

Resilience & Logistics Intervention for Export Facilitation by ECGC

Awareness Seminars on RELIEF with updates on EPCH's Role & Services in Leveraging Overseas Marketing Platforms

In view of the evolving geopolitical situation in West Asia and its impact on Gulf maritime logistics, the Government approved a time-bound intervention called RELIEF – Resilience & Logistics Intervention for Export Facilitation under the Export Promotion Mission (EPM). The initiative aims to support Indian exporters affected by rising freight costs, higher insurance premia and war-related export risks due to disruptions in the Gulf and wider West Asia maritime corridor.

Designed as a precisely targeted intervention under the Export Promotion Mission (EPM), RELIEF addresses immediate distress, facilitates forward cover and reimburses extraordinary costs - through ECGC Limited as the nodal and implementing agency. EPCH is conducting awareness seminars in various stations to educate member exporters and their personnel on RELIEF Scheme and various ECGC policies and services available to safeguard exporters against financial and logistics-related risks.

Mangalore, Karnataka; 16th May 2026

In association with the Kanara Chamber of Commerce & Industry (KCCI), the seminar was held at the KCCI Auditorium, Mangalore, with enthusiastic participation from exporters and industry members. Dignitaries present at the programme included Mr. K L Ramesh, Chairman, Handicrafts & Carpet Sector Skill Council and Co-opted Member, EPCH; Mr. Vikash Kumar Prasad, Branch Head, ECGC, Mangalore; Mr. Suraj Prasanna Das, Zonal Manager, Indian Bank, Mysore; Mr. Viswas Uchila Shishir, Chairman, Startups Sub-Committee, KCCI; and Mr. Divakar Pai Kochikar, Vice President, KCCI.

Mr. Viswas Uchila Shishir delivered the keynote address and highlighted the growth and contributions of KCCI over the years. Mr. K L Ramesh shared his entrepreneurial journey and success story with the audience. The Regional Officer of EPCH delivered a presentation on the role and services of EPCH in leveraging overseas marketing platforms for exporters. Mr. Suraj Prasanna Das addressed the participants and spoke about key policies and exporter-focused schemes offered by Indian Bank. Mr. Vikash Kumar Prasad elaborated on the role of ECGC in exports and explained the latest ECGC policies that provide significant support to exporters.



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Jodhpur, Rajasthan; 16th May 2026

The EPCH NWR Office organised this seminar at the Trade Facilitation Centre (TFC), Boranada, Jodhpur, Rajasthan, with the presence of Mr. Nirmal Bhandari, COA Member, EPCH; Mr. Naresh Bothra, President, Jodhpur Handicrafts Exporters Federation; and Mr. Mohit Kumar Singh, Manager, ECGC Ltd., Jodhpur.

Mr. Nirmal Bhandari welcomed the member exporters and highlighted the role of EPCH and ECGC in organising awareness programmes to support exporters and strengthen the handicrafts sector. He encouraged active participation in such initiatives, particularly by new exporters and emphasised the importance of understanding customer requirements and delivering services accordingly. Mr. Naresh Bothra advised exporters to understand and effectively utilise ECGC's policies and schemes as per their business needs, while also noting ECGC's support in identifying new buyers and reducing financial risks through credit cover.





During the technical session, Mr. Mohit Kumar Singh informed participants about the Govt's Rs.497 crore RELIEF Scheme that provides reimbursement of additional freight and insurance costs incurred by MSME exporters for shipments routed through 13 affected countries. He further detailed on the RELIEF initiative, highlighting the importance of resilience in the export ecosystem and efficient logistics support. He also discussed key challenges faced by exporters, particularly MSMEs, and suggested measures to address delayed payments, rising logistics costs, and global uncertainties.



Mr. Mohit Kumar Singh, Manager, ECGC Ltd., Jodhpur, making a presentation on RELIEF in the presence of Mr. Nirmal Bhandari, COA Member, EPCH; and Mr. Naresh Bothra, President, Jodhpur Handicrafts Exporters Federation

Kolkata, West Bengal; 22nd May 2026

The EPCH Eastern Region Office organised this seminar at The Senator Hotel, Kolkata in association with ECGC Ltd. and RBL Bank Ltd. The programme witnessed active participation from members and exporters from the handicrafts fraternity.

The session commenced with an address by Mr. O P Prahladka, COA Member and Eastern Region (ER) Convenor, EPCH who emphasised the importance of export risk management and financial protection measures for sustainable export growth.

Mr. Partha Pratim Banerjee, DGM & RM - Eastern Region, ECGC Ltd., shared valuable insights on the role of ECGC in safeguarding exporters against payment risks and facilitating international trade transactions.

This was followed by a detailed presentation by Mr. Sanjaya Kumar Behera, Executive Officer, ECGC, on export credit insurance and practical risk mitigation strategies for exporters. Further, Mr. Sourabh Dutta, RBL Bank Ltd., highlighted various banking and financial solutions offered by RBL Bank to support and streamline exporters' operations. The programme concluded with closing

remarks by Mr. Jitesh Jain, ER Committee Member, EPCH, who appreciated the valuable contributions of the speakers and the active participation of members. The seminar ended with an interactive networking session.

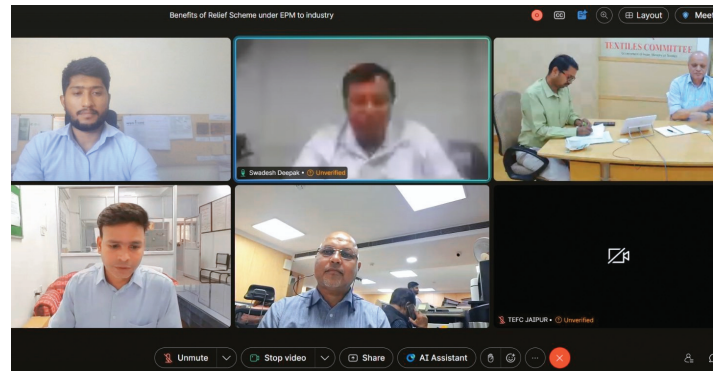


Mr. Partha Pratim Banerjee, DGM & RM - Eastern Region, ECGC Ltd, making a presentation on RELIEF in the presence of Mr. O P Prahladka, COA Member and Eastern Region Convenor, EPCH; Mr. Jitesh Jain, ER Committee Member, EPCH; Mr. Sourabh Dutta, RBL Bank Ltd.; and Mr. Sanjaya Kumar Behera, Executive Officer, ECGC

Jaipur; 26th May 2026

EPCH, in association with ECGC and the Textile Committee, organised an informative webinar on the benefits of the RELIEF. Mr. Rajesh Singh, Deputy Director, EPCH, highlighted the importance of the RELIEF scheme in safeguarding exporters against emerging trade risks. Mr. J D Barman, Director (EP & QA), Textile Committee, Mumbai, briefed participants on ongoing industry initiatives and emphasised the need for effective risk management.

Mr. Deepak Swadesh, Branch Manager, ECGC, explained the key features, benefits, coverage and procedures of the RELIEF scheme, outlining how ECGC's credit insurance and logistics support mechanisms help exporters mitigate overseas trade risks and strengthen business resilience. He also provided practical guidance on leveraging the scheme to enhance financial security and confidence in global markets. The session concluded with an interactive Q&A, during which Mr. Deepak Swadesh addressed queries from exporter members and assured them of ECGC's



continued support. The webinar ended with a vote of thanks by Mr. Govind Prasad, Deputy Director, Textile Committee, who expressed appreciation to the speakers, organisers, and participants for making the programme a success.

