

## **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

 EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

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EPCH-4/1(38)/2019-INDEX-UAE

04 Sept, 2019

Only One Stand Left

To,

All Member(s),

SUBJECT: EPCH PARTICIPATION IN "INDEX INTERNATIONAL FAIR" FROM 17-19 SEPTEMBER 2019 AT DUBAI WORLD TRADE CENTRE, DUBAI [UAE]

Sir/Madam,

INDEX Dubai International Fair 2019 will be the 30<sup>th</sup> edition of Middle East and North Africa's largest and most diverse international design exhibition with biggest international names in the interior furnishings. EPCH has been participating in Index International Fair since 2014. During Index Dubai 2018edition, 566 exhibitors showcased their exclusive designs in 7 major product sectors. The fair was visited by 27488 trade visitors consisting of architects, interior designers, retailers and procurement professionals with interior furniture and furnishings suppliers from 91 countries. The forthcoming Index Fair will be organized from 17-19 September 2019 at Dubai World Trade Center DWTC.

### **PRODUCT SECTORS**

ACCESSORIES, DÉCOR & HOMEWARES, ARCHITECTURE, DESIGN & FIT-OUT, CABINERS, CLOSET & STORAGE, FURNITURE & FURNISHINGS, RETAIL & FIR-OUT INTERIORS, LIGHTING & TECHNOLOGY, TEXTILES.

## SUBSIDISED PARTICIPATION CHARGES UNDER MAI SCHEME OF MINISTRY OF COMMERCE & INDUSTRY, GOVT. OF INDIA

The Cost of participation has been revised and grant-in-aid after participation is as follows:

- Participation charges is Rs.36000/- per sq. mtr.
- MAI subsidy of Rs.21,000/- per sq. mtr. will be released to eligible exhibitors after completion of their successful participation.
- Net participation cost after MAI support to eligible applicants will be Rs.15,000/- per sa mtr
- Eligible exhibitors will get air fare reimbursement upto the maximum ceiling limit of Rs.70,000/- as per MAI guidelines upon submission of their claims.
- Stand size of 6 and 9 sq. mtr. are being offered to applicants.
- MAI grant has been approved byMOC&I, Govt. of India. MAI Grant will be available to eligible applicants as per MAI grant-in-aid terms & condition and MAI subsidy shall be reimbursed after successful participation.
- Two side open stands will bear additional 10% amount of the total cost of booth.
- 6 & 9 sq. mtr. built-up booth will be equipped with Carpet, 1 wooden Top Round Table, 3 chairs, 1 power socket of 15 amp, 1 waste basket and 04 spot lights. In case of 9 sq. mtr. stand 12 wooden shelves will be provided whereas 9 wooden shelves will be provided in a 6 sq. mtr. stand.
- 1. Participants have to make their own expenses towards Travel, hotel accommodation, Shipment/Clearing, Customs Duties of exhibits, visa etc.
- 2. The Council / organizer reserve the right to select the participants.
- 3. The Council may issue visa recommendation letter in favour of member organisation (Proprietor / Partners/ Directors / Chief Executive /senior level officer maximum two only) EPCH shall not be liable in case of visa is not granted by the concerned Embassy. Participant have no right to claim refund if visa not granted.

Interested members are requested to submit their duly filled application form in the prescribed format (enclosed herewith) along with advance booking amount Rs.1,00,000[Rs. One Lakh only] by way of NEFT/RTGS/demand draft drawn in favour of the Export Promotion Council for Handicrafts at New Delhi latest First cum First Basis. However, applicants will have to pay 100% participation charge prior to participation. Withdrawal by participants after selection the amount deposited will be treated as forfeited. For further details please contact on Tel.: 26135256 Ext.121 or 9810300267.

Thanking you

Yours sincerely,

(R. K. VERMA)
Director

\*\*\* P.S.: In regard to participation in fairs / exhibitions abroad, Ministry of Commerce & Industry have issued fresh guidelines for the beneficiary under MAI scheme stating that a member can avail grant in aid for maximum of three participations in a particular trade fairs / exhibitions. Members who have availed MAI assistance three times (including past cases) for particular fairs / exhibitions thereafter member have to participate in that fair on their own cost. Further, MAI funding support was only be provided to a member for a maximum two MAI events in a year. The above guidelines as such would be adhered strictly and all exporters' members may please note the same, while applying for participation in any fair under MAI scheme for availing grant in aid. However member can participate beyond the prescribed limit of the guidelines on their own expenditure under the umbrella of the EPCH. <a href="Airfare">Airfare</a>: The eligible participants will also get reimbursement of air fare (maximum upto Rs. 70,000/-) equivalent to the amount approved & after receiving the grant from E&MDA Department, Ministry of Commerce & Industry, Govt. of India. Members of EPCH with exports upto F.O.B. value of Rs.30 crores in preceding financial year. Eligible Member Exhibitors to have completed 12 months of Membership and is regularly filing returns with the EPCH. Permissible only to the regular Director / Partner/ Proprietor of the company.

Encl. Application Form along with terms and conditions.

If you prefer not to receive future emails from this sender, you can always unsubscribe with one Click

# <u>APPLICATION FORM</u> "INDEX 2019" TO BE HELD FROM 17-19 SEPTEMBER, 2019

1	Name & Address of The Organization								
2	Telephone	City code-	9	1	-				
3		City code-	9	1					
	FAX								
4	MOBILE NO.			. 1					
4	WOBILE NO.	9 1 -							
5	Email								
6	Website								
7	A. SIZE OF STAND	9 SQM□							
	B. SIDE PREFERANCE	ONE SIDE □ TWO SIDE □							
	B. SIDE PREFERANCE	ONE SIDE LI TWO SIDE LI							
٥	MEMBERCHIR NO	EDOUBAENA/							
8	MEMBERSHIP NO.	EPCH/MEM/							
_									
9	RENEWAL FEE PAID -2018-2019	WAL FEE PAID -2018-2019 YES □ NO□							
10	Status of the Company								
		☐ Private Limited ☐ Proprietor ☐ Partnership							
		☐ State / Central Govt. Organization							
11	PAN No.	D State / C	CHILA	GOVI.	Organizat				
12	CIN No.								
13	IEC Number								
14	GST NO. IS COMPULSORY								
15	AADHAAR CARD NO.								
16	NAME OF DECEDIFIED ADDITION OF DECEDIOR	NAME DIN NO.IN CASE OF LTD/ PVT. LTD COMPANY						IPANY	
	NAME OF PROPRIETOR / PARTNERS /DIRECTORS [DIRECTOR IN CASE OFLTD / PVT.LTD COMPANY]								
	AISO WRITE DIN NO.								
17	N 00 ' 1' (11 D 1 ' /	Nome	-4	Dasim		Decement	Data of	Data of Francisco	
17	<ul> <li>Name &amp; Designation of the Person who is / are Traveling for the Event.</li> </ul>	Name person	of	Desig	nation	Passport No.	Date of Issue	Date of Expiry	
	Please enclose the 1st last page of passport for								
	visa purpose.								
PRODUCTS TO BE DISPLAYED		LIST OF HS	S COD	FISFN	ICI OSED	** HS CODE [1]	I LIS MANDAT	ORY]	
[ NAN	LIST OF HS CODE IS ENCLOSED** HS CODE [IT IS MANDATORY]								
		2016-2017			AMOUNTS IN RS [LAKH]				
18	Export Performance of Handicrafts	2010	6-2017			2017-2018		2018-2019	
'0	Items only								
	-	2015□							
HAVE YOU PARTICIAPTED EARLIER IN ABOVE FAIR YES /			20	16□	2017	2018	30		
NOL	IF YES] PELASE TICK]								

### **GENERAL EXHIBITOR RULES**

1	<ul> <li>Participation application should be in prescribed format and be submitted within theprescribed date for booking of space.</li> <li>Submission of application to EPCH does not automatically confer a right for allotment of space.</li> <li>Approval of application for space will rest with EPCH.</li> <li>The space allotted to the approved participants is to be exclusively used by them for display of their exhibits asapproved by EPCH. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space charges, security deposit etc., paid to EPCH and debarring the participation from the future participation in EPCH's event</li> </ul>
2	ALLOTMENT OF SPACE TO THE PARTICIPANTS: EPCH reserves the right to select the participants.
3	<ul> <li>WITHDRAWAL &amp; REFUND OF PARTICIPATION FEE:</li> <li>Members may please note that after allotment of booth, withdrawal will not be allowed and the amount deposited alongwith application will be forfeited.</li> <li>However, Part-Refund of participation fee will be considered in case where:</li> <li>The participant after approval withdraws from the participation but space is subsequently let out to some other Participant who pays for the space. In such cases the first party can be allowed the refund after deducting 10% of the total amount payable.</li> <li>There is a change in the venue and date of an event, Non-availability of space, Rejection of application in the event of cancellation of participation due to unforeseen circumstances.</li> </ul>
4	VISA  The Council will provide necessary assistance by way of issuance of recommendation letter to the concerned Mission for obtaining visas. Visa recommendation letter will be issued only in favour of the Chief Executive / Director /Proprietor/Senior Officer of the company. Since EPCH, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa
רטו	<ul> <li>GENERAL:</li> <li>Only goods of Indian origin will be allowed for display at India Pavilion.</li> <li>In case representative of the participants will not report at booth during the show. EPCH reserve its right to obtainreason from participants for NO SHOW. In case EPCH is not satisfied with clarification of participants EPCH may initiate the necessary action against such participants.</li> <li>Participants will not be allowed to remove the exhibits during the show without specific written permission from EPCHor show Organisers.</li> <li>Participants will be required to furnish complete information in EPCH Feedback form about "Business Generated on the spot" "Expected Business to be generated" and also "Number of Enquiries" etc. on the last day of the fair.Compliance with this rule will be one of the criteria for selection of the participants for future of EPCHprogrammes.</li> <li>Participants will adhere to such other regulations as may be prescribed by the country in which the show is heldand/or the Fair Organisers</li> <li>In case of default of any payment due from the participants, EPCH reserves the right to debar them from participationin EPCH's Fair in India &amp; abroad and bring to the notice of appropriate authority.</li> <li>Participants will make own arrangement for sending their exhibits / handling / clearing of exhibits in India as well as at destination and Council will not have any responsibility towards the same. Please ensure your exhibits should reachatexhibition venue atleast one day before the opening of exhibition.</li> <li>All expenses for travel to fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will beborne by the participants themselves.</li> <li>In the event of postponement/abandonment/cancellation of the Fair/Exhibition/Show, or incase of exhibits not beingdisplayed due to any reason, EPCH shall be under no liability to compensate expenditure of loss, if any incurred by theparticipants</li> </ul>
hereby er COUNCIL	
Place: Date: Designatio	Signature &Stamp :  Name:

Encl. 1. RTGS No. / Demand Draft of participation charges 2. Two product photographs

## FACT SHEET OF "INDEX 2019" TO BE HELD FROM 17-19 SEPTEMBER, 2019

NAME OF EXHIBITION	"INDEX 2019" TO BE HELD
	17-19 SEPTEMBER, 2019
FAIR DATE	
	DUBAI WORLD TRADE CENTER
EXHIBITION VENUE	
TIMINGS	TUE, 17TH SEPTEMBER 2019
	11.00AM TO 8.00PM
	WED, 18TH SEPTEMBER 2019
	11.00AM TO 8.00PM
	THUR, 19TH SEPTEMBER 2019
	11.00AM TO 8.00PM
ORGANISER	DMG EVENTS
PRODUCTS ON DISPLAY	ACCESSORIES, DÉCOR &HOMWARES, ARCHITECTURE, DESIGN & FIT-OUT, CABINERS,
	CLOSET & STORAGE, FURNITURE & FURNISHINGS, RETAIL & FIR-OUT INTERIORS, LIGHTING
	& TECHNOLOGY, TEXTILES.
EXPECTED TRADE	About 27,448 Attendees From 91 Countries
VISITORS	
SALE	B2B Show.
SIZE OF STAND	6 SQ MTR. & 9 SQ.MTR
CHARGES PER SO.MTR.	RS. 36,000 /- PER SQ.MTR.
OTHER SELVING	No. oojooo i En oeanin.
LAST DATE FOR	First Cum First Basis
SUBMISSION OF	
APPLICATION	