

3D Printing and Live Demonstration

Awareness Seminar at Moradabad; 16th September 2025



The session was graced by the presence of Mr. Nazmul Islam, Chief Patron, MHEA; Mr. Naved Ur Rehman, Co-opted Member, EPCH & President, MHEA; Mr. Vishal Agarwal, National Chairman, YES; Mr. J.P. Singh, Chairman, YES Moradabad; Mr. Rajat Singhal; Mr. Gagan Duggal; Mr. Nabeer Ahmad, along with several other prominent member exporters

As part of EPCH's ongoing efforts to bring world-class technology to Indian artisans and exporters, a live demonstration of advanced 3D printing technology was organised on 16th September 2025 at EPCH House, Moradabad. The initiative was led by Dr. Neeraj Khanna, Chairman, EPCH and Mr. Avdesh Agarwal, Chief Convenor, EPCH.

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Mr. Nabeer Ahmad, along with several other prominent member exporters, totaling 75 participants.

Phillips Machine Tools India Pvt. Ltd., the technology partner for the event, provided a live, hands-on demonstration of 3D printing, showcasing its applications in product development, prototyping, and innovative design for the handicrafts and home décor industry.

The event received an enthusiastic response, reaffirming EPCH's commitment to promoting technology-driven growth and enhancing India's competitive edge in the global market. ■

Export Merchandising & Quality Management: Strategies for Handicrafts Exporters

Awareness Seminar at Kolkata; 16th September 2025



Mr. Joyjeet Dutta, Director, International Sales, Global Brand Partners Pte Ltd., Singapore; and former Senior General Manager, Benetton Group addressed the seminar

EPCH organised a seminar on 'Export Merchandising & Quality Management: Strategies for Handicrafts Exporters' on 16 September 2025, at the EPCH Meeting Hall, Kolkata. The programme was designed for member exporters to equip them with the latest strategies for succeeding in international markets.

The session was led by Mr. Joyjeet Dutta, Director – International Sales, Global Brand Partners Pte Ltd., Singapore, and former Senior General Manager, Benetton Group. He addressed key topics, including: Emerging global market trends in handicraft merchandising; Visual merchandising techniques; Effective communication and negotiation with international buyers; Quality control from production to final inspection; and International quality compliance and certifications. The session concluded with a Q&A. ■

Smart Factory Blueprint and Factory Flow, Powered by Smart Tech

Awareness Seminar in Jodhpur, Rajasthan; 20th September 2025



The seminar saw the presence of Mr. Nirmal Bhandari, Patron, Jodhpur Handicrafts Exporter Federation; Mr. Radheshyam Ranga, prominent member exporter; Mr. Rajendra Mehta, Secretary, Jodhpur Handicrafts Exporters Association; Mr. Dhanesh Sharma, Chief Founder, STC India; and Mr. Gunjan Mathur, Chief Technical Officer, STC India

EPCH NWR Office, in association with STC India, organised a seminar on 'Smart Factory Blueprint and Factory Flow, powered by Smart Tech' in Jodhpur.

The programme was inaugurated by Mr. Nirmal Bhandari, Patron, Jodhpur Handicrafts Exporter Federation; Mr. Radheshyam Ranga, prominent member exporter; Mr. Rajendra Mehta, Secretary, Jodhpur Handicrafts Exporters Association; Mr. Dhanesh Sharma, Chief Founder, STC India; and Mr. Gunjan Mathur, Chief Technical Officer, STC India.

Mr. Nirmal Bhandari urged exporters to boost production and quality, noting strong prospects for Jodhpur's industry. He advised focusing on both global and India's large domestic market and thanked EPCH

and STC India for the seminar. Mr. Rajendra Mehta said the combined support of STC India's consulting, MOMDA tools and True Inspection software creates a complete modernisation ecosystem. Mr. Radheshyam Ranga added that such seminars are valuable for new exporters and wished them well.

Industry expert, Mr. Dhanesh Sharma stressed the need for process optimisation, compliance and Industry 4.0 readiness. He highlighted how efficient layouts, automation and eco-friendly practices can cut costs, reduce downtime and raise global competitiveness.

Innovative smart solutions, including MOMDA IoT tools and True Inspection software, were also showcased to help exporters boost productivity, minimise losses, and build stronger buyer confidence. ■

Design & Technology Development Workshop on Split Ply Braiding Craft

Village Janadesar, Jodhpur, Rajasthan; 11th August - 10th September 2025

A Design & Technology Development Workshop (DDW) on Split Ply Braiding Craft at Janadesar, Jodhpur was organised by EPCH and sponsored by the Office of the Development Commissioner (Handicrafts). This was inaugurated on 11th August 2025 in the presence of Mr. Aditya Prasad Dwivedi, Handicrafts Promotion Officer, DC(H), Jodhpur. Addressing the artisans, he had emphasised that products with innovative designs are in high demand in international markets and encouraged artisans to focus on developing new designs and strengthening marketing strategies





The mid-term inspection of the workshop was conducted on 25th August 2025 by Mr. Ravi Veer Choudhary, Assistant Director, O/o DC (Handicrafts), Jodhpur, along with an EPCH Jodhpur representative. He interacted with the artisans and motivated them to work diligently towards mastering new designs aligned with market trends.

The closing ceremony was held on 10th September 2025 in the presence of Mr. Hansraj Baheti, COA Member, EPCH; and Mr. Ravi Veer Choudhary, Assistant Director, O/o DC (Handicrafts), Jodhpur. Mr. Baheti encouraged the artisans to utilise such workshops for upgrading skills and creating innovative designs to meet the demand of both domestic and international markets. Mr. Choudhary also informed the artisans about various DC (Handicrafts) schemes for marketing and promotion. Besides the artisans, the ceremony was attended by Designer Ms. Alisha Angik; Master crafts person (Trainer), Mr. Bhompuri Goswami and EPCH Jodhpur representatives. ■

to achieve greater success in exports. He also shared details of various departmental schemes of the O/o DC (Handicrafts). An EPCH Jodhpur official outlined the Council's role in supporting both exporters and artisans. The session was attended by Designer Ms. Alisha Angik; Master crafts person (Trainer), Mr. Bhompuri Goswami and 30 selected artisans from the general category.

Guru Shishya Hastshilp Prashikshan Program on Handmade Knitted Goods (Crochet) inaugurated - Narsapur, Andhra Pradesh; 15th July - 25th September 2025

The International Lace Trade Centre (ILTC), Narsapur, Southern Region Branch Office, organised a two-month (50-day) practical training under the Guru Shishya Hastshilp Prashikshan Program (GSHP) on Handmade Knitted Goods (Crochet), commencing on 15th July 2025.



The closing ceremony saw the presence of Mr. K N Tulasi Rao, Southern Regional Convenor & COA Member, EPCH; Ms. Aparna Lakshmi, Assistant Director, Office of the DC (Handicrafts), Vijayawada; and Mr. A V V Saibaba, Member, Southern Committee



The program was inaugurated by Mr. K N Tulasi Rao, Southern Regional Convenor & COA Member, EPCH, in the presence of Ms. Aparna Lakshmi, Assistant Director, Office of the DC (Handicrafts), Vijayawada; Mr. A V V Saibaba, Member, Southern Committee and other lace exporters. Master Craftsperson Ms. P. Mangatayaru also attended.

At the start of the program, Mr. Tulasi highlighted that the training would equip artisans with skills for entrepreneurship and design innovation, while Ms. Aparna Lakshmi outlined program objectives, attendance norms and support schemes, stressing the importance of preserving traditional crafts.

The program concluded on 25th September 2025 with a valedictory session attended by Mr. K N Tulasi Rao and Ms. Aparna Lakshmi. They motivated the artisans to adopt new designs catering to domestic and international markets. Certificates were distributed to all 30 participating artisans. ■