

## “Interactive Session & Trade Dialogue” with Smt. Amrit Raj, Development Commissioner (Handicrafts), Ministry of Textiles, Government of India

**26th May 2026, Moradabad:** EPCH organised an “Interactive Session & Trade Dialogue” with Smt. Amrit Raj, Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, at the EPCH Moradabad office. The session served as an important platform for exporters, artisans, industry stakeholders and members of the handicrafts fraternity to discuss trade-related issues, industry challenges, export opportunities, government initiatives and future growth strategies for the sector.

Several eminent dignitaries and industry leaders attended the programme, including Dr. Neeraj Khanna, Chairman, EPCH; EPCH COA Members – Mr. Avdhesh Agarwal, Mr. Naved Ur Rehman, Ms. Rashim Duggal, Mr. Rohit Dhall, Mr. Salman Azam and Mr. Zeeshan Ali; Mr. Rajesh Rawat, Executive Director, EPCH; Mr. Najmul Islam, Chief Patron, MHEA; Mr. J.P Singh, Chairman, YES Moradabad; Ms. Tanya Bhatia representing SPA; Mr. Vikas Arora, President, SEZ Association, along with other prominent members of the handicrafts exporting community. Participants shared concerns related to exports, global market trends, infrastructure



*Smt. Amrit Raj, Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, interacting with member exporters at the EPCH Moradabad office. Also seen are Dr. Neeraj Khanna, Chairman, EPCH; EPCH COA Members – Mr. Avdhesh Agarwal, Mr. Naved Ur Rehman, Ms. Rashim Duggal, Mr. Rohit Dhall, Mr. Salman Azam and Mr. Zeeshan Ali; Mr. Rajesh Rawat, Executive Director, EPCH; Mr. Najmul Islam, Chief Patron, MHEA; Mr. J.P Singh, Chairman, YES Moradabad; Ms. Tanya Bhatia representing SPA; and Mr. Vikas Arora, President, SEZ Association*

support, policy implementation and artisan welfare with Smt. Amrit Raj, Development Commissioner (Handicrafts), Ministry of Textiles, Government of India. She patiently heard the suggestions and concerns raised by industry members and assured them of the Ministry’s continued support. She reiterated the government’s commitment to strengthening the handicrafts sector through measures aimed at supporting artisans and exporters and enhancing

the global competitiveness of Indian handicraft products. She also highlighted various promotional initiatives undertaken by her office for the growth and development of the sector.

Smt. Amrit Raj also reviewed the advanced 3D Printing Machine installed at the EPCH Moradabad office. Appreciating the efforts of EPCH, she congratulated the Chairman, EPCH, for the significant transformation in the overall appearance, functioning, and activities of the EPCH Moradabad office.



Speaking on the occasion, Dr. Neeraj Khanna, Chairman, EPCH, said, “the visit of the Development Commissioner (Handicrafts) to Moradabad and her interaction with member exporters provided a valuable platform for the industry to present its suggestions and concerns directly to the Ministry of Textiles. As one of the country’s



most important handicrafts clusters, Moradabad greatly benefits from such dialogues, which help strengthen policy support, improve infrastructure, promote exports, and empower artisans associated with the sector.”

Mr. Avdhesh Agarwal, COA Member & Central Region Convenor, EPCH, said that Moradabad is a key handicrafts export hub and such interactions help address the concerns of exporters, artisans and industry stakeholders. He highlighted various sectoral issues and, on behalf of the handicrafts fraternity, sought the Department’s support in resolving them.

Mr. Rajesh Rawat, Executive Director, EPCH, stated that EPCH remains committed to facilitating regular dialogue between the Government and the handicrafts exporting community. He noted that the interaction provided exporters an opportunity to share inputs on trade, policy, and cluster-level requirements, while reinforcing the Council’s focus on exporter awareness, market expansion, and the sustainable growth of Indian handicrafts.

Following the interactive session, EPCH also organised a seminar in association with Export Credit Guarantee Corporation of India (ECGC). The seminar focused on “ECGC Products and Relief Schemes” and was addressed by Mr. Chirantan Dutt, Branch Manager, ECGC, Moradabad. The seminar provided detailed information regarding ECGC’s export credit insurance products, risk protection mechanisms and various relief schemes available for exporters. Participants appreciated the informative session and acknowledged the importance of ECGC support in safeguarding export businesses and encouraging international trade. The event concluded with an exchange of ideas and reaffirmed EPCH’s commitment towards facilitating industry interaction, policy advocacy, and exporter awareness initiatives for the overall growth and development of the handicrafts sector. ■

