

EPCH Delegation meets Shri Giriraj Singh, Hon'ble Union Minister of Textiles, Govt. of India & Smt. Neelam Shami Rao, Secretary, Ministry of Textiles

Discusses Export Promotion Strategies to Enhance Exports Growth



The EPCH delegation with Shri Giriraj Singh, Hon'ble Union Minister of Textiles, Government of India; and Smt. Neelam Shami Rao, Secretary, Ministry of Textiles, at Udyog Bhawan, New Delhi. The delegation was led by Dr. Neeraj Khanna, Chairman, EPCH; Dr. Rakesh Kumar, Director General in the role of Chief Mentor, EPCH & Chairman, IEML along with Mr. Sagar Mehta, Vice Chairman, EPCH; Mr. Ravi K. Passi, COA Member and Former Chairman, EPCH; Mr. Vishal Agarwal, prominent member exporter & National Chairman, YES; Mr. R K Verma, Executive Director, EPCH; and Mr. Rajesh Rawat, Addl. Executive Director, EPCH

30th September 2025, New Delhi: An EPCH delegation met Shri Giriraj Singh, Hon'ble Union Minister of Textiles, Government of India; and Smt. Neelam Shami Rao, Secretary, Ministry of Textiles, at Udyog Bhawan, New Delhi, to extend a formal invitation to the forthcoming 60th IHGF Delhi Fair - Autumn 2025 at India Expo Centre & Mart (IEML), Greater Noida.

The delegation also apprised the Ministry of the scale, international participation and thematic focus planned for this milestone edition of the fair.

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During the meeting Shri Giriraj Singh, Hon'ble Union Minister of Textiles appreciate EPCH's continued efforts to expand market access, strengthen quality compliance and shared his vision to

enhance productivity, design innovation and domestic value addition, so that artisans are benefitted both in global markets and the growing home market.

Smt. Neelam Shami Rao also advised consistent approach on quality, compliance, sustainability, networking and design-led growth in focused nations on focused products while assuring facilitation within the Ministry's framework.

The discussions focused on actionable solutions to reinforce India's position in global handicrafts. "We are grateful for the Ministry's guidance and look forward to deeper collaboration that directly benefits entire Handicrafts sector," said Dr. Dr. Neeraj Khanna, Chairman, EPCH.

Dr. Rakesh Kumar, Director General in the role of Chief Mentor, EPCH and Chairman, IEML, said, "EPCH remains committed to market development and buyer outreach through marketing platforms like IHGF Delhi Fair. We will continue to invest in design support, sustainability roadmaps and export readiness so that Indian handicrafts remain competitive and future-ready. He further stressed on the need for warehousing facility through 3PL (Third-Party Logistics) model which is the need of the hour and is going to provide export growth in the years ahead." ■