



16-19 April 2025; India Expo Centre & Mart, Greater Noida

IHGF Delhi Fair - Spring 2025

Strong and defining finish to 59th edition: A perfect prelude to the milestone 60th show in October

30 years and 59 editions of expertise supported by leading manufacturer exporters in India and a thriving international community - The 59th edition of the IHGF Delhi Fair - Spring 2025 concluded on a high note, reaffirming its status as a leading global sourcing event. With 5,800 overseas buyers from 112 countries and over 1,000 domestic volume buyers, the fair facilitated meaningful engagements between a global buying community and 3,000 exhibitors across 16 product categories.

The fair had an exciting sourcing season with focus on Sustainability, Handcrafted Value Additions and Artistry in a theme of all Inclusive Growth & Advancement. A wide-ranging showcase of Home, Lifestyle, Fashion, Furniture, Furnishing and Interiors, along with a newly introduced Designer's Gallery, Artisanal Fare, Live Craft Making, Workshop, Seminars, Ramp Shows and Display Awards, created a truly enriching timeline through the four days from 16th to 19th April 2025 at India Expo Centre & Mart, Greater Noida Expressway. Attendees enjoyed a seamless experience with a user-friendly app, dedicated lounges, refreshment zones and cultural showcases. The fair continues to evolve in response to the changing needs of exhibitors, buyers and stakeholders, ensuring a dynamic and future-ready trade platform. This edition served as a strong prelude to the upcoming milestone 60th edition, scheduled from 13-17 October 2025.

Reinforces our position as a leading player in global markets



Giriraj Singh
Hon'ble Union
Minister of Textiles,
Govt. of India

The IHGF Delhi Fair highlights the commitment to quality and creativity within the handicrafts sector, reinforcing our position as a leading player in global markets. I hope this event shall play a significant role in creating new opportunities by bringing together Indian businesses and attracting buyers from around the world.

This event collectively symbolises entrepreneurship, excellence, and 'Make in India', which helps us work towards making the people involved in the handicraft sector in our country self-reliant. I am confident that global buyers and traders will find valuable opportunities in this event to establish meaningful partnerships within India's vibrant handicrafts sector.

Premier platform offers access to India's finest in handcrafted products



Pabitra Margherita
Hon'ble Union Minister
of State for External
Affairs and Textiles,
Govt. of India

Over the years, the IHGF Delhi Fair has emerged as a trusted sourcing hub, strengthening India's position as a reliable and competitive supplier in the global handicrafts industry. By fostering trade linkages and generating substantial business opportunities, the fair continues to contribute significantly to India's exports. Its emphasis on innovation, quality enhancement, skill

development and design excellence further ensures that Indian handicrafts remain in demand worldwide. This globally recognised B2B trade fair has established itself as a premier platform for international buyers, offering access to India's finest handcrafted products across diverse categories.



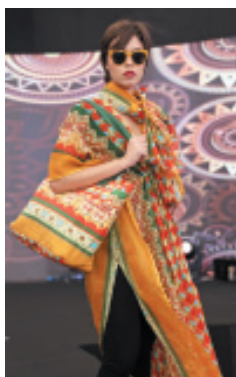
Amrit Raj, IPOs,
Development
Commissioner
(Handicrafts),
Ministry of Textiles,
Govt. of India

Access to India's diverse exporting community in one place

Over the past three decades, the IHGF Delhi Fair has provided Indian exporters with unparalleled opportunities to showcase their products, secure business, and expand their global reach. It has become a preferred sourcing platform for international buyers, offering access to India's diverse exporting community in one place.

Handicrafts represent the depth of India's cultural heritage, with each handmade creation reflecting the unity within our socio-cultural fabric. At the heart of this industry are the artisans and craftsmen whose dedication preserves and enhances India's indigenous crafts.

I hope that all participants make the most of this opportunity to achieve positive business outcomes and contribute significantly to the growth of Indian handicraft exports.



IHGF Delhi Fair – Spring 2025 brought together a rich diversity of products catering to various lifestyles and living spaces. The fair aimed to showcase culturally and craft-rich India, demonstrating its capability, capacity and competence to meet the demands of global markets. With a significant influx of international buyers, exhibitors were committed to making this edition a pivotal platform for the Indian handicrafts sector.

A comprehensive product spectrum and a diverse exhibitor base defined the growing stature of the IHGF Delhi Fair, standing as a testament to collaborative excellence. It reflected the collective strength of India's varied handicraft hubs, artisan clusters and creative communities, all united in their mission to preserve and promote the country's rich craft heritage.

IHGF Delhi Fair-Spring 2024 was inaugurated on 16th April 2025 by Shri. Giriraj Singh, Hon'ble Union Minister of Textiles, Govt. of India. It was visited by special guests including Mr. Javed Ali Khan, Member of Parliament (Rajya Sabha); Mr. Rodmal Nagar, Member of Parliament (Lok Sabha), Rajgarh, MP; Ms. Neelam Shami Rao, Secretary, Ministry of Textiles, Govt. of India; Mr. Asit Gopal, Addl. Secretary & Financial Adviser; Mr. Ajay Gupta, Joint Secretary, Ministry of Textiles, Govt. of India; Mr. C.P.S. Bakshi, Joint Secretary, Ministry of Minority Affairs, Govt. of India; Mrs. M Beena, Development Commissioner (Handlooms), Ministry of Textiles, Govt. of India; Ms. Renu Lata, Economic Advisor, Ministry of Commerce & Industry, Govt. of India; Shri Kuljeet Chahal, Vice Chairman NDMC; and Mr. Vinod Agarwal, Mayor of Moradabad, U.P. They interacted with the exhibitors and commended them for the excellent range of products on display.

To keep the handicrafts fraternity well-informed and updated in today's times of fast-changing information and technology, a workshop on The Art of Attraction: Visual Merchandising Strategies for Impactful Booths and seminars on AI in Product Design: Redefining Trends for Tomorrow; Safeguarding Business Transactions through Cyber Security Services in Digital Era; and Leveraging AI-Powered Software for Optimising Export Operation by leading industry professionals and international consultants, etc. were insightful and well-attended.

Ramp Presentations offered live visuals of various merchandise by exhibitors at the show and gathered a good number of audience from among visitors.

The fair concluded with a Valedictory Function where Awards and Recognition for Best Stall Design & Display at IHGF Delhi Fair-Spring 2025 were given away in 12 categories. Over the years, the fair has created market linkages through its international reach and has

Vital platform to India's cottage and MSME sectors



Sunil Barthwal, IAS,
Commerce Secretary,
Govt. of India

EPCH along with its member exporters, works towards the promotion of handicrafts sector in the international markets. The IHGF Delhi Fair provides a vital platform to India's cottage and MSME sectors to showcase their products and gain global recognition.

This Council has been working towards growth of handicraft exports from India and there is a target towards 2030. I wish the fair great success and extend my best wishes to the organisers, exhibitors, visitors and all others who are associated with the event.

Networking and partnering opportunities



Neelam Shami Rao
IAS, Secretary,
Ministry of Textiles,
Govt. of India

The Fair will help in providing exporters, artisans and small entrepreneurs an opportunity to display and showcase their latest collections and innovations. Handicraft sector has immense potential for growth and the vast range of handicrafts manufactured in India reflects our cultural diversity. I hope the visiting international buyers and their representatives will utilise this opportunity to network and partner with handicrafts manufacturers and artisans in India.

The Council has worked tirelessly to popularise IHGF Delhi Fair – Spring 2025, including extensive overseas publicity campaign, direct mailing & promotion programmes etc. The support provided to them by Indian Missions abroad is appreciable.

gained an identity of its own for enabling this. IHGF Delhi Fair-Spring 2025 received the patronage of overseas buyers, buying houses, buying agents, and domestic volume buyers. It saw busy field days with buyers from almost all of India's export markets.

Inauguration by Shri Giriraj Singh, Hon'ble Union Minister of Textiles, Govt. of India

The 59th edition of IHGF Delhi Fair-Spring 2025 was inaugurated by Shri Giriraj Singh, Hon'ble Union Minister of Textiles, Govt. of India, in the presence of Mr. Dileep Baid, Chairman, EPCH; Mr. Nirmal Bhandari, President, IHGF Delhi Fair Reception Committee Spring 2025; Dr. Neeraj Khanna, Vice Chairman, EPCH; Mr. Sagar Mehta, Vice Chairman II, EPCH; EPCH; COA Members including Mr. Avdesh Aggarwal, Mr. Ravi K Passi, Mr. O P Prahladka, Mr. Rajesh Jain, Mr. K N Tulasi Rao and Mr. Prince Malik; Mr. Nadeem Ahmad Khan and Mr. Kamal Kaushal Varshney, Vice-Presidents Fair Reception Committee; Mr. R K Verma, Executive Director, EPCH; and prominent overseas buyers, buying agents from India as well as leading member exporters of EPCH.

Addressing media persons at the fair, Shri Giriraj Singh said, "Today, the world is embracing handicrafts and handcrafted products, valuing the skill, expertise and labour that goes into each piece. Emphasising the global shift towards sustainability and eco-friendly manufacturing, he said, India is well-positioned to offer innovative and ethically crafted solutions." He expressed pride in being part of IHGF Delhi Fair—a globally acclaimed platform that celebrates India's rich handicraft heritage and congratulated EPCH for transforming the fair into a premier sourcing destination, attracting global buyers, designers and industry leaders.

In light of recent global trade developments, Shri Singh acknowledged the impact of increased U.S. tariffs on Indian exports. He assured that the government is actively pursuing bilateral discussions and implementing policy measures to safeguard exporters' interests. He remarked, "Recently, at an expo, an American businessman assured us that demand for handcrafted



products will remain strong despite market fluctuations. India's mastery in traditional crafts gives us a competitive advantage, allowing us to thrive in 80% of the global market, driven by our inherent strengths and capabilities." He also urged exporters to diversify markets, explore FTAs and expand product lines to maintain momentum.

The Hon'ble Minister highlighted the government's continued support for the handicrafts sector through infrastructure development, financial aid, design innovation and digital outreach. He encouraged handicraft exporters to embrace innovation, elevate digital presence, focus on sustainability and leverage government schemes and e-commerce platforms. He expressed confidence that with adaptability and strategic growth, India will continue to be a preferred global sourcing destination.

Addressing the backdrop of global uncertainty and transformation, Mr. Dileep Baid, Chairman, EPCH shared, "These are times of hesitation and unpredictability. Yet, history shows that resilience and innovation shine brightest in such moments. Our handicraft community, comprising artisans, designers, entrepreneurs and exporters, continues to exemplify this spirit by creating, adapting, and inspiring the world." He further noted, "Despite the recent reciprocal tariffs imposed by the U.S., including on India, buyer registrations from the U.S. for this edition remain strong, reaffirming global confidence in Indian craftsmanship. With continued support from the Government of India and the prospect of a mutually beneficial trade agreement with the U.S., we remain optimistic about expanding our export footprint in the coming years."



Foremost Global Resource Showcasing India

The segments of home, lifestyle, fashion, furnishings, furniture and interiors continue to evolve, driven by a growing desire for spaces that inspire, comfort and adapt to contemporary living, pointing to a deeper, more meaningful connection to the way we live. This season, the focus also shifts toward emotionally resonant design, where sustainability meets craftsmanship, surface textures blend with expressive prints, materials tell stories rooted in tradition and statement pieces as well as collections with pure modern aesthetic appeal. Availability of high-quality products under one roof and price points fit that a wide range of budgets. Exhibiting and sourcing at this edition of the IHGF Delhi Fair reflected all of this.

The fair spread across 16 large halls at the plush India Expo Centre, featuring 3000 exhibitors segregated as per 16 product display segments. With a focus on inclusivity, the fair featured a wide spectrum of participants, from small and medium exporters, artisan entrepreneurs and designers to established manufacturer exporters, ensuring broad appeal for both existing and new buyers.

India's rich heritage found expression through handcrafted creations that blended artisanal skill, cultural depth and modern design. These pieces were not only visually captivating but also meaningful and enduring, celebrating tradition while resonating with contemporary aesthetic sensibilities. Many designs embodied a timeless elegance paired with modern comfort, offering a seamless harmony between the classic and the contemporary. In contrast, bold creativity and playful forms, brought to life with vibrant colours and sensory richness, defined a range of deco-utility pieces that expressed individuality and joy. At the other end of the spectrum, thoughtful minimalism shone through refined craftsmanship and understated design, creating artifacts that elevated everyday living

Facilities and services tailored to meet the diverse requirements of our esteemed buyers



Nirmal Bhandari
President, Reception
Committee, IHGF Delhi
Fair-Spring 2025

EPCH, alongside India's exporting community, continues to strengthen global trade relationships through this premier sourcing event. Representing every state and craft region, the fair makes a distinctive impact in the home, lifestyle, fashion, furnishings, furniture and interior product sectors.

Spanning 16 curated exhibition halls, the fair featured theme displays, collective participations, insightful sessions, dynamic

interactions and cultural shades. With extensive global promotion by the Council, we got an encouraging buyer turnout, eager to explore product segments showcased at the fair.

I am confident that this fair will open new avenues for growth that will be utilized efficiently to foster new business links and expansion of trade ties.

with simplicity and grace. These treasures, rooted in tradition yet tailored for modern lifestyles, were made available exclusively through this exceptional platform.

The immersive four-day event offered an enriching experience for both industry professionals and design enthusiasts. Mr. Dileep Baid, Chairman, EPCH, noted, "Carrying forward its legacy, this edition provided a meticulously curated sourcing platform, showcasing exceptional handicrafts and gifts from every corner of India. Buyers



Ambitious and innovative manufacturers committed to future-readiness



Mr. Dileep Baid
Chairman, EPCH

This event continues to showcase the remarkable evolution of India's handicrafts sector, driven by ambitious and innovative manufacturers committed to future-readiness. By enhancing their capabilities, adhering to global standards and prioritizing sustainability, they are well-equipped to meet the demands for scale, quality, speed, consistency and impactful presentation.

Beyond fostering global business connections, the IHGF Delhi Fair plays a pivotal role in supporting micro, small, and medium-sized handicrafts exporters, along with the countless artisans who bring these creations to life. Recognized for its international reach, the fair continues to strengthen confidence among overseas buyers, who value the marketability, uniqueness and design excellence of Indian products.

As the premier event for the industry, each edition unlocks new business potential, facilitating fresh buyer connections for exhibitors while offering visitors an ever-expanding selection of innovative products.

explored refreshing and unique products from trusted suppliers, benefiting from India's vast array of raw materials, skilled artisans, and advanced manufacturing capabilities. Designed to meet evolving consumer preferences, the offerings blended style, quality and value."

Dr. Rakesh Kumar, Director General in the role of Chief Mentor, EPCH and Chairman, IEML, added, "Leveraging India's vast diversity, we aimed to position ourselves as the primary source for large wholesalers and importers attending the fair. Through EPCH's visionary efforts, the Indian handicrafts sector experienced rapid, holistic growth, establishing India as a reliable and competitive global supplier. The fair continued to drive trade, forge new market linkages and expand international outreach. The thoughtfully curated mix of exhibitors across the Halls and the Mart ensured a smooth and efficient sourcing experience for buyers, offering inspiration, networking opportunities and a streamlined ordering process."

Competition drives innovation and excellence, reinforcing the fair's position



Dr. Rakesh Kumar
Director General in
the role of Chief
Mentor, EPCH and
Chairman, IEML

The progressive growth of exhibitors and buyers alike stands as a testament to the success of IHGF Delhi Fair, making it a trusted and proven sourcing destination. India's handicraft sector, backed by skilled artisans and a diverse raw material base, thrives on innovation and customization.

With EPCH's professional design, market analysis and trend forecasting support, exporters

continually introduce bold, distinctive product lines, creating limitless opportunities for global buyers.

The fair has evolved into a dynamic sourcing platform, introducing new entrepreneurs to global markets while offering buyers the opportunity to discover fresh products & ideas from emerging suppliers.

Many international buyers have made this fair a key part of their sourcing calendar and with each edition, the competition among exhibitors drives innovation and excellence, reinforcing the fair's position as a hub for quality handicrafts.

Exhibiting manufacturers understood the challenge of innovating within tradition, delivering remarkable and viable collections that fused traditional materials and techniques with contemporary design language. Every product reflected this balance between heritage and modernity, with a strong focus on sustainability, handcrafted value and artistry. The fair offered a dynamic space to discover new collections, gain insights and forge valuable partnerships. This season also marked the launch of many exciting initiatives, including a Designers Gallery, live craft demonstration and innovative product lines introduced by startups.

The fair presented a vibrant array of home textiles and furnishings, ranging from sustainable collections and contemporary designs to traditional weaves. Featuring handloom, power loom, and man-made fibers, the assortment highlighted techniques such as dyeing, printing, embroidery, and hand painting. Embroidered cushions, rugs, and floor coverings from over 12 craft clusters across eight states demonstrated rich artistry and regional identity.

Eco-friendly, heritage-inspired and finely handcrafted modernistic products



Dr. Neeraj Khanna
Vice Chairman, EPCH

As one of the most diverse and vibrant trade platforms, IHGF Delhi Fair offers a unique opportunity for buyers to explore an expansive range of Indian handicrafts. We are especially proud to highlight eco-friendly, heritage-inspired and modernistic products, reflecting the incredible diversity and creative spirit of Indian craftsmanship. In

preparation for this year's event, our exhibitors have invested significant effort in product design and development, ensuring alignment with current buyer preferences and market trends. The enthusiastic response and pre-registration from international buyers highlights the excitement and eagerness to explore what this edition has to offer.

IHGF also serves as a platform for artisans from various regions of India to showcase their crafts through dedicated presentations, further enhancing visibility and engagement. We are particularly excited to feature a themed display of designers this time.

Furniture and outdoor products reflected intricate workmanship, while Indian bathroom accessories merged ethnic charm with modern elegance. Spa and wellness items, such as dry flowers, incense and candles were offered in aesthetically designed packaging that told compelling stories.

The lighting segment ranged from minimal to ornate, while festive décor captured cultural expressions with a global appeal. Houseware, gifts, and decoratives combined innovation with functionality, offering everything from elegant tableware and kitchen essentials to creative concepts for hospitality.

An exhibitor representing a 50-year-old, family-run business dedicated to preserving traditional craftsmanship while empowering women artisans shared that their handmade products are created by a team of over 400 women, who craft a diverse range of home textiles, including throws, cushion covers, pillow shams, bolsters and lumbar pillows. The company sources its raw materials from across India, including jute and linen from Kolkata, cotton from Panipat and leather from Agra. Committed to eco-conscious practices, they use recycled cotton and other sustainable

Distinctive and trend-forward collections offer an unparalleled sourcing experience



Sagar Mehta
Vice Chairman II, EPCH

As one of the world's most significant trade platforms, IHGF Delhi Fair - Spring 2025 brings together a remarkable selection of artistic creations that blend tradition with modern design. Exhibitors showcase exceptional handcrafted pieces, backed by contemporary design inspiration, skilled craftsmanship and a diverse raw material base. This fair offers

an unparalleled sourcing experience for buyers seeking distinctive and trend-forward product lines.

Sustainability remains a key focus, with an emphasis on natural fibers, eco-friendly materials, and nature-derived innovations.

The consistent participation of both exhibitors and global buyers has strengthened trade ties, facilitated product innovation and expanded business opportunities worldwide.

With every edition, IHGF Delhi Fair continues to scale new heights, introducing innovative designs, sustainable solutions and diverse product offerings.

materials to create environmentally friendly products. This year, their goal is to transition their talented female artisans from temporary to permanent employment, ensuring greater stability and long-term growth for the community.

A manufacturer of terracotta and wood lighting based decorative products from Jodhpur felt, despite the uncertainties many businesses face today, the fair continues to serve as a vital platform that unites the industry. Associated with EPCH since 2018, the company takes pride in crafting eco-conscious designs that reflect modern sensibilities. Europe remains their primary export market, where their handcrafted lighting solutions continue to find a growing and appreciative audience.

In the business since 2013, another Jodhpur-based manufacturer stood out for their unwavering commitment to sustainability, using only recycled wood in their production. They firmly oppose deforestation and uphold eco-friendly practices at every stage of their operations. Associated with EPCH since the beginning, the manufacturer shared that this year's fair has brought a wave of fresh responses, making it truly positive and encouraging for him.

A second-generation exhibitor shared that the fair has always served as an excellent platform for their business, and they take great pride in being a part of it. Committed to excellence, they continually enhance their quality standards and expand their product range. Based in Moradabad, this 24-year-old company operates as a full-fledged manufacturing unit, managing everything in-house, from design to production, with a dedicated team of in-house designers. They specialise in contemporary artisanal home décor products crafted from materials such as glass, ceramics, and wood, catering primarily to export markets in the Middle East and Europe.

Representing the third generation of a proud glassware legacy, a Firozabad-based manufacturer associated with IHGF Delhi Fair since 1997, continues a family tradition that began with their first export in 1976. With the fourth generation now joining the business, the legacy is not only preserved but also evolving with time. Their expertise lies in fusing colours directly into the glass, a complex and meticulous process that sets them apart from spray-painted alternatives. Each piece is handcrafted by trained artisans using time-honored techniques such as mouth blowing, etching, and cutting. The result is a striking collection of bold, lustrous and distinctive glass objects that exude timeless elegance. With a strong export presence in Scandinavia and America, the company has built its reputation on exceptional craftsmanship and uncompromising quality standards, allowing it to stand out in a highly competitive global market.

A Delhi-based fashion accessories brand, specialising in bags and jewellery with a strong focus on craftsmanship, shared that what sets their products apart is the fact that their jewellery is entirely handmade, and many of their bags feature intricate hand embroidery. They are dedicated to minimising machine work wherever possible, ensuring that each piece reflects a personal

Dynamic showcase allows buyers to refresh their merchandise and discover new lines



R K Verma
Executive Director,
EPCH

Recognised as a premier sourcing destination for the global gifting and lifestyle industry, the fair presents a distinct opportunity to connect with India's top manufacturer exporters alongside small and medium sized enterprises.

More than just a trade event, IHGF Delhi Fair is a celebration of creativity, craftsmanship and commerce. The fair's reputation is built on the loyalty of international buyers, who return each year to source from a diverse and evolving product lineup. Exhibitors are equipped to meet the demands of both high-volume orders and customised design requirements, catering to a broad spectrum of global consumer preferences. EPCH remains committed to providing seamless support, ensuring a productive and engaging sourcing environment with well-appointed meeting spaces, lounges and assist services.

touch. Associated with the IHGF Delhi Fair since 1999, their designs are primarily tailored to European tastes, with frequent exports to countries like Spain and Italy. So far, the fair has proven to be a successful platform for them, providing excellent opportunities for connection and growth. A Jodhpur-based company that specialises in vintage-inspired creations made from reclaimed wood, shared about celebrating timeless design and sustainability. Their work has been self-taught and developed over the years.



Sustainable Products Display

The IHGF Delhi Fair showcased assortments highlighting the sustainable aspects of the handicraft industry in a 'Sustainability Products Showcase' demonstrating both the industry's commitment to green practices and the mentorship provided by EPCH. The collections, designed and produced by EPCH member exporters, highlighted circular design principles and the use of often wasted natural and recycled materials, reflecting a forward-thinking approach to responsible manufacturing. They ranged from the use of nature's derivatives to eco-friendly fibers, clay, earth matter, and repurposed scrap materials. Finished products and their respective material inputs were displayed together, allowing visitors a better understanding of the process. These products contribute to an environmentally conscious lifestyle focused on 'mindful and deliberate utilisation' rather than 'mindless and wasteful consumption.'

Through their innovations and product displays, many exhibitors emphasised how lifestyle choices impact the world, offering earth-friendly crafts that showcase the handicraft industry's green caliber.

With emphasis on the circular economy and environmentally friendly supply chains for a sustainable, inclusive and thriving future, EPCH is guiding the Indian handicrafts industry toward responsible manufacturing and greener value chains.

Aligning with the global movement toward sustainability, a manufacturer from Seetharampuram, Andhra Pradesh has recently



expanded their offerings to include eco-friendly materials such as jute and hemp. With a strong emphasis on conscious production, they have integrated jute with recycled cotton and now utilize chemical-free dyes that comply with Global Recycling Standards (GRS). Their latest summer collection introduces a refreshing take on sustainable living, receiving enthusiastic feedback from customers. Uniquely processed, their jute stands out for its unexpected softness, redefining the conventional texture often associated with the fiber. Among their standout creations is a cotton-based sleep eye mask that can be gently heated for 6–10 minutes, releasing a calming lavender aroma for a soothing aromatherapy experience. Their new line of jute runners and pillow covers, enhanced with delicate crocheted detailing, has also garnered notable appreciation. Faced with the limited colour range available

Live Demonstration of Craft Forms

Renowned National awardee crafts persons and a Master crafts person from various parts of India were among exhibitors, placed in a thematic setting, for live demonstration of craft forms, including GI (Geographical Indication certified) products. These illustrious artisans represented Metal Engraving, Lac Bangle making, Pashmina Sozni Embroidery, Madhubani Painting and Sikki Grass Art.



in recycled cotton, they collaborate with Swedish designers who craft elegant, summer-inspired themes using select palettes. Honoring their roots, the company continues to preserve several original heirloom designs, infusing their collection with a sense of authenticity and heritage.

An Assam-based exhibitor at the EPCH fair showcased eco-friendly and natural products crafted using cane, water hyacinth, sitalpati, kauna grass, sabai grass, bamboo and other natural fibres, ensuring complete sustainability. Participating for the first time, they found the experience highly rewarding and expressed keen interest in returning. Their products, which enjoy strong demand in markets such as America, Japan, and Europe, featured embroidered baskets and bags as the day's bestsellers.

Founded just over two years ago by a husband-and-wife duo, a Kolkata-based company was born out of a shared passion for sustainability and thoughtful design. Dedicated to eco-conscious practices, they work exclusively with natural materials like cotton and jute, firmly adhering to a no-plastic policy. Every product is personally designed by the co-founder, with a unique strength lying in the creative use of recycled materials. Each piece is crafted mindfully and with love, reflecting the brand's deep commitment to ethical production. If process results in waste, they simply choose not to pursue it, ensuring every step aligns with their values. Their sustainable creations have found homes across Europe, Canada, Australia, and the UAE. Participating in the fair has been a rewarding experience, providing an ideal platform to connect with like-minded buyers and share their inspiring eco-conscious journey.

A Bangalore-based manufacturer and design studio, active for the past 12 years, blended tradition with contemporary aesthetics to create innovative lighting solutions for homes and office spaces. Known for their unique use of materials, they extensively worked with Lokta paper, sourced from a Himalayan shrub and Indian Khadi, adding cultural depth to their products. They also explored creative combinations like papier-mâché fused with cement. Their in-house team of over 100 trained artisans form the backbone of their operations. Marking their fourth participation at the fair, they acknowledged EPCH as a valuable platform for global exposure.

Thematic Showcase : Designers Gallery

Spring 2025 housed a thoughtfully spread-out Designers Gallery, featuring 18 accomplished design professionals in the home lifestyle sectors. For most, it was their maiden participation at the fair, and they looked forward to learning, networking, and forging market connections through this platform.

These designers, drawn from diverse regions and specialisations, presented original design concepts in textiles, décor accents, ceramics, surface prints, basketry, metalcraft, and eco-conscious materials. Their thematic presence reflected the evolving landscape of design in India, where tradition met contemporary thinking. Whether it was handpainted homeware, fashion-forward textiles, modern interpretations of folk crafts, or sustainable lifestyle accessories, each designer brought a distinct voice and vision. Collectively, they offered insight into the future of handmade design, rooted in heritage yet geared for a global, conscious market.



Participants at IHGF Delhi Fair's Designers Gallery - Accomplished design professionals from the home lifestyle sectors, brought together in a thematic showcase

Buyers from across the globe converged, show's scale and spirit captivated all

This edition highlighted the strength of dynamic sourcing and witnessed a steady stream of visitors throughout. International buyers from across the globe, along with purchasing agents and prominent domestic retailers, engaged with over 3,000 exhibitors housed in expansive halls, 900 exhibitors in permanent showrooms, alongside curated theme presentations, live craft demonstrations, and a host of value-added features.

The fair attracted major international brands, prominent importers, leading wholesalers, sourcing agents and key retail players. 5800 overseas buyers from 112 countries including USA, the United Kingdom, Germany, Spain, Italy, France, Greece, Vietnam, Turkey, Japan, Australia, Hong Kong, South Korea and Russia, were among attendees. Companies/ departmental stores like Al-Diwan Centre; Alrugaib Furniture; Aquafil; Arte Regal Making Home; Basila; Birdie Fortescue; Blechfabsik; Boogs Home GmbH; Cuiliu; Deux Mille Cinq; Drift Lifestyle; Familia; Goldenbelt; Grupo Amoble; Habufa; Heiner Freese Import Export; Homecentre; Item International; John Lewis; Jolipa Buba; Kay&Jay; My Divine Home; Ocean 2 Ocean; Piece of Art; Rugs By Fatih; Toyoshima & Co. Ltd.; Wood Kings, etc. were well represented. Besides, over 1000 domestic volume buyers from India also attended the fair.

Through its action-packed days, the fair remained abuzz with buyer enquiries, order finalisations, and sample selections, setting the tone for a promising sourcing season. Buyers explored fresh product lines from new suppliers as well as innovative offerings from familiar vendors. Several orders were confirmed during the event, with many more expected to be finalised in the post-show follow-ups. From ornamental accents to repurposed home essentials, products

that commanded attention and sparked curiosity stood out. Categories such as home décor, gifting products, fashion accessories and furnishings continued to see strong demand, with furnishing once again poised for significant traction.

Tim O' Hearn, a buyer from USA shared, "I've seen the fair grow stronger and more impressive with each edition. I'm here to reconnect with long time partners and explore new designs for ideas and inspiration. I work in the home textiles and furnishings industry, and I choose Indian products for their handcrafted quality, fair pricing, and undeniable beauty." Kellie Lemon a buyer from Australia was on her first visit to the fair and was "truly surprised by the huge variety and diversity of products" showcased. Her firm sources choicest products from around the world to offer a beautiful collection, she shared and added, "The craftsmanship and creativity in Indian products really stand out. Even though we primarily focus on home decoration, we are exploring different categories with an open mind here."

Axel, a buyer from Germany and a regular visitor since nine years consecutively. He shared, "I visit to source home decor, furniture, textiles, glassware, showpieces; there are always many striking products on display. This time, I was only there for a day, but I made the most of it." Chris Moreland, a buyer from the UK, visited for lighting-based home decor products after a break. I came with a fresh perspective, looking to find new partners, and I'm glad to say it was the right decision. The evolution in design is impressive, and I am genuinely excited by the innovation and creativity I see. I always enjoyed the energy of the fair and I look forward to building meaningful partnerships."

