

IHGF Delhi Fair Promotions at International Fairs

Malaysian International Furniture Fair, Kuala Lumpur, Malaysia; 1st - 4th March 2025
Inspired Home Fair, Chicago USA; 2nd - 4th March 2025

EPCH participated in the Malaysian International Furniture Fair (MIFF) 2025 in Kuala Lumpur from 1st to 4th March, setting up a publicity booth to promote the 59th IHGF Delhi Fair – Spring 2025, scheduled from 16th to 19th April at the India Expo Centre & Mart, Greater Noida. Publicity material was distributed to generate interest among visitors.



The fair was also promoted at The Inspired Home Show in Chicago, USA, held from 2nd to 4th March. EPCH representatives met with Mr. Somnath Ghosh, Consul General, and Mr. T.D. Bhutia, Deputy Consul General of India in Chicago, to share details about the event and seek support in promoting it through the Consulate. Promotional materials were distributed to visitors and media at the booth, and one Council member participated in the show.

IFJAS promotions at Hong Kong Gift & Premium Fair

27th - 30th April 2025

EPCH participated in the Hong Kong Gifts & Premium Fair from 27th to 30th April 2025 and conducted a roadshow to promote the 19th Indian Fashion Jewellery & Accessories Show (IFJAS), scheduled from 4th to 6th July 2025 at the India Expo Centre & Mart, Greater Noida. Overseas buyers showed keen interest in sourcing from Indian exporters at IFJAS.

Ms. Renjina Mary Varghese, Consul (Commerce), and Ms. Sweta Sinha, Vice Consul from the Consulate General of India in Hong Kong and Macau SARs, visited the EPCH stand. The team briefed them on promotional efforts for IFJAS and the 60th IHGF Delhi Fair, scheduled for 13th to 17th October 2025. They also toured the fair and interacted with Indian exhibitors. Publicity material was distributed to generate interest among visitors.

