



# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

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EPCH-4/1[16]/2018-IGF\_EXPO/NIGERIA

Dated – 12-07-2018

## **SUBJECT: IGF EXPO (INTERIORS, GIFT & FASHION) FROM 13 – 15 NOVEMBER 2018** **LAGOS in NIGERIA (FOCUS AFRICA REGION)**

Dear Members,

Nigeria is at the moment the largest and amongst the fastest growing economy in Africa. Some of the highlights of the Nigerian Market are:

- A US\$ 405 billion economy and 180 million population
- Largest retail market in Sub-Saharan Africa worth US\$ 215 billion per annum
- Fast growing middle class accounting for 23% of the population with annual income upwards of US\$ 10000
- 20% of the population are emerging middle class with purchasing power and annual income over US\$ 5000
- 600% growth in the middle class population – 4.1 million households
- Consumer spending in excess of US\$ 100 billion per year
- Wholesale and retail sales are the 3<sup>rd</sup> largest contributors to Nigeria's GDP

Nigeria enjoys a positive trade balance with India and there is a substantial potential for trade growth between the two countries. Nigeria is marked as a Focused Country by Govt. of India for export promotion purposes.

Keeping in view the potential for expansion of trade with this region and the need to increase the interaction between the business entities, the Export Promotion Council for Handicrafts is organizing a participation of it's members in **IGF Expo** previously known as **Home Décor & Giftware** in The Landmark Exhibition Center, Victoria Islands, Lagos, Nigeria from 13 – 15 November 2018.

The IGF Expo is a multisector B2B exhibition covering Interiors, Housewares, Gifts, Textiles and Fashion sector. The exhibition is organized by M/s. Clarion Events Global Group a UK based company and is amongst the leading trade exhibition in the West African region with a diverse visitors profile ranging from wholesalers and Importers, Hospitality Sector (Architects/Interior Designers/Hotel Chains/Offices) and the Informal & Formal Retailer.

Nigeria being an emerging market for Indian products, the Export Promotion Council for Handicrafts is inviting applications from interested members for participation in the above B2B exhibition. The cost of a 9 sq. mt. built-up booth stall with limited display aids and furniture is Rs. 2,75,000/-. **Important:** The Council has submitted a proposal to the Office of Development Commissioner (Handicrafts) for financial support to member exporters for participation in above fair. After considering the expected financial support, the Council invites applications from members @ Rs. 60,000/- for a 9 sq. mt. built-up booth and 4 nights stay in a hotel on twin sharing basis in Lagos, Nigeria.

**Members may submit their applications by the 31<sup>st</sup> July 2018 along with the application fees of Rs. 60,000/- (Sixty thousand only).** Withdrawal after the confirmation of participation will not be permitted and the application money will be forfeited.

The Council/Organizers reserve the right to selection of participants. The Council will issue visa recommendation letter in favor of the Proprietor/Partners/Directors/Chief Executive/Senior Level Officer of the member organisation. EPCH shall not be liable in case of visa is not granted by the concerned Embassy. The selected participants will make their own arrangements and bear expenses towards Air-Travel, Shipment & Customs Duties of exhibits, Visa, local travel, etc.

For any information on the subject, please feel free to write to Mr. Sushil Kumar Agrawal, Assistant Director, EPCH on [ihgf@epch.com](mailto:ihgf@epch.com) or call at 011-26135256 (ext. 110).

Thanking You,

Yours faithfully

**R. K. Verma**  
Director



# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

Application form

## PARTICIPATION IN IGF EXPO (INTERIORS, GIFT, FASHION) in LAGOS in NIGERIA (FOCUS AFRICA REGION) FROM 13 – 15 NOVEMBER 2018

(FILLING OF ALL THE COLUMNS IS MANDATORY)

Last date for submission: **31-07-2018**

1.	Name of the Organization											
2.	Address for Correspondence											
3.	Contact Executive											
4.	Telephone											
		City code - _____ N u m b e r _____										
5.	Mobile											
6.	Fax											
		City code - _____ N u m b e r _____										
7.	Email											
8.	Website											
9.	EPCH Membership No.											
10.	Import Export Code No.											
11.	PAN No.											
12.	CIN No.											
13.	Aadhaar Card No.											
14.	GST No.											
15.	Status of the Company <small>[Please Provide Director Identification No. (DIN) in case of Limited Co./ Pvt. Ltd Co.]</small>	<input type="checkbox"/> Proprietorship					<input type="checkbox"/> Partnership					
		<input type="checkbox"/> Pvt. Ltd.					<input type="checkbox"/> Limited					
16.	Type of Business	<input type="checkbox"/> Manufacturer Exporter					<input type="checkbox"/> Merchant Exporter					
17.	Name & Designation of the Person Traveling <small>[Please enclose the Xerox copy of Frist &amp; Last page of passport]</small>	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.										
		_____										
18.	Products to be Displayed <small>[Pl. enclose 4 very good quality photographs of the products you intend to display.]</small>	<input type="checkbox"/> Home Textiles, Carpets, Rugs & Made-up										
		<input type="checkbox"/> Furniture & Accessories										
		<input type="checkbox"/> Houseware & Decoratives										
		<input type="checkbox"/> Stoles, Scarves & Shawls										
		<input type="checkbox"/> Garments & Apparel										
		<input type="checkbox"/> Fashion Accessories and Jewellery										
		<input type="checkbox"/> Other _____										
19.	Export Performance of Handicrafts items only	2015-16			2016-17			2017-18				

Place:  
Date:

Signature & Stamp: \_\_\_\_\_  
Name: \_\_\_\_\_  
Designation: \_\_\_\_\_

## TERMS AND CONDITIONS

### 1. Space Booking:

Application in prescribed format for participation in overseas activities of the Council to be submitted within the prescribed date for booking of space.

### 2. Allotment of space to the Participants:

The Council reserves the right to select the participants. Submission of application for booking of space does not confer a right for allotment of space.

### 3. Withdrawal & Refund of Participation Fee:

No refund will be considered once the participation has been confirmed by the Council. Members may please note withdrawal after selection will not be allowed. If withdrawn, the amount deposited by the applicants towards their participation shall be forfeited

### 4. Visa:

- i) The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor/Senior Officer of the company.
- ii) The approval of participation does not confer any right for grant of visa. No claim for refund of participation charges would be entertained on account of denial/delay of visa
- iii) Since space booked on behalf of the participating company, therefore, Council has already committed for certain financial bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., therefore, it will not be possible to consider any refund request on account of denial of visa/delay of visa.
- iv) Kindly enclose copy of passports of persons travelling for the exhibition and fill in the below columns.

Name of the Company	Name of the Representative(s)	Date of Birth	Passport No.	Date of Issue of Passport	Date of Expiry of Passport	Place where application to be filed for visa invitation

### 5. General:

- (i) Only goods of Indian origin will be allowed for display at the Buyer Seller Meet.
- (ii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits. Subletting of space is not permissible. Violation of this clause and the code of conduct of the exhibitor may lead to cancellation of space allotted, forfeiture of space rent and debarring the member exporter from the future participations.

I have read, understood and accept the terms and conditions for participation in the above Fair through the Council.

I hereby enclosed the NEFT / Demand Draft No. \_\_\_\_\_ Dated \_\_\_\_\_ for Rs. 60,000/- drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**, New Delhi towards my participation in **IGF EXPO (INTERIORS, GIFT, FASHION), Lagos, Nigeria.**

Place: \_\_\_\_\_ Signature & Stamp: \_\_\_\_\_

Date: \_\_\_\_\_ Name: \_\_\_\_\_

Designation: \_\_\_\_\_

- Encl.** 1. NEFT details / Demand Draft of participation charges  
2. 4 product photographs

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Details for receiving NEFT/RTGS	EXPORT PROMOTION COUNCIL FOR HANDICRAFTS
	<b>Beneficiary Address:</b> "EPCH HOUSE" Pocket 6 & 7, Sector-C, L.S.C. Vasant Kunj, New Delhi-110070 <b>Bank Name :</b> ORIENTAL BANK OF COMMERCE <b>Branch Name :</b> MAHIPAL PUR , NEW DELHI-37 <b>Current Account No:</b> 00291010002970 <b>RTGS/IFSC Code No</b> ORBC 0100029 <b>Branch Code</b> : 0029