



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

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EPCH/4/1(10)/SFI/UK-2020

Email: members@epch.com

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21st January, 2020

To,

All Members,

HIGHLY SUBSIDIZED PARTICIPATION

SUB: SPRING FAIR INTERNATIONAL AT NEC, BIRMINGHAM, UNITED KINGDOM FROM 2-6 FEBRUARY' 2020 REG.

Sir/Madam,

United Kingdom is the second biggest market for Indian Handicrafts after USA. Subsequently, U.K. has emerged as the largest market for Indian Handicrafts exporters in Europe. Spring Fair International is Europe's largest gift event, covering 200,000 square meters, hosting 3000 exhibitors and attracting more UK buyers than any other trade show in the world. In 2019, Spring Fair International attracted 30,000 buyers from 84 countries across the home and gift industry.

Spring Fair International, NEC, Birmingham, U.K. to be held from **2-6 February'2020** is bringing together thousands of top quality buyers from all over the world. It accommodates a wider choice of exciting and innovative products than any similar event and at the same time offers buyers an easier buying trip, making it impossible for them to stay away from the exhibition. The participation in Spring Fair International'2020 of handicrafts exporters will be organized by the Council on cost recovery basis i.e. Rs. 37,000/- per sq. mtr. (for built up package booth minimum 9 sq. mtr. or 6 sq. mtr. consisting (limited display aides and furniture, table/chairs), Charges for a 2 sides open booth shall be 10% extra. The total cost of 9 sq. mtr. booth is Rs.3,33,000/- and Rs.2,22,000/- for 6 sq. mtr. booth.

The Council's proposal to the MAI, Ministry of Commerce for financial support to member exporters for participation in above fair is under consideration. **After considering, MAI Grant-in-aid/financial subsidy for above participation @ Rs.20,000/- per sq. mtr., the 9 sq. mtr. booth net cost will be Rs.1,53,000/-** (Rs.3,33,000 - Rs.1,80,000/- **and 6 sq. mtr. net booth cost will be Rs.1,02,000/-** (Rs.2,22,000 - Rs.1,20,000/-). Also please note a limited travel grant will also be available to member participants subject to submission of actual bills / documents. The applicant has to submit the **total cost** of 9 sq. mtr. or 6 sq. mtr. booth to the Council. The participants will have to arrange their own arrangements/expenses towards Travel, Hotel accommodation, Shipment clearing, Customs Duties of exhibits, visa etc. The Council reserves the right for selection of participants.

The charges will include space rent, built-up booth with carpet, lights & name fascia, limited display aides, three display shelves, entry in official fair directory. However, specific display aides or any other equipment will be arranged to individual participants on their request and payment in advance directly to organizer/contractor. The Council and show organizer may issue visa recommendation and invitation letter in favour of participating organization (Proprietor / Partners/ Directors / Chief Executive / senior level officer only). EPCH shall not be liable in case of visa is not granted by the concerned Embassy. (It is strongly advisable to apply UK business visa approx. two months before departure).

Interested members are requested to submit their application as enclosed along with payment of Rs.50,000/- by way of demand draft drawn in favour of "Export Promotion Council for Handicrafts" payable at New Delhi OR RTGS as details given in Column 16 of the application. The exhibitors will be informed to deposit the balance participation charges after selection. In case of withdrawal of participation after the selection by the Council, the deposited application money will be forfeited. The complete application along with requisite amount should reach to the Council's office immediately. For any further information, you may contact email: members@epch.com , Tel: 011-26135256 Extn. 117/139 or Mbl: 9350202207.

IMPORTANT: However, priority will be given to those member applicants having valid U.K. visa.

Thanking you,

Yours faithfully,

(R. K. VERMA)
Executive Director

Encl: Application Form and Fact Sheet.

Note: Grant-in-aid/financial subsidy @ Rs.20,000 per sq. mtr. will be available for above participation, however, Grant-in-aid is subject to approval of MAI-Ministry of Commerce, Govt. of India.

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FACT SHEET
“SPRING FAIR INTERANTIONAL 2020” BIRMINGHAM,
UNITED KINGDOM

NAME OF THE FAIR : **SPRING FAIR INTERNATIONAL’2020**
DATE : **2nd – 6th FEBRUARY’2020**
VENUE : HALL NO.18, SOURCING PAVILION
NATIONAL EXHIBITION CENTRE (NEC)
BIRMINGHAM B40 1NT – UNITED KINGDOM

ORGANISER : ITE Events Limited
VISITORS : More than 30,000 Business Visitors
EXHIBITORS PROFILE : - HANDICRAFTS
- HOUSEWARE
- HOME FURNISHINGS
- ACCESSORIES
- CHRISTMAS DECORATIONS & FLORAL SUPPLIES
- GIFT PRODUCTS
- JEWELLERY COSTUE & FASHION
- COLLECTIBLES & SILVERWARE

SALE : **NO RETAIL SALE ALLOWED**

SIZE OF STAND : **9 SQ. MTR AND 6 SQ. MTR.**

CHARGES PER SQ MTR : **Rs. 37,000/- per sq. mtr (Without subsidy)**
AFTER SUBSIDY CHARGES PSM: **Rs. 17,000/- per sq. mtr (WITH subsidy)**

	WITHOUT SUBSIDY	WITH SUBSIDY
	Booth cost	Booth cost
9 SQ MTR BOOTH CHARGES	RS.3,33,000/-	RS.1,53,000/-
6 SQ MTR BOOTH CHARGES	RS.2,22,000/-	RS.1,02,000/-

The charges will include space rent, built-up booth with carpet, lights & name fascia, limited display aids, entry in official fair directory and cost of publicity by the Council. Charges for a 2 side open booth shall be 10% extra.

LAST DATE FOR SUBMISSION : **Immediately**
OF APPLICATION

WHY EXHIBIT AT SPRING FAIR INTERNATIONAL 2020 BIRMINGHAM, UK

- **Number one show for festive buying and SPRING previews**
- **Reach a dedicated audience** of independents, department stores, online and mail-order retailers.
- **It’s a buying show**
- **Network with decision makers**
- **Draw new buyers to your stand**

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

Application for
SPRING FAIR INTERNATIONAL 2020, BIRMINGHAM, UK
 From 2nd – 6th FEBRUARY'2020

1	Name of the Organization:			
2	**Import Export Code No. **HS Code for products to be display			
3	**EPCH Membership No.			
4	Address for Correspondence			
5	Telephone	-	N u m b e r	
6	Mobile			
7	Fax	-	N u m b e r	
8	Email			
9	Website			
10	Status of the Company	<input type="checkbox"/> Proprietorship <input type="checkbox"/> Pvt. Ltd.	<input type="checkbox"/> Partnership <input type="checkbox"/> Limited	
11	PAN No.			
12	TAN No. GST No.			
13	Name & Designation of the Person Traveling for the Event Passport no. Date of Birth Date of Issue Date of Expiry Residence address	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		
14	Space to be booked	<input type="checkbox"/> 9 sq. mtr <input type="checkbox"/> 12 sq. mtr	<input type="checkbox"/> 6 sq. mtr	
15	Product Category **Products to be Displayed (Enclose 02 photographs)	Product Name..... HS Code..... Product Name..... HS Code..... Product Name..... HS Code..... Product Name..... HS Code.....		
16	Account Details of EPCH for receiving RTGS transfers	<u>Name of the Beneficiary:</u> EXPORT PROMOTION COUNCIL FOR HANDICRAFTS Beneficiary Address: "EPCH HOUSE" Pocket 6 & 7, Sector-C, L.S.C. Vasant Kunj, New Delhi-110070 Bank Name : ORIENTAL BANK OF COMMERCE Branch Name : MAHIPAL PUR , NEW DELHI-37 Current Account No: 00291010002970 RTGS/IFSC Code No ORBC 0100029 Branch Code : 0029		
17	Export Performance of Handicrafts items only	2015-16	2016-17	2017-18

****Mandatory fields**

Encl: ANNEXURE-I

ANNEXURE-I

EPCH PARTICIPATION TERMS AND CONDITIONS

1. SPACE BOOKING:

- a) Participation application should be in prescribed format and be submitted within the prescribed date for booking of space.
- b) Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH.
- c) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's events.

2. ALLOTMENT OF SPACE TO THE PARTICIPANTS:EPCH reserves the right to select the participants.

3. WITHDRAWAL & REFUND OF PARTICIPATION FEE:

Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited.

However, Part-Refund of participation fee will be considered in case where:

- a) The participant after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable.
 - b) There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
- 4. VISA:**The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor/Senior Officer of the company.

Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.

5. GENERAL:

- a) Only goods of Indian origin will be allowed for display at India Pavilion.
- b) In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants.
- c) Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organizers.
- d) Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future EPCH programmes.
- e) Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organizers.
- f) In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India & abroad and bring to the notice of appropriate authority.
- g) Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue atleast one day before the opening of exhibition.
- h) All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc will be borne by the participants themselves.
- i) In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants.

I hereby enclosed the RTGS / Demand Draft No. _____ Dated _____ for Rs.50,000/- drawn in favour of Export Promotion Council for Handicrafts payable at New Delhi towards my participation in "SPRING Fair International 2020 from 2nd – 6th February'2020 at NEC, Birmingham, UK.

I have read, understood and accept the terms and conditions for participation in the above fair through the Council.

(Company Seal)

Signature of the Authorized Representative

Place:

Date:

Name: _____ Designation: _____

- Encl.** 1. RTGS No. / Demand Draft of participation charges
2. Two product photographs *****

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

Subject: Spring Fair International, Birmingham (UK), (2-6 February'2020)
- Details to be provided for availing MAI Grant by the Participating Company.

Name of the participating Company / Organisation	
Type of company (Private/ Partner/ Limited/ Proprietor)	
PAN Card Number	
CIN Number (incase of private limited)	
IEC Number	
GST No.	
Name of Director	
Designation	
DIN Number	
Whether belongs to MSME	Yes No
HS Code: 6 Digit	
HS Code : 6 Digit	
HS Code: 6 Digit	
HS Code : 6 Digit	
Name of person attending the fair	
Passport No.	
Product Items on display	

Place :

Date :

Signature of Authorized Representative of the Firm
(Company Seal)

Name.....

Designation.....
