

Board of Trade Meeting with Representatives from EPCs and Trade Associations

EPCH represented by Vice Chairman and Executive Director, presented an overview of the handicraft sector's export performance and highlighted the need for urgent measures



3rd July 2026, New Delhi : Mr. Piyush Goyal, Hon'ble Union Minister of Commerce & Industry, Government of India, along with Mr. Jitin Prasada, Hon'ble Minister of State for Commerce & Industry, Government of India; Mr. Rajesh Agrawal, Commerce Secretary; Mr. Lav Agarwal, Additional Secretary and Director General of Foreign Trade (DGFT); and other senior officials, met industry leaders from various Export Promotion Councils (EPCs) and trade associations during the Board of Trade Meeting. EPCH was represented by Mr. Sagar Mehta, Vice Chairman, EPCH, and Mr. Rajesh Rawat,

Executive Director, EPCH. Mr. Sagar Mehta presented an overview of the handicrafts sector's export performance and highlighted the need for urgent measures, including a review of the operational implications of recent FEMA amendments, greater labour flexibility, enhanced ECGC support for handicraft MSMEs, continuation and strengthening of the Interest Equalisation Scheme, facilitation of compliance with the European Union Deforestation Regulation (EUDR), inclusion of VRIKSH under the TRACE Scheme and others. The Hon'ble Ministers gave a patient hearing to the issues raised. ■