

EPCH member exporters garner encouraging response to their home products at popular Chinese show

China Export & Import Fair (Canton Fair), Guangzhou, South China

31st October - 4th November 2019

EPCH set up an exclusive India Pavilion with 9 member exporters at the 126th China Import and Export Fair (CIEF), also known as the Canton Fair. The show had product categories like, textiles & garments, home furnishing, shoes, office supplies, cases & bags and recreation products; medical devices and health products; food, agricultural products; beauty care products; gifts and decorations. The EPCH India Pavilion was inaugurated by Mr. Sujit Ghosh, Consul General of India at Guangzhou. Home furnishing, furniture, jute products, natural fibre and bags were on display here. The CGI visited the stalls and interacted with the participants in the India Pavilion.



Mr. Sujit Ghosh, Consul General of India at Guangzhou, seen inaugurating the EPCH India Pavilion



A glimpse of the Council's exhibitor stalls in the India Pavilion at the 126th China Import and Export Fair



EPCH also set up a promotional booth to promote IHGF Delhi Fair - Spring 2020. Many international and Chinese buyers visited this booth and have shown interest in participating in the EPCH fair. The footfall of buyers was encouraging and the participants have informed of visitors'



kept interest in products showcased at the India Pavilion.

EPCH's promotional booth at the show

Approx. USD 10,20,000 worth business has been generated through this fair and the Council's participants have shown keen interest to participate in future as well. Canton Fair's inception dates back to the spring of 1957 and is held in Guangzhou every spring and autumn. During the history of its 125 sessions, it has borne the record among the international comprehensive trade fairs, with the longest history, the highest level, the largest scale, the most attendances, the most complete varieties of goods and the highest business turnover. It is organised in 16 halls, covering an exhibition area of 118 hectares (1.18 million square meters). This fair is said to be widely popular not only in China but has a significant participation from the world. ■

Australian buyers keen to source from Indian exporters

International Sourcing Expo, Melbourne, Australia; 12th-14th November 2019



Above : Consul General of India in Melbourne, Australia, HE, Mr Raj Kumar, seen inaugurating the India Pavilion in the presence of Mr. Ravi K Passi, Chairman, EPCH; and Mr. Rakesh Kumar, Director General, EPCH

Right: Mr. Kumar updates the CGI on EPCH's milestones in its 30 years of service to the industry



EPCH set up the India Pavilion with 6 member exporters and a promotional booth at the International Sourcing Expo, held at Melbourne, Australia from 12th to 14th November 2019.

Consul General of India in Melbourne, H E, Mr. Raj Kumar, inaugurated the India Pavilion in the presence of Mr. Ravi K Passi, Chairman, EPCH and Mr. Rakesh Kumar, Director General, EPCH. The CGI also interacted with the participants and shared valuable experience about the market & region.

This show is said to be the premier sourcing expo in Australia for apparel, accessories and textiles. Co-located with Footwear & Leather Show Australia and China Clothing Textiles Accessories Expo, this show provides an opportunity to meet major Australian retailers, wholesalers and fashion chains. It is organised by IEC (International Exhibition & Conference Group) on behalf of International Expo Group

Pvt. Ltd., Australia. This show brought together, over 700 exhibitors (manufacturers & suppliers) from over 20 countries. The display by EPCH member exhibitors at the show included fashion accessories, home furnishing, leather bags & accessories, carpets, rugs, cushion covers, jute bags, hand embroidered garments and textile based products.

In course of the show, Mr. Ravi K Passi, Chairman, EPCH; and Mr. Rakesh Kumar, Director General, EPCH, also met with the organiser of the show, i.e. Ms. Marie Kinsella, Chief Executive Officer (IEC Group) and Ms Julie Holt, Global Exhibition Director, International Sourcing Expo, Melbourne. They had a positive discussion on exploring the Indian market as well as products.

EPCH's publicity booth, replete with posters and publicity material for its upcoming 2020 shows like IHGF Delhi Fair and IFJAS drew several Australian wholesalers, retailers and importers. Many were keen to visit the shows and source from Indian manufacturers.



Mr. Ravi K Passi, Chairman, EPCH; and Mr. Rakesh Kumar, Director General, EPCH, in a meeting with the show's organisers - Ms. Marie Kinsella, Chief Executive Officer (IEC Group); and Ms Julie Holt, Global Exhibition Director, Intl. Sourcing Expo, Melbourne



Visiting buyers seen at the India Pavilion