables that complement the offer perfectly.

The O/o Development Commissioner (Handicrafts) Ministry of Textiles, Government of India vide their sanction No. C-11011/7/2015-16-MC-Jodhpur (EPCH) dated 16.06.2015 has approved international marketing intervention of crafts from Jodhpur Mega Cluster under their CHCDS scheme to EPCH. Accordingly Council is inviting applications from members/ members of any relevant Export Promotion Organisation/ stake holders/craftsperson/ small manufacturers.

A built-up booth of 10-12 sq. mtr. would cost approx. Rs.3,50,000/- in **IMM Cologne-2016** to be held 18-24 January,2016 at Cologne, Germany. In view of above sanction order above booth is being offered at a highly subsidized **participation charge of Rs.1,50,000/-** for a built-up stand. The selected participants will be entitled for the reimbursement of freight charges upto Rs.70,000/- (or actual whichever is less) for product samples for the above fair and Air ticket by economy excursion class fare and accommodation for one representative of each participating organisation upto Rs.80,000/- (or actual whichever is less). The selected participants will not be entitled for any other subsidy such as MDA or MAI from the council or any other organisation.

However, the other expenses towards specific display aids, personal expenses like visa fee and stay etc. shall be borne by the participants themselves. The Council will issue necessary visa recommendation letter in favour of member exporters. Grant of visa is the discretion of concerned Embassy. The Council reserves the right for selection of participation. If the applicant withdraws their participation after selection, the amount deposited along with application will be forfeited.

The interested applicants from Jodhpur Mega Cluster may please forward their application along with a highly subsidized participation charges of **Rs.1,50,000/-** in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS payable at New Delhi or may be deposited through RTGS as details given attached factsheet. The complete application along with necessary payment should reach to the Council's office latest **by 15/11/2015**.

Thanking you,

Yours sincerely,

(RAKESH KUMAR)
EXECUTIVE DIRECTOR**Encl: As Above**

FACTSHEET
of
IMM COLOGNE
From 18TH – 24TH JANUARY,2016
at
Cologne, Germany

NAME OF THE FAIR	IMM COLOGNE-2016
DATE	18 TH – 24 TH JANUARY,2016
VENUE	COLOGNE EXHIBITION CENTER, GERMANY
ORGANISER	KOELNMESSE GmbH
VISITORS	1,46,000 from 138 countries
EXHIBITORS	1073 from 50 countries
PRODUCT ON DISPLAY:	Exhibitor Product Categories include bedroom furniture, children's furniture, couches, bed, dining room furniture, home furniture, self-assembly furniture, reproduction furniture, single sofas, sleep systems, sofas, solid wood furniture, upholstered furniture, bedding, bedding, carpets, chairs, chairs, couches, curtains, cushion covers, decorative items, dining room, fabrics, home furnishings, interior, mattresses, tablecloths, tables, wallpaper etc.
ELIGIBILITY FOR PARTICIPANTS	Jodhpur Mega Cluster exporters under the Marketing Promotion Activities in Jodhpur Mega Cluster scheme.
SIZE OF STAND	10 to 12 sq. mtr
CHARGES	Rs.1,50,000/- a built-up booth with limited display aides
Account Details of EPCH for making RTGS transfers	EXPORT PROMOTION COUNCIL FOR HANDICRAFTS Beneficiary Address: "EPCH HOUSE", Pocket 6 & 7, Sector-C, L.S.C., Vasant Kunj, New Delhi-110070 Bank Name: ORIENTAL BANK OF COMMERCE Branch Name: MAHIPAL PUR , NEW DELHI - 37 Current Account No: 00291010002970 RTGS/IFSC Code No: ORBC 0100029 Branch Code: 0029
Last Date for Submission of Application	November 15, 2015

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

Application for

“IMM COLOGNE-2016”

At Cologne, Germany from 18TH – 24TH January, 2016

Last Date for submission: 15/11/2015

1	Name of the Organization:			
2	Import Export Code No. (Pls enclose IEC copy)			
3	EPCH Membership No.			
4	Address for Correspondence			
5	Telephone	-		
6	Mobile			
7	Fax	-		
8	Email			
9	Website			
10	Status of the Company	<input type="checkbox"/> Proprietorship <input type="checkbox"/> Partnership <input type="checkbox"/> Pvt. Ltd. <input type="checkbox"/> Limited		
11	PAN No.			
12	TAN No.			
13	Name & Designation of the Person Traveling for the Event	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		
14	Products to be Displayed (Enclose 02 photographs)	<input type="checkbox"/> Bedroom furniture, <input type="checkbox"/> children's furniture <input type="checkbox"/> couches <input type="checkbox"/> Dining room furniture <input type="checkbox"/> Home furniture <input type="checkbox"/> Self-assembly furniture <input type="checkbox"/> Reproduction furniture <input type="checkbox"/> Sofas <input type="checkbox"/> solid wood furniture <input type="checkbox"/> upholstered furniture <input type="checkbox"/> Garden Furniture		
15	Account Details of EPCH for receiving RTGS transfers. In case you are making payment through RTGS. Please re-confirm your payment over email: maiprojects@epch.com. Applications /RTGS received after last date will be rejected.	<u>Name of the Beneficiary:</u> EXPORT PROMOTION COUNCIL FOR HANDICRAFTS Beneficiary Address: "EPCH HOUSE" Pocket 6 & 7, Sector-C, L.S.C. Vasant Kunj, New Delhi-110070 Bank Name : ORIENTAL BANK OF COMMERCE Branch Name : MAHIPAL PUR , NEW DELHI - 37 Current Account No: 00291010002970 RTGS/IFSC Code No: ORBC 0100029 Branch Code: 0029		
16	Export Performance of Handicrafts items only (RS in Lakhs)	2012-2013	2013- 2014	2014-2015

TERMS AND CONDITIONS

1. Space Booking:

Application in prescribed format for participation in overseas activities of the Council to be submitted within the prescribed date for booking of space

2. Allotment of space to the Participants:

The Council reserves the right to select the participants. Submission of application for booking of space does not confer a right for allotment of space.

3. Withdrawal & Refund of Participation Fee: No refund will be considered once the participation has been confirmed by the Council. Members may please note withdrawal after selection will not be allowed. If withdrawn, the amount deposited by the applicants towards their participation shall be forfeited

4. Visa: The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor/Senior Officer of the company.

The approval of participation does not confer any right for grant of visa. No claim for refund of participation charges would be entertained on account of denial/delay of visa .Since spaced booked on behalf of the participating company, therefore, Council has already committed for certain financial bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., therefore, it will not be possible to consider any refund request on account of denial of visa/delay of visa.

Name of the Company / Organisation	Name of the Representative(s)	Date of Birth	Passport No.	Date of Issue of Passport	Date of Expiry of Passport

5. General:

(i) Only goods of Indian origin will be allowed for display at India Pavilion.

(ii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits. Subletting of space is not permissible. Violation of this clause and the code of conduct of the exhibitor may lead to cancellation of space allotted, forfeiture of space rent and debarring the member exporter from the future participations.

I have read, understood and accept the terms and conditions for participation in the above Fair through the Council.

I hereby enclosed the RTGS / Demand Draft No. _____ Dated _____ for an amount of Rs.1,50,000/- drawn in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS, New Delhi towards my participation in "IMM Cologne-2016" Cologne, Germany From 18-24 January,2016.

Place: _____ Signature& Stamp: _____

Date: _____ Name: _____

Designation: _____

- Encl. 1. Self-certified copy of Import Export Code (IEC)
 2. RTGS No. / Demand Draft of participation charges
 3. Two product photograph