

REPORT OF AN INTERACTIVE SESSION ON “THE QUALITY & ITS NEEDS” ON 15.09.2018 AT MUMBAI ORGANIZED BY EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

The Export Promotion Council for Handicrafts (EPCH) successfully organized an Interactive Session on “THE QUALITY & ITS NEEDS” at Mumbai

AIM

The seminar was aimed to aware about the drastic changes and the situation volatile market t to manage the up-gradation international business standard development in current scenario to the Mumbai member exporters.

OBJECTIVES OF SEMINAR

Handicrafts have big potential as they hold the key for sustaining not only the existing set of millions of exporters spread over length and breadth of the country, but also to increase large number of new entrants in the product development of new entrepreneurs and also to maintain the standards.



SPEAKER: Dr. GEETA BHARADWAJ, Mumbai

The guest speakers shared their views on subjective importance of quality standards subject to the international standards. It has been shared that the quality is meant in standards of class employee and the owners in world market in comparison. Further it has also been added that the necessity of changes in plans and importance for maintaining standard quality of business to the member exporters.
