

# Dedicated platform for handicraft artisans at IIMTF

## EPCH Eastern Region Convenor highlights EPCH's vital role in sector

### India International Mega Trade Fair, Kolkata; 5<sup>th</sup> - 26<sup>th</sup> December 2025



The India International Mega Trade Fair (IIMTF) is an annual event held in Kolkata, serving as a platform for exhibitors from India and abroad to showcase a diverse range of products. It is jointly organised by The Bengal Chamber and GS Marketing. The recent edition took place from 5th to 24th December 2025 at the Science City Ground, Kolkata.

The fair was inaugurated on 5th December 2025 in the presence of Mr. O P Prahladka, Regional Convenor – Eastern Region, EPCH, as one of the Chief Guests, along with Mr. Debasish Kumar, Hon'ble MLA and Member-Mayor in Council (MMIC), Kolkata Municipal Corporation; Mr. Debasish Bandyopadhy, WBCS (Exe), Special Secretary, Department of MSME & Textiles, Government of West Bengal; Mr. Abhijit Roy, President, The Bengal Chamber; and representatives of GS Marketing.

Mr. O P Prahladkar delivered a valuable speech highlighting the vital role of the Export Promotion Council of Handicrafts in strengthening the handicraft sector. He emphasised the continued support of EPCH towards artisans, exporters, entrepreneurs & IIMTF.

Mrs. Amrit Raj, Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, along with Mr. Sandip Kumar, Regional Director, O/o DC (Handicrafts), Eastern Region; and Mr. Sudarshan Das, Assistant Director, O/o DC (Handicrafts), Kolkata, visited IIMTF Kolkata 2025. She visited various stalls of artisans and exhibitors and interacted with them. Mr. Chidrup Shah, Managing Director, GS Marketing, welcomed her on behalf of the organisers and accompanied her during the interactions and fair visit.

The fair witnessed participation from more than 17 foreign countries along with exhibitors from almost all Indian states. Gujarat and Rajasthan were the partner states, while Afghanistan and Ghana were the partner countries. Madhya Pradesh and Uttar Pradesh were designated as the focus states, and Thailand and Tunisia were the focus countries for this edition. IIMTF featured around 1,000 stalls across diverse segments such as food, clothing, furniture, interiors, electronic appliances, healthcare, cosmetics & lifestyle, handicrafts and consumer durables from across the world. ■

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*Mrs. Amrit Raj, Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India, alongwith Mr Sandip Kumar Sir, Regional Director , O/o DC(Handicrafts), Eastern Region; and Mr Sudarshan Das, AD, O/o DC(Handicrafts) Kolkata, visited at IIMTF Kolkata 2025*

