



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

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PRESS RELEASE

IHGF-DELHI FAIR SPRING – 2020 MUST GO ON – DECIDES HANDICRAFTS EXPORTERS

New Delhi – 4th March, 2020 - In wake of the recent out break of Coronovirus, which has engulfed the entire East Asia and is threatening to spread across the globe, a meeting of prominent exporters of handicrafts was held today at New Delhi to assess the situation and also decide whether to hold the forthcoming IHGF-Delhi Fair Spring to be held from 15 – 19 April, 2020 informed Shri Rakesh Kumar, Director General – EPCH.

Shri Kumar further informed that prominent handicrafts exporters associations across the country like Moradabad Handicrafts Exporters Association, Handicraft Exporters Association [Agra], The Handicrafts Exporters Association [Delhi], Federation of Rajasthan Handicrafts Exporters Association [FORHEX], Laghu Udyog Bharti, Jodhpur, Buying Agents Association, exporters from Firozabad, Jaipur, Jodhpur, Delhi and Members of Committee of Administration deliberated on the subject and unanimously decided that the **Show Must Go On** as per schedule. IHGF-Delhi Fair Spring 2020 President Mr. Neeraj Khanna and leading exporters Mr. Sharad Bansal, Mr. Anshu Agarwal, Mr. Amit Agarwal, Mr. Nazam, Mr. Nabeel and Mr. Nadeem from Moradabad attended the meeting.

In view of Chinese import products are affected, it was also decided that the handicraft exporters will tap the domestic market in a big way. The exporters agreed and assured that they will gear up their efforts in domestic retail for the product range of home décor, lifestyles, furniture and lighting.

Shri Kumar also said that IHGF-Delhi fair will also be promoted through virtual show with the support of IT and buyers can view the products world wide.

All those present urged the Export Promotion Council for Handicrafts to undertake measures, for the safety of the exhibitors, buyers and visitors, in order to have an incident free, grand as usual and successful show said Shri Rakesh Kumar, DG –EPCH

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SHRI RAKESH KUMAR, DIRECTOR GENERAL - EPCH ADDRESSING THE EXPORTING COMMUNITY DURING THE MEETING. SEEN ON THE DAIS WITH HIM ARE [L TO R] SHRI NEERAJ KHANNA, IHGF-DELHI FAIR SPRING 2020 PRESIDENT, SHRI RAJ KUMAR MALHOTRA, VICE CHAIRMAN - EPCH, SHRI RAVI K. PASSI, CHAIRMAN - EPCH AND SHRI R.K. VERMA, EXECUTIVE DIRECTOR

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