

# EPCH submits Memorandum for giving impetus to Rajasthan's Handicraft Exports

EPCH undertook a series of workshops with the members of its Regional Committees with the purpose of identifying region specific developmental and policy interventions for consideration in the upcoming Union and State budget (FY 2021-22), and based on the discussions and feedback representations have been prepared.

On **18th January 2021** at Rajasthan Government Secretariat, Mr. Lekhraj Maheshwari, Regional Convenor, EPCH NWR Region, submitted the **pre-budget memorandum to Hon'ble Industries Minister of Rajasthan, Shri Parsadi Lal Meena**, emphasising the need for instituting Handicraft Development and Export Policy for the State to augment production of handicrafts and add fillip to employment generation in the State. Further, copies of the Memorandum were submitted to Hon'ble Chief Minister of Rajasthan - Shri Ashok Gehlot, Chief Secretary of Rajasthan and Finance Secretary of Rajasthan.

Some of the major suggestions outlined in the memorandum include enhancement of limit for generation of E-way bill for Intra-state supply, trade facilitation through financial assistance for virtual fairs, freight subsidy on shipping of containers, salary subsidy to exporters for hiring quality designers, subsidy towards freight/ courier charges for sending samples to foreign buyers, concessional rates on electricity to Export Oriented Units, overseas infrastructure development for international marketing, exemption of fire NOC charges for SME units, discounted charges for Less Container Load(LCL) shipments, encouraging Public Private Partnership(PPP) in areas of technical assistance including testing laboratories and many more. ■

On **5th February 2021** Mr. Lekhraj Maheshwari, Regional Convenor, EPCH NWR Region, submitted a detailed road map and representation to Mr. Shantmanu, IAS, Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India, for promotion and development of handicrafts sector in the State of Rajasthan. He also urged the Development Commissioner (Handicrafts) for opening of an extension of his office in Barmer District of Rajasthan to provide Comprehensive Handicrafts Cluster Development Schemes (CHCDS) and other services to about more than 2.5 lakh artisans based at Barmer district of Rajasthan State.

Rajasthan is one of the leading states of the Country contributing to around Rs.7650 crores (30% of the total country exports of Handicrafts) and is known for its rich tradition and heritage duly reflected in the handicrafts products of the State. The main handicraft products exported from the State include Wooden Artware, block prints, tie & die prints, Bagru prints, Sanganer prints, Zari embroidery and Kantha embroidery work. Further, handicraft items like floor coverings, Home Furnishings and floorings, blue potteries etc. Handicrafts from Rajasthan also attract buyers across the globe. ■



Mr. Lekhraj Maheshwari, Regional Convenor, EPCH NWR Region, seen handing over a Memorandum to Hon'ble Industries Minister of Rajasthan, Shri Parsadi Lal Meena, at Govt. Secretariat



Mr. Lekhraj Maheshwari, Regional Convenor, EPCH NWR Region, seen handing over a Memorandum to Mr. Shantmanu, IAS, Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India

# Amity Universities Group confers 'Amity Export Excellence Award' on EPCH

Mr. Ravi K Passi, Chairman, EPCH, receiving  
"Amity Export Excellence Award" during  
21st INBUSH ERA WORLD SUMMIT 2021  
held virtually on 18th February'2021

**18 February 2021** : Acknowledging and highlighting the importance of Global Leadership, International Business Summit & Research Conference of Asia - 21st INBUSH ERA WORLD SUMMIT 2021, was organised virtually by Amity Universities Group, Noida, from February 17th to 19th, 2021. The event witnessed the participation of over 500 Thought Leaders, Management Gurus, Ambassadors & High Commissioners, Vice Chancellors, Deans and Directors, Corporate leaders and students from almost 115 countries. During the virtual summit, EPCH was conferred the prestigious 'Amity Export Excellence Award' and on behalf of the Council. This was received by Mr. Ravi K. Passi, Chairman, EPCH. In the citation read on the occasion, EPCH's contribution to the handicrafts sector was lauded as a game changer for millions of artisans and also the positive impact on the export industry.

