



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

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EPCH-1/1(1)/2019/HK

December 17, 2018

SUBJECT: 34th HONG KONG HOUSEWARE FAIR - HONG KONG, APRIL 20-23, 2019

Sir/Madam,

We are pleased to inform you that Export Promotion Council for Handicrafts will lead National Level participation from India in forthcoming 34th Hong Kong Houseware Fair at Hong Kong Convention & Exhibition Centre from 20TH – 23RD April, 2019.

Over 40,000 visitors are expected. The international fair is attended by professional buyers consisting of **Whole Sellers, Retailers, Importers, Departmental Stores, Mass Merchandisers, and Buyers, Buying House located in Hong Kong.** The exhibition is leading houseware show in Hong Kong and become preferred purchasing platform for buyers to book large orders. Last days of the show is allowed to sell the products.

PRODUCTS ON DISPLAY		
Bar Accessories	Home Living	Furniture
Home Tech	Green Living	Health & Wellness
Kitchenware & Gadgets	Paintings	Outdoor living
Home Accents	Objects d'Art	Tableware

SHOW FACTS:

- 44,297 gross sqm
- 48000 visitors expected
- Venue: Hong Kong Convention & Exhibition Centre, 1, Harbour Road, Wanchai, Hong Kong

SUBSIDISED PARTICIPATION CHARGES UNDER MAI SCHEME OF MINISTRY OF COMMERCE & INDUSTRY

- The cost of 9 sqm booth is **Rs.4,00,770/-** before MAI support @ **Rs.44,530/- per sqm.**
- EPCH proposal for MAI grant is under consideration of Government of India, MOC&I. MAI Grant will be available to qualified and eligible applicants only as per MAI grant-in-aid terms & condition. Same be reimbursed after participation.
- Therefore, applicants will be asked to deposit Rs.4,00,770/- for booking a 9 sq. mtr. standard built-up booth prior to their participation.
- A 9 sqm. standard booth will include: Three lockable cabinets with sliding doors, One Square meeting Table, Three Chairs, Three Spot Lights inside the booth, Two Long Arms Spot Lights inside the booth, One Power Socket, 6 shelves (Wooden, flat, one meter each), One Dustbin, Ceiling beam - 3mtrs, Carpet, Company name & booth number on the top branding.
- The two side open stand will bear additional 10% amount of the total cost of booth Rs.4,00,770/- for 9 sq.mtr. stand.
- Participants have to make their own expenses towards Travel, hotel accommodation, Shipment/Clearing, Customs Duties of exhibits, visa etc.
- The Council / organizer reserve the right to select the participants.
- The Council may issue visa recommendation letter in favour of member organisation (Proprietor / Partners/ Directors / Chief Executive /senior level officer maximum two only) EPCH shall not be liable in case of visa is not granted by the concerned Embassy. Participant have no right to claim refund if visa not granted.

Interested members are requested to submit their duly filled application form in the prescribed format (enclosed herewith) along with **Rs.1.50 lacs [RS. ONE LACS FIFTY THOUSAND ONLY]** by way of demand draft drawn in favour of the Export Promotion Council for Handicrafts at New Delhi latest **30th January, 2019** and balance payment after selection as participants. Withdrawn by participants after selection the amount deposited will be treated as forfeited. For further details please contact on Tel.:26135256 Ext.121

Thanking you

Yours sincerely,
(R. K. VERMA)
Director

***** P.S.:** In regard to participation in fairs / exhibitions abroad, Ministry of Commerce & Industry have issued fresh guidelines for the beneficiary under MAI scheme stating that a member can avail grant in aid for maximum of three participations in a particular trade fairs / exhibitions. Members who have availed MAI assistance three times (including past cases) for particular fairs / exhibitions thereafter member have to participate in that fair on their own cost. Further, MAI funding support was only be provided to a member for a maximum two MAI events in a year. The above guidelines as such would be adhered strictly and all exporters' members may please note the same, while applying for participation in any fair under MAI scheme for availing grant in aid. However member can participate beyond the prescribed limit of the guidelines on their own expenditure under the umbrella of the EPCH.

Encl. Application Form along with terms and conditions.

REGISTRATION PROFORMA

34th HONG KONG HOUSEWARE FAIR, HONG KONG, 20-23 APRIL, 2019

1	Name & Address of The Organization					
2	Telephone	City code- 9 1 -				
3	FAX	City code- 9 1				
4	MOBILE NO.	9 1 -				
5	Email					
6	Website					
7	A. SIZE OF STAND	9 SQM <input type="checkbox"/> 18 SQM <input type="checkbox"/>				
	B. SIDE PREFERENCE	ONE SIDE <input type="checkbox"/> TWO SIDE <input type="checkbox"/>				
8	MEMBERSHIP NO.	EPCH/MEM/				
9	RENEWAL FEE PAID -2018-2019	YES <input type="checkbox"/> NO <input type="checkbox"/>				
10	Status of the Company	<input type="checkbox"/> Private Limited <input type="checkbox"/> Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> State / Central Govt. Organization				
11	PAN No.					
12	CIN No.					
13	IEC Number					
14	GST NO. IS COMPULSORY					
15	AADHAAR CARD NO.					
16	NAME OF PROPRIETOR / PARTNERS /DIRECTORS [DIRECTOR IN CASE OF LTD / PVT.LTD COMPANY] ALSO WRITE DIN NO.	NAME		DIN NO.IN CASE OF LTD/ PVT. LTD COMPANY		
17	<ul style="list-style-type: none"> Name & Designation of the Person who is / are Traveling for the Event. Please enclose the 1st& last page of passport for visa purpose. 	Name of person	Designation	Passport No.	Date of Issue	Date of Expiry
PRODUCTS TO BE DISPLAYED [NAME OF PRODUCTS]		LIST OF HS CODE IS ENCLOSED** HS CODE [IT IS MANDATORY]				
		AMOUNTS IN RS [LAKH]				
18	Export Performance of Handicrafts Items only	2014-2016		2016-2017		2017-2018
HAVE YOU PARTICIAPTED EARLIER IN ABOVE FAIR YES / NO [IF YES] PELASE TICK]		2015 <input type="checkbox"/>	2016 <input type="checkbox"/>	2017 <input type="checkbox"/>	2018 <input type="checkbox"/>	

GENERAL EXHIBITOR RULES

1	<p>SPACE BOOKING:</p> <ul style="list-style-type: none"> Participation application should be in prescribed format and be submitted within the prescribed date for booking of space Submission of application to EPCH does not automatically confer a right for allotment of space. Approval of application for space will rest with EPCH. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the participation in EPCH's event
2	<p>ALLOTMENT OF SPACE TO THE PARTICIPANTS: EPCH reserves the right to select the participants.</p>
3	<p>WITHDRAWAL & REFUND OF PARTICIPATION FEE:</p> <ul style="list-style-type: none"> Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited. <p>However, Part-Refund of participation fee will be considered in case where:</p> <ul style="list-style-type: none"> The participant after approval withdraws from the participation but space is subsequently let out to some other Participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable. There is a change in the venue and date of an event, Non-availability of space, Rejection of application in the event of cancellation of participation due to unforeseen circumstances.
4	<p>VISA:IMPORTANT NOTICE</p> <p>Following the announcement of the Pre-Arrival Registration for Indian passport holder by Hong Kong Immigration Department last month, we would like to inform that the measure online registration requirement for all Indian passport holders effective from 23rd January 2017. The nationals of the Republic of India (Indian nationals) who wish traveling to Hong Kong MUST apply for Pre-Arrival Registration "PAR" through the online system before their trip along with their valid India passport to enter Hong Kong on or after above-mentioned date. Please so kind share the specific circumstances *terms and conditions via the official link http://www.immd.gov.hk/eng/services/visas/pre-arrival-registration-for-indian-nationals.html</p> <p>For applying visa Online, following things are required to be done in advance :</p> <p>1] Hotel booking, 2] Details of visit to Hong Kong during last three years, 3] Details of visits to other foreign countries during last three years, 4] As you are going for business purposes, details of business associates in Hong Kong would required, You may kindly give details of :Hong Kong Trade Development Council, Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong, PHONE +852-25844333</p>
5	<p>GENERAL:</p> <ul style="list-style-type: none"> Only goods of Indian origin will be allowed for display at India Pavilion. In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtain reason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants. Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCH or show Organisers. Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair. Compliance with this rule will be one of the criteria for selection of the participants for future of EPCH programmes. Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers In case of default of any payment due from the participants, EPCH reserves the right to debar them from participation in EPCH's Fair in India & abroad and bring to the notice of appropriate authority. Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reach at exhibition venue atleast one day before the opening of exhibition. All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves. In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not being displayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by the participants

I have read, understood and accept the terms and conditions for participation in the above fair through the Council.
 I hereby enclosed the RTGS / Demand Draft No. _____ Dated _____ for Rs. 1,50,000/- drawn in favour of EXPORT PROMOTION COUNCIL FOR HANDICRAFTS, New Delhi towards my participation in Hong Kong Houseware Fair, April 20-23, 2019, Hong Kong

<u>BANK DETAILS FOR PAYMENT BY RTGS/NEFT</u>	<p>Beneficiary : Export Promotion Council for Handicrafts</p> <p>Address : 'EPCH House', Pocket 6 & 7, Sector – C, LSC Vasant Kunj, New Delhi.</p> <p>Bank : Oriental Bank of Commerce</p> <p>Branch : Mahipalpur, New Delhi</p> <p>Current a/c no. : 00291010002970</p> <p>RTGS/IFSC Code : ORBC 0100029</p> <p>Branch Code : 0029</p>
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Place: _____ Signature & Stamp : _____
 Date: _____ Name: _____
 Designation: _____

- Encl. 1. RTGS No. / Demand Draft of participation charges
 2. Two product photographs

OF
34th HONG KONG HOUSEWARE FAIR
20th – 23rd APRIL, 2019

NAME OF EXHIBITION	34 th Hong Kong Houseware Fair
FAIR DATE	20 th – 23 rd APRIL, 2019
EXHIBITION VENUE	HONGKONG CONVENTION & EXHIBITION CENTRE, HARBOUR ROAD, WANCHAI, HONGKONG
TIMINGS	20-22 Apr 2019 (Sat-Mon)9:30am – 6:30pm (9:00am – 6:00pm*) 23 Apr 2019 (Tue) 9:30am – 5:00pm (9:00am – 3:30pm*)
ORGANISER	HONG KONG TRADE DEVELOPMENT COUNCIL
PRODUCTS ON DISPLAY	<ul style="list-style-type: none"> • Art & Craft Items • Artificial Flowers • Bathroom Products • Kitchenware & Gadgets • Candles & Scents (NEW) • Silver Generation Products • co-Friendly Products • Tableware • Festive Home Decor • Furniture • Wine Tools & Accessories • Gardening & Outdoor Accessories <ul style="list-style-type: none"> • DIY Products • Home Appliances • Interior Decor & Handicrafts
EXPECTED TRADE VISITORS	About 48000, Retailers, Importers, Departmental Stores, Mass Merchandisers, & Consumers.
SALE	B2B Show. However, organizer permits last day of the show to sell the products.
SIZE OF STAND	9 SQ.MTR., 18 SQ.MTR.
CHARGES PER SQ.MTR.	RS. 44,530 /- PER SQ.MTR. A 9 sqm. standard booth will include: Three lockable cabinets with sliding doors, One Square meeting Table, Three Chairs, Three Spot Lights inside the booth, Two Long Arms Spot Lights inside the booth, One Power Socket, 6 shelves (Wooden, flat, one meter each), One Dustbin, Ceiling beam - 3mtrs, Carpet, Company name & booth number on the top branding.
LAST DATE FOR SUBMISSION OF APPLICATION	30th January, 2019