

Buyer Seller Meets strengthen ties with Latin American market

Lima, Peru; 15th-18th March 2018; Sao Paulo, Brazil; 20th-21st March 2018

Lima, Peru

EPCH's Buyer Seller Meet in Peru, Colombia, was organised during the India Sourcing Show 2018, organised by India Trade Promotion Organisation (ITPO), at Jockey Plaza Convention and Exhibition Center in Lima, Peru. This was conducted with the support of the Embassy of India in Lima, Peru and Lima Chamber of Commerce. This was inaugurated by H.E. Ambassador of India in Peru, Mr. M Subbarayudu; and Mr. Eduardo Ferreyros Kuppens, Minister of Foreign Trade & Tourism, Peru.

EPCH member exporters participated in this Meet and displayed a wide variety of handicrafts, decoratives, houseware, home furnishings & textiles, made ups, fashion jewellery & accessories, shawls & scarves, jute bags and bags in other mediums,



H.E. Ambassador of India in Peru, Mr. M Subbarayudu; and Mr. Eduardo Ferreyros Kuppens, Minister of Foreign Trade & Tourism, Peru, inaugurate the Buyer Seller Meet



garments as well as incense and aromatics. The participants have reported a total of 240 business enquiries and expected business at US\$ 389300.



EPCH Buyer Seller Meets in the LAC Region have been successful annual events since the last six years and this was the third such event being organised by the Council in Peru since March 2015. India's exports to the Latin American Region have seen a healthy and consistent growth. The objective of organising this Buyer-Seller Meet was facilitating match-making of Indian companies with the Peruvian companies interested in sourcing handicrafts, gifts and lifestyle products for the Peruvian market thereby creating a 'Brand Image' of Indian handicrafts amongst Latin American buyers.

Glimpses of the Meet with the participants interacting with buyers

Sao Paulo, Brazil

EPCH organised a Buyer Seller Meet in Sao Paolo, Brazil with the support of the Consulate General of India. This was inaugurated by CGI in Sao Paolo, Mr. Vijay Singh Chauhan, in the presence of Mr. Roberto Paranhos do Rio Branco, President, Brazil India Chamber of Commerce; Mr. Luis Augusto Ildefonso Silva, Director, Institutional-Alshop (the Brazilian Association of Tenants in Shopping); Mr. Leoncio Spencer Perdosa, Director-ADESP (Decoracion Association of the State of São Paulo); and Mr. Marcelo de Carvalho, Director-Sindilojas (Union of Tenants of Commerce of Sao Paulo). The Buyer Seller Meet in the Latin American Region has been a successful annual event since the last five years and this was the 2nd Buyer Seller Meet organised by the Council in Brazil since March 2017. EPCH member exporters participated in the BSM and displayed a wide range of handicrafts, decoratives,



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houseware, home furnishings & textiles, garments & made ups, shawls & scarves, fashion jewellery & accessories, jute & other medium bags as well as incense, aromatics and Christmas decor. As per feedback, the participants reported a total of 151 trade enquiries and expected business at US\$ 1008800.



Glimpses of the Meet with the participants interacting with the dignitaries as well as buyers