



# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 &amp; 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

Tel: 91-11-26135256

Fax: 91-11-26135518,26135519

Ref. No. EPCH/4(1)/ISEA'2019

Email: [varun.choudhary@epch.com](mailto:varun.choudhary@epch.com)web: [www.epch.in](http://www.epch.in)

11 July, 2019

To,

All Member(s),

**SUBJECT: INTERNATIONAL SOURCING EXPO AUSTRALIA 2019 AT MELBOURNE, AUSTRALIA FROM 12-14 NOVEMBER, 2019**

Dear Sir/Madam,

The Council is participating in "International Sourcing Expo Australia 2019" scheduled from 12-14 November, 2019 at the Melbourne Convention & Exhibition Centre in Melbourne, Australia under MAI Scheme in association with FIEO (Federation of Indian Export Organizations).

Australia is one of the important trading partners of India. Melbourne is the capital of Australia, is a leading financial centre in Australia, as well as the Asia-Pacific region.

International Sourcing Expo Australia will provide unparalleled access to meet major volume buyers across Australia and New Zealand. International Sourcing Expo Australia will enable participating exhibitors to connect with trade buyers at Australia's major face-to-face trade platform for international sourcing in Handicrafts, Gifts, Textiles & Home Furnishing, Fashion Accessories, Leather and Eco-Friendly Products etc.

International Sourcing Expo Australia co-located with the China Clothing & Textiles Expo and Footwear and Leather Show, the last edition showcased more than 700 companies representing 18 countries and registered more than 4500 trade buyers. It also attracted an audience of high-quality decision makers from industry including manufacturers, importers, agents, wholesalers, distributors and retailers of all sizes.

EPCH invites the applications from member exporters under **MAI Subsidized participation charges of Rs.1,70,000/- per 9 sqm built-up booth** and without MAI is Rs.2,90,000/- per 9 sqm built-up booth. For two-side open stand, 10% extra will be charged. The companies participating with MAI support rental shall follow the MAI guidelines of Department of Commerce. Eligible applicants/companies will be entitled for reimbursement of economy class Airfare on submission of documents after the completion of the event. Air Ticket per person will be reimbursed to regular Director/Partner/Proprietor of the company. The amount of reimbursement shall be subject to the approval and quantum of funds approved by the Ministry for the said event.

Interested members are requested to submit their duly filled application form in the prescribed format (enclosed herewith) along with an advance amount of Rs. 1,00,000/- by way of DD/RTGS in favour of the Export Promotion Council for Handicrafts payable at New Delhi latest by **31st July, 2019**. The applicants will be informed to deposit the balance participation charges by demand draft/RTGS order only after selection by the Council. In case of withdrawal of participation after the selection by the Council, the application money will be forfeited. For further details, please feel free to Mr. Varun Kumar, Jr. EPO on [varun.choudhary@epch.com](mailto:varun.choudhary@epch.com) and 9818725533.

Thanking you,

Yours faithfully,

**(R. K. Verma)**  
Director

Encl: As above.

Follow us on #epchindia





# Export Promotion Council for Handicrafts

FACT SHEET  
OF

## “INTERNATIONAL SOURCING EXPO AUSTRALIA 2019”

Venue: **Melbourne, Australia**

Date: **12-14 November, 2019**

NAME OF EXHIBITION	<b>INTERNATIONAL SOURCING EXPO AUSTRALIA 2019</b>
FAIR DATE	<b>12-14 NOVEMBER, 2019</b>
EXHIBITION VENUE	<b>Melbourne Convention &amp; Exhibition Centre</b> 1 Convention Centre Place, South Wharf VIC, Melbourne 3006 Australia
CO-LOCATED EXHIBITIONS	China Clothing & Textiles Expo 2019 Australia Footwear and Leather Show 2019 Australia
ORGANISER	International Exhibition & Conference Group Pty Ltd (IEC Group) on behalf of International Expo Group, Australia
PRODUCTS ON DISPLAY	<b>Handicrafts &amp; Gifts, Textiles &amp; Home Furnishing, Ceramics, Handbags, footwear, Fashion Jewellery &amp; Accessories, Handloom products, Eco Friendly Products etc.</b>
VISITORS PROFILE	<b>Wholesalers, Suppliers, Retail Chain Stores, Distributors, Private Brands, Agents, Manufacturers, Importers etc.</b> AUSTRALIAN INTERNATIONAL SOURCING FAIR is a trade only event, therefore entry is restricted to qualified trade visitors.
CHARGES FOR 9 SQM. BUILT-UP STAND	<ul style="list-style-type: none"><li>• <b>MAI Subsidized participation charges of Rs.1,70,000/- per 9 sqm built-up booth.</b></li><li>• Without MAI is Rs.2,90,000/- per 9 sqm built-up booth.</li><li>• For two-side open stand, 10% extra will be charged.</li><li>• The companies participating with MAI support rental shall follow the MAI guidelines of Department of Commerce.</li><li>• Eligible applicants/companies will be entitled for reimbursement of economy class Airfare on submission of documents after the completion of the event. Air Ticket per person will be reimbursed to regular Director/Partner/Proprietor of the company. The amount of reimbursement shall be subject to the approval and quantum of funds approved by the Ministry for the said event.</li></ul>
9 SQM BUILT-UP BOOTH PACKAGE	Participation Fees includes Standard built up stall of 9 Square Meters, having 3 Spotlights, Fascia-sign, 1 x 5 amp power point, 1 Table and 2 Chairs, 6 mt Clothing-rails/6m wall-Shelves, 1 Expo Cupboard, 100 Hangers, 1 waste paper bin, Public liability Insurance & Waste Removal Fee.
LAST DATE	<b>31<sup>st</sup> July, 2019 (Wednesday)</b>
EPCH Contact	Mr. Varun Kumar, Jr. EPO Tel: +91 11 26135256 (Extn: 130), Mobile: +91-9818725533 E-mail: <a href="mailto:seminar@epch.com">seminar@epch.com</a>

**Please Note: \*\*\* P.S.:** In regard to participation in fairs / exhibitions abroad, Ministry of Commerce & Industry have issued fresh guidelines for the beneficiary under MAI scheme stating that a member can avail grant in aid for maximum of three participations in a particular trade fairs / exhibition. Members who have availed MAI assistance three times (including past cases) for particular fairs / exhibitions thereafter member have to participate in that fair on their own cost. Further, MAI funding support was only be provided to a member for a maximum two MAI events in a year.

The above guidelines as such would be adhered strictly and all exporters' members may please note the same, while applying for participation in any fair under MAI scheme for availing grant in aid. However member can participate beyond the prescribed limit of the guidelines on their own expenditure under the umbrella of EPCH.

# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

Application for

## “INTERNATIONAL SOURCING EXPO AUSTRALIA 2019”

VENUE: MELBOURNE, AUSTRALIA  
DATE: 12-14 November, 2019

Last Date for submission: **31<sup>st</sup> July, 2019**

1	Name of the Organization							
2	Address for Correspondence							
2	Telephone	City code-	9	1	-			
3	Fax	City code-	9	1	-			
4	Mobile no.	+ 91 -						
5	Email							
6	Website							
7	Size of Stand	<input type="checkbox"/> 9 Sq. Mtr. <input type="checkbox"/> 18 Sq. Mtr. However, the actual size will be as per layout.						
8	Two Sides Open	<input type="checkbox"/> No <input type="checkbox"/> Yes						
9	Membership no.	EPCH/MEM/						
10	Renewal Fee Paid 2019-2020	YES <input type="checkbox"/> NO <input type="checkbox"/>						
11	Status Of The Company	<input type="checkbox"/> Private Limited <input type="checkbox"/> Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> State / Central Govt. Organization						
12	PAN (Income Tax Permanent Account No.)							
13	CIN (Corporate Identification No)							
14	IEC Number							
15	AADHAR Card No.							
16	GSTN No.							
17	Name of Proprietor / Partners /Directors [Please Provide Director Identification No. (DIN) in case of Limited Co./ Pvt. Ltd Co.]	NAME		Director Identification No. [DIN]				
18	Name & Designation of the Person who is / are Traveling for the Event. [Please enclose the Xerox copy of Frist & Last page of passport]	Name of person	Designation	Passport No.	Date of Issue	Date of Expiry		
19	PRODUCTS TO BE DISPLAYED	LIST OF HS CODE IS ENCLOSED ** HS CODE [ IT IS MANDATORY ]						
20	Export Performance of Handicrafts Items only AMOUNTS IN RS [LAKH]	2016 – 2017		2017 – 2018		2018 – 2019		
21	HAVE YOU PARTICIAPTED EARLIER IN ABOVE FAIR YES / NO [ IF YES] PELASE TICK]	2012 <input type="checkbox"/>	2013 <input type="checkbox"/>	2014 <input type="checkbox"/>	2015 <input type="checkbox"/>	2016 <input type="checkbox"/>	2017 <input type="checkbox"/>	2018 <input type="checkbox"/>

## GENERAL EXHIBITOR RULES

<u>1.</u>	<p><b>SPACE BOOKING</b></p> <ul style="list-style-type: none"> <li>• Participation application should be in prescribed format and be submitted within the prescribed date for booking of space.</li> <li>• Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH.</li> <li>• The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event</li> </ul>														
<u>2</u>	<p><b>ALLOTMENT OF SPACE TO THE PARTICIPANTS</b></p> <ul style="list-style-type: none"> <li>• EPCH reserves the right to select the participants.</li> </ul>														
<u>3</u>	<p><b>WITHDRAWAL &amp; REFUND OF PARTICIPATION FEE</b></p> <ul style="list-style-type: none"> <li>• Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited.</li> </ul> <p><b>However, Part-Refund of participation fee will be considered in case where:</b></p> <ul style="list-style-type: none"> <li>• The participant after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable.</li> <li>• There is a change in the venue and date of an event, Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.</li> </ul>														
<u>4</u>	<p><b>VISA</b></p> <ul style="list-style-type: none"> <li>• The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director / Proprietor/Senior Officer of the company.</li> <li>• Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.</li> </ul>														
<u>5</u>	<p><b>GENERAL</b></p> <ul style="list-style-type: none"> <li>• Only goods of Indian origin will be allowed for display at India Pavilion.</li> <li>• In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants.</li> <li>• Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers.</li> <li>• Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future of EPCH programmes.</li> <li>• Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers.</li> <li>• In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India &amp; abroad and bring to the notice of appropriate authority.</li> <li>• Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue atleast one day before the opening of exhibition.</li> <li>• All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves.</li> <li>• In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants</li> </ul>														
<p><b>BANK DETAILS FOR PAYMENT BY RTGS / NEFT</b></p>	<table style="width: 100%; border: none;"> <tr> <td style="width: 30%;"><b>Beneficiary:</b></td> <td><b>Export Promotion Council for Handicrafts</b></td> </tr> <tr> <td><b>Address:</b></td> <td><b>'EPCH House", Pocket 6 &amp; 7, Sector – C, LSC, Vasant Kunj, New Delhi.</b></td> </tr> <tr> <td><b>Bank:</b></td> <td><b>Oriental Bank of Commerce</b></td> </tr> <tr> <td><b>Branch:</b></td> <td><b>Mahipalpur, New Delhi</b></td> </tr> <tr> <td><b>Current A/c no.:</b></td> <td><b>00291010002970</b></td> </tr> <tr> <td><b>RTGS/IFSC Code:</b></td> <td><b>ORBC 0100029</b></td> </tr> <tr> <td><b>Branch Code</b></td> <td><b>0029</b></td> </tr> </table>	<b>Beneficiary:</b>	<b>Export Promotion Council for Handicrafts</b>	<b>Address:</b>	<b>'EPCH House", Pocket 6 &amp; 7, Sector – C, LSC, Vasant Kunj, New Delhi.</b>	<b>Bank:</b>	<b>Oriental Bank of Commerce</b>	<b>Branch:</b>	<b>Mahipalpur, New Delhi</b>	<b>Current A/c no.:</b>	<b>00291010002970</b>	<b>RTGS/IFSC Code:</b>	<b>ORBC 0100029</b>	<b>Branch Code</b>	<b>0029</b>
<b>Beneficiary:</b>	<b>Export Promotion Council for Handicrafts</b>														
<b>Address:</b>	<b>'EPCH House", Pocket 6 &amp; 7, Sector – C, LSC, Vasant Kunj, New Delhi.</b>														
<b>Bank:</b>	<b>Oriental Bank of Commerce</b>														
<b>Branch:</b>	<b>Mahipalpur, New Delhi</b>														
<b>Current A/c no.:</b>	<b>00291010002970</b>														
<b>RTGS/IFSC Code:</b>	<b>ORBC 0100029</b>														
<b>Branch Code</b>	<b>0029</b>														

I have read, understood and accept the terms and conditions for participation in the above fair through the Council. I hereby enclosed the RTGS / Demand Draft No. \_\_\_\_\_ Dated \_\_\_\_\_ for Rs.1,00,000/- drawn in favour of **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**, New Delhi towards my participation in International Sourcing Expo Australia 2019 from 12-14 November, 2019 at Melbourne, Australia.

Place:  
Date:

Signature & Stamp:  
Name:  
Designation:

Encl.: 1. RTGS No. / Demand Draft of participation charges  
2. Two product photographs

\*\*\*\*\*