

EPCH Strengthens Regional Leadership and Advocates "Vision 2025-2035" for the Handicrafts Sector



*Dr. Neeraj Khanna, Chairman, EPCH, congratulating Mr. Avdesh Agarwal, Member CoA, EPCH and Convenor - Central Region for his new role as *Chief Convenor of EPCH, India". Also seen are Members CoA - EPCH: Mr. Ravi K Passi, Mr. O P Prahladka, Mr. Raj Kumar Malhotra; Ms. Jesmina Zeliang, Convenor, NER, EPCH; Mr. K L Ramesh, prominent member exporter; Mr. R K Verma, Executive Director, EPCH; and Mr. Rajesh Rawat, Addl. Executive Director, EPCH*

26th June 2025, New Delhi: EPCH continues to push forward its mission of export growth and sectoral transformation through high-level engagements and strategic leadership appointments.

In a major development, Mr. Avdesh Agarwal, COA Member, EPCH and Convenor - Central Region, has been nominated as the Chief Convenor of EPCH, India. Mr. Agarwal is a seasoned industry professional with over 30 years of experience in the handicrafts sector and is widely recognized for his dedication to social work and community development.

In this new capacity, he will coordinate export promotion initiatives across all regions and spearhead Council's "Vision 2025-2035", a forward-looking strategic roadmap aimed at expanding the global presence and sustainability of the Indian handicrafts sector.

During the meeting Dr. Neeraj Khanna, Chairman, EPCH along with Members CoA, EPCH: Mr. Ravi K Passi, Mr. O P Prahladka, Mr. Raj Kumar Malhotra - Former Chairmen, EPCH; Ms. Jesmina Zeliang, Convenor, NER, EPCH; Mr. K L Ramesh, prominent member exporter; Mr. R K Verma, Executive Director, EPCH; and Mr. Rajesh Rawat, Addl. Executive Director, EPCH, were present. To mark this milestone,

Dr. Neeraj Khanna, Chairman, EPCH, chaired a comprehensive review meeting in EPCH House, New Delhi, with all EPCH regional offices. The Chairman, EPCH outlined his strategic vision for the exports of Indian handicrafts, with a focus on regional empowerment, digital transformation and international competitiveness. He further shared that this renewed push for inclusive growth, capacity building and visionary planning reflects Council's unwavering commitment to strengthening India's position as a global leader in handicrafts. ■