

# Buyer Promotions for 62<sup>nd</sup> IHGF Delhi Fair in the US Market

Atlanta Gift & Home Décor Market, Americas Mart Atlanta, USA; 9<sup>th</sup> –13<sup>th</sup> June 2026



EPCH set up a promotional booth at the Atlanta Gift & Home Décor Market, held from 9th to 13th June 2026 in Atlanta, USA, to promote the upcoming IHGF Delhi Fair Autumn 2026, scheduled from 13th to 17th October 2026 in Delhi, India.

Posters of the fair were prominently displayed at the booth, while promotional literature and printed materials were distributed among international buyers and trade visitors attending the market. Throughout the event, EPCH actively promoted IHGF Delhi Fair Autumn 2026, generating awareness and encouraging buyer participation in the forthcoming edition. ■