



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

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JANUARY 21, 2014

All members

SUBJECT: AWARENESS SEMINAR ON "IMPORTANCE OF PACKAGING & BAR CODING IN EXPORTS OF HANDICRAFTS" AT NEW DELHI ON 25TH JANUARY, 2014.

Dear Sir/Madam,

As you are aware the export business is highly specialized area of work and success in the competitive international markets will not be possible unless more pragmatic approach is adopted towards export planning and management.

Packaging is one of the crucial aspects of exports as it not only protects products from being damaged, but is also required for regulatory compliance whereas, Barcoding which is an integral part of automation requires minimal manual interaction with its associated benefits in reducing handling costs, activity times, lowering logistics costs and increasing accuracy/speed in managing various day-to-day business operations. These two aspects are key to success in today's business environment and needs to be made aware to the member exporters, the Council is organizing an interactive seminar on **"IMPORTANCE OF PACKAGING & BAR CODING IN EXPORTS OF HANDICRAFTS" AT NEW DELHI ON 25TH JANUARY, 2014** with panel of experts to apprise the member exporters about the subject.

The program details are as follows:

DATE: 25TH JANUARY, 2014 (SATURDAY)

TIME: 03.00 P.M. (Followed by High Tea)

VENUE: CONFERENCE HALL, 3RD FLOOR, RAJIV GANDHI HANDICRAFTS, BHAVAN, BABA KHARAK SINGH MARG, CONNAUGHT PLACE, NEW DELHI

(Car parking available at Rear Side of the building)

The objective of the above seminar is to provide the required knowledge to the stakeholders who are engaged in the handicrafts sector.

The members are requested to **kindly forward us their confirmation** at: compliancecell@epch.com.

(RAJESH RAWAT)
DEPUTY DIRECTOR

Response Form

Dear Sir

I, Mr./Ms. _____, am interested to participate in the **SEMINAR ON "IMPORTANCE OF PACKAGING & BAR CODING IN EXPORTS OF HANDICRAFTS" AT NEW DELHI ON 25TH JANUARY, 2014** and shall attend the same.

Company Name : _____

Tel/ Mo. _____

Email. _____ Date: _____