



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

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To,

All Members (Delhi NCR),

Subject: A presentation on Design Trend, Colour & Forecast in a Special Session at Onyx Hall, Ground Level, Hotel The Grand, Vasant Kunj- Phase II, Nelson Mandela Road, New Delhi-110 070 on 26th August 2017 (Saturday)

Product Category: Fashion Jewellery & Accessories, Home Furnishing (Material & Printing), Rugs & Floor Coverings, Paper & Gift wraps

Dear Sir/Madam,

It is easy to appreciate your personal color preferences when creating your product design range, but the most important thing to remember is that your product design and colour needs to speak to your prospective buyer. The trend forecast, live analytics and design tools may help you to make better, more understanding of designs, colours of products to be desired by overseas buyers in next buying season. The ultimate object is to help in developing a product range prioritizing –focusing the look desired by the buyer.

We are pleased to inform you that Export Promotion Council for Handicrafts (EPCH) is organizing **A presentation on Design Trend, Colour & Forecast in a Special Session at Onyx Hall, Ground Level, Hotel The Grand, Vasant Kunj- Phase II, Nelson Mandela Road, New Delhi-110 070 on 26th August 2017 (Saturday) with major focus on product Categories.**

Agenda of Interactive Presentation Session
<ul style="list-style-type: none"> • Importance and Need for Trend Forecasting in handicrafts Sector • Presentation on Trends for Spring Summer 2018 for these categories: • Fashion Jewellery & Accessories, • Home Furnishing (Material & Printing), • Rugs & Floor Coverings, • Paper & Gift wraps • As this is a guiding workshop session and related Question of members will also addressed

The program details are as follows:

DATE : 26th August 2017 (Saturday)

TIME : 3.00 p.m. to 5.30p.m.

VENUE : Onyx Hall, Ground Level, Hotel The Grand, Vasant Kunj- Phase II, Nelson Mandela Road ,
New Delhi - 110 070

Since limited seats are available, members are requested to **kindly forward confirmation** at projects@epch.com .

With Regards,

Yours faithfully,

(Rakesh Kumar)

Executive Director-cum-Secretary