



# EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

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To,

All Exhibitors (Delhi NCR),

**Subject: What to Sell in IHGF Delhi Fair Autumn 2017 ? Find Design Trend, Colour & Forecast in a Special Session at India Expo Centre & Mart, Greater Noida on 5<sup>th</sup> August 2017 (Saturday)**

**Product Category: Fashion Jewellery & Accessories, Home Furnishing (Material & Printing), Rugs & Floor Coverings, Paper & Gift wraps**

Dear Sir/Madam,

It is easy to appreciate your personal color preferences when creating your product design range, but the most important thing to remember is that your product design and colour needs to speak to your prospective buyer. The trend forecast, live analytics and design tools may help you to make better, more understanding of designs, colours of products to be desired by overseas buyers in next buying season. The ultimate object is to help in developing a product range prioritizing –focusing the look desired by the buyer.

We are pleased to inform you that Export Promotion Council for Handicrafts (EPCH) is organizing **What to Sell in IHGF Delhi Fair Autumn 2017 ? Find Design Trend, Colour & Forecast in a Special Session at New Delhi on 5<sup>th</sup> August, 2017 (Saturday) with major focus on product Categories.**

## Agenda of Interactive Presentation Session

- Importance and Need for Trend Forecasting in handicrafts Sector
- Presentation on Trends for Spring Summer 2018 for these categories:
  - **Fashion Jewellery & Accessories,**
  - **Home Furnishing (Material & Printing),**
  - **Rugs & Floor Coverings,**
  - **Paper & Gift wraps**
- As this is a guiding workshop session and related Question of members will also addressed

The program details are as follows:

**DATE : 5<sup>th</sup> August 2017 (Saturday)**

**TIME : 2 p.m. to 4 p.m.**

**VENUE : Board Room, Ground Floor, CFB, Near VIP Lounge,  
India Expo Centre & Mart, Greater Noida**

Since limited seats are available, members are requested to **kindly forward confirmation** at [projects@epch.com](mailto:projects@epch.com) (confirmation form attached).

With Regards,

Yours faithfully,

**(Rakesh Kumar)**

Executive Director-cum-Secretary

Enclosed: confirmation form

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

**CONFIRMATION FORM TO ATTEND**

**What to Sell in IHGF Delhi Fair Autumn 2017 ? Find Design Trend, Colour & Forecast in a Special Session at India Expo Centre & Mart, Greater Noida on 5<sup>th</sup> August 2017 (Saturday)**

Send your confirmation on email: [projects@epch.com](mailto:projects@epch.com)

<b>Name of the Organization</b>	
<b>Address for Correspondence</b>	
<b>Telephone</b>	
<b>Mobile no.</b>	
<b>Email</b>	
<b>Main Product Category</b>	
<b>Number of persons attending the session</b>	
<b>Name &amp; Designation of the Person who is attend the session</b>	

**Place:**

**Signature & Stamp:**

**Date:**

**Name:**

**Designation:**