

**A REPORT ON “HOW TO SAFEGUARD YOUR BUSINESS FROM CYBER CRIME”- AN AWARENESS SEMINAR FOR HANDICRAFTS EXPORTERS AT AGRA ON 28TH FEBRUARY, 2015**

Today’s era is dominated by the fast changing and dynamic technological set ups; at one place it has helped in making the lives of the people easy and comfortable and on the other hand it has posed several challenges in terms of the privacy issues and security threats and the corporate sector is no more an exception in this regards.

Cyber Crime is one such challenge that the world is facing today and some serious preventive measures is needed to be taken in this aspect. And the biggest tool that goes in the favour of Cyber Crime is the lack of knowledge about this issue and ignorance amongst the urban population too.

Export Promotion Council for Handicrafts being the apex trade promotion body of the county has been constantly taking up efforts to educate its member exporters on several topics that will help them in saving the costs in terms of money, time and availability. Taking this endeavour ahead, the Council organized a seminar in the Agra cluster at Hotel Clarks Shiraz on 28<sup>th</sup> February 2015.





The speaker for the day was Mr. Nitin Chauhan who is an exceptional speaker and is known for his technical advice and practical guidance on E commerce & Cyber Crime. His training programs expose professionals on the latest trends prevalent in the industry.

The event began with an opening note by the Dr. S. K. Tyagi, incharge of the Agra office who later invited Mr. A K Sakuja; Deputy Director EPCH along with the chief guest Mr. Ashish Agarwal to welcome the speaker for the day Mr. Nitin Chauhan. Mr. A K Sakuja; Deputy Director EPCH, later welcomed the Asstt. Director (EI) of MSME- Development Institute Mr. S. M. Khan.

Moving on to the program for the day, Mr. Nitin Chauhan held an engaging and interactive session which ensured that each participant gained maximum insights on the topic “HOW TO SAFEGUARD YOUR BUSINESS FROM CYBER CRIME” the speaker started the presentation by enlightening the audience about the consequences that a business can undergo because of Cyber-crime and explained the topic through practical examples as like the case of Pune Citibank MphasiS Call Centre Fraud, Baazee.com case etc.



He later explained several technical terms associated with E Commerce & Cyber Crimes in a manner that can be easily understood by the member exporters.

Later the questions were put up by the audience during the end of the session to the speaker as like:-

## **Which are the most concerning cyber threats for private businesses and government organizations?**

Avoiding talking about usual and standard things, of course, the most dangerous and annoying is the emergence of fundamentally new vulnerabilities in critical applications and systems. “Zero day” vulnerabilities market is developing every day and taking the shape of a part of the future cyber warfare market, as it is still in the process of formation. Neither consumers in the face of government or companies, nor vendors are not ready for such kind of threat, which makes mitigation actions very complicated.

## **Where can the company that has been a victim of Cyber Crimes report the case?**

Firstly, victims of cyber-crime can lodge a criminal complaint with the local police. The FIR would be an official request to the police to investigate the crime.

In cases of identity theft, you must collect evidence against the impersonator and then file a formal complaint attaching all the details.

Log onto [www.infosecawareness.in](http://www.infosecawareness.in) to get all the major numbers of the cyber-crime cells in the country provided by the Department of Electronics and Information Technology, Government of India. You can also log onto [www.cybercellindia.com](http://www.cybercellindia.com) for information on cyber-crimes.

## **Does Antivirus Software Block All Threats?**

Anti-virus products don't have magic powers; you still have to worry about security. While anti-virus software is good at spotting known malware by matching its digital signatures with a signature database, the type of sophisticated hackers that are believed to have masterminded the New York Times attack would likely write new exploit code that no anti-virus product would have ever seen before.

We welcome suggestions and feedback to make this initiative more productive. Do write to us at: [compliancecell@epch.com](mailto:compliancecell@epch.com)