# **Top 100 Furniture Stores in USA** post another strong year with specialty stores among the strongest and top retailers on expansion mode

USA's largest furniture stores racked up another good year, combining for a 7.2% sales gain in 2016 as furniture, bedding and accessory sales increased to \$43.51 billion. It wasn't nearly as strong as the 11% gain for last year's list of top stores in 2015, but the growth far outpaced that of the overall furniture store channel and gave the Top 100 yet another bump in market share as the big kept getting bigger.



### The Impact

The \$43.51 billion sales figure was up from \$40.61 billion for the same stores in 2015, the seventh consecutive sales increase for the list, and beat the \$41.87 billion in 2015 sales for last year's Top 100 companies. The 7.2% gain also easily topped the estimated 2% increase to \$53.88 billion for all furniture stores.

In Furniture Today's 34th annual ranking of USA's largest furniture chains, this year's Top 100 took an 81% share of that overall furniture store sales pie. That's up from the 80% share for last year's Top 100 and was the fourth consecutive year the group captured 75% or more of the market. Compared with all distribution channels, the Top 100 took 40% of the estimated \$104.8 billion overall sales pie vs. the 39% share for last year's top companies.

Top 100 growth in sales and units, 2015-2016									
100 100 9		les in billions*		Unit					
	2016	2015 %change	2016	2015	%change				
All Top 100	\$43.5	\$40.6 🗭 7.2%	12,781	11,277	13.3%				
Top 10	\$23.3	\$21.2 - 9.8%	7,159	5,823	22.9%				
Top 100 conventional furniture stores	\$23.4	\$22.0 🗪 6.4%	3,300	3,151	4.7%				
Top 100 specialty stores	\$20.1	\$18.6 🗪 8.0%	9,481	8,126	16.7%				

\*Sales of furniture, bedding and accessories

Source: PBM Strategic Insights, 2017 Furnitre Today Survey of Top 100 U.S. Furniture Stores



## Record store growth

While sales growth didn't match the success of the former Top 100, this year's stores made up for it with the greatest store count growth since Furniture Today began tracking the measure. The group added a whopping 1,504 stores for a 13.3% increase. This could suggest that the retail apocalypse so many have reported has not had much of an impact on large

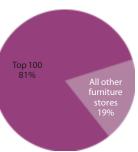
> furniture store operators as other retailer channels, but there's one big caveat to that called Mattress Firm. The No. 2 company on the Top 100 gobbled up the former No. 12, Sleepy's, at the beginning of a new fiscal reporting period last year. With that move, it added about 1,050 stores

to its count and the Top 100 lost Sleepy's in the process. However, comparing this year's Top 100 and its combined 12,781 stores with last year's list yields a much more modest 440-store increase. Still, the biggest of the big continue to grow at the fastest rate. The Top 10 on this year's list saw a 9.8% sales increase to \$23.27 billion, the best gain of any subcategory. Store count for the group grew fastest, too, by 22.9%, or 1,336 units, to end the year with a

combined 7,159 stores. But again, thank Mattress Firm for most of that. Ashley HomeStore, the dedicated network of companyowned and licensed Ashley stores, continued its dominance, taking the No. 1 slot for the 11th year in a row. Ashley grew its US HomeStore sales 8.8% to \$3.84 billion, while US store

### The Top 100's 2016 share of

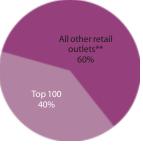
Sales through U.S. furniture stores



Estimated furniture, bedding and accessory sales through U.S. furniture stores were \$53.9 billion in 2016, up 2% from \$52.8 billion in 2015.

Total U.S. furniture store sales from all product categories were \$58.6 billion in 2016 and \$57.4 billion in 2015.

## Sales through all distribution channels



Estimated furniture and bedding sales through all distribution channels were \$104.8 billion in 2016.

\*Top 100 sales of furniture and bedding only, excluding decorative accessories.

\*\*Includes furniture stores not within the Top 100, as well as sales through department stores, warehouse membership clubs, online retailers, discount department stores, catalog merchants, television sellers, designers, office supply stores, rental stores, used outlets, home accent/gift specialty stores, appliance/ electronics stores, military exchanges, home improvement centers, garden centers, supermarkets and drug stores, among others.

Source: PBM Strategic Insights, 2017 Furniture Today Survey of Top 100 U.S. Furniture Stores and the U.S. Dept. of Commerce. growth eased slightly, as the company added a net 43 units for a total of 558 stores at year end. (Add international stores, and the store network is now up to more than 700 showrooms.)

Furniture Today adjusts combined sales and store count data for the HomeStore network and other multidealer dedicated store networks to eliminate double counting in cases in which the licensed dealers show up independently on the Top 100.That's particularly significant in Ashley's case, as 16 Top 100 retailers operate HomeStores either exclusively or in addition to their multi-line stores.



There was a little change in the Top 10 this year as Fort Worth, Texas-based Pier 1 Imports slipped off the list from the No.8 spot last year to No.11 this year. That made room for a new name, No.9 Raymour & Flanigan, returning after a oneyear drop to No.11 last year.

In other Top 10 moves, Mattress Firm moved up a spot to No. 2, and Ikea moved down one spot to No. 3. Also, Big Lots gained ground, moving to No.8 from No.9. Three on, three off There are three newcomers to the list this year, including one retailer who has been here before. Brand new to the Top 100 is No. 93 Matter Brothers Furniture, the Fort Myers, Fla.-based chain of five fullline stores featuring primarily upscale coastal tropical styles and six leather upholstery specialty stores. Matter Brothers' furniture, bedding and accessory sales grew 1.8% this past year to an estimated \$58 million. No. 97 The Original Mattress Factory is another appearing on the list for the first time. The Cleveland, Ohiobased bedding retailer and manufacturer ended the year with 109 stores in nine states and retail sales of about \$55 million, according to an estimate by PBM Strategic Insights, a division Furniture Today's parent company.

Dulles, Va.-based Belfort Furniture returned to the list at No. 100 and after a two-year absence, as 2016 sales for the five-store retailer increased slightly to an estimated \$46.7 million. And that turned out to be the sales cutoff this year, down from the \$48.1 million cutoff last year. Three on means three from the previous year are gone, and two of them dropped off via consolidation. Sleepy's, as noted earlier, was acquired by Mattress Firm, and Warminster, Pa.-based Mealey's Furniture was acquired by No. 44 Regency Furniture of Brandywine, Md.The other missing retaileris Phoenix-based The Room-Store, the 12-store chain thatfiled for Chapter 11 bankruptcy in December 2015 and subsequently closed down. It was the first bankruptcy-related fall from the list since the 2014 report, when the former California retailer Easy Life Furniture shut down.

#### Sales gains and losses

While the vast majority of Top 100 companies posted sales increase, fewer posted gains than last year's Top 100. Seventyeight companies posted gains this time vs.87 on last year's list. And only 20 retailers saw double-digit gains compared to 38 companies a year ago. The largest increase, both in terms of percentage growth and net dollar growth, belonged to Mattress Firm, with sales up 35.2%, or by \$900 million, to \$3.46 billion.

No. 66 Big Sandy Superstore owned the next best percentage gain with furniture, bedding and accessory sales up 26.8% to an estimated \$104 million. No. 68 Wellsville Carpet Town was third with sales up 26.3% to \$97.5 million.

The next best net volume gain behind Mattress Firm came from the Ashley HomeStore network, which added \$310.7 million in U.S. sales, followed by No.6 Berkshire Hathaway's furniture division, which tacked on another \$170.6 million in furniture, bedding and accessory business and topped \$2 billion for the first time. Sixteen stores posted sales decreases. Only one was down double digits, and that was No.86 FAMSA, the 28-store Hispanic market retailer where furniture, bedding and accessory business was off 11.7% to \$68 million.

### More than half boost store count

Fifty-one companies added stores last year (down slightly from 54 on last year's Top 100), and 13 added 10 or more units. Among the top five gainers, three are bedding specialists, and one operates sleep stores in addition to full-line stores. Behind the quadruple net store count gain for Mattress Firm, was No. 10 Sleep Number, which added a net 52 stores to end the year with 540 showrooms.

Ashley HomeStore was third with a 43-store net gain, followed by last year's Top 100 newcomer No.45 Mattress1One with a 30-store gain. The fifth greatest store expansion belonged to No. 18 Art Van, which added a net 19 stores, including a dozen Art Van PureSleep locations.

#### Additional performance metrics

Wellsville Carpet Town, which operates 15 Ashley HomeStores in New York, Pennsylvania and Ohio, jumped 10 spots up the Top 100 (more than any other retailer) to No.68. The Weston Mills, N.Y.-based retailer's 26.3% sales increase to \$97.5 million came without adding any showrooms, although expansion is under way this year. There were no other doubledigit rank jumpers this year, although four retailers moved eight places up the ranking: No. 56 Broad River Furniture, No. 73 FFO Home, No. 76 Roche Bobois and No. 84 Russell Turner Furniture Holding. This time, the Top 100 lost ground in two of three other performance measures median stock turns and gross margin — but saw an increase in median sales per square foot.

With 30 companies reporting, median sales per square foot increased to \$276 from \$270 for last year's companies. No. 80 Lovesac was again the leader with average sales per square foot of \$1,308, followed by No. 25 Room & Board (\$955), Sleep Number (\$937), and No. 52 Gallery Furniture (\$644). With 16 companies reporting, median stock turns declined to 6.8 times from 7 times for last year's Top 100, and there's a new No.1 in the category: Mattress1One, which turned inventory an average of 30 times, topping Gallery Furniture's 19 turns and the 16 turns for No. 34 Hill Country Holdings, the Ashley HomeStore licensee that had been the leader in the performance metric for four straight years. Median gross margin statistics were developed for 15 companies and fell to 47% from 50% for last year's group. Topping the list, as it has for 17 years now, was No. 10 Sleep Number with an average gross margin of 61.8%. Next best was No. 16 Havertys at 54% and then Hill Country 51.6%.

## Specialty stores dominate in growth

As usual, the specialty retailers on the Top 100 thoroughly dominated their larger conventional store counterparts. And as usual, they owed that domination to the bedding specialist subset. Without them, the conventional stores would have ruled both in terms of sales and store growth. The 27 specialty stores on the Top 100 — same number as last year, combined for an 8% increase in 2016 sales to \$20.13 billion. The 73 conventional stores saw a 6.4% increase to \$23.38 billion.



Specialty stores added more units, too, growing by 16.7% 1,355 stores for a total of 9,481 stores at yearend. Conventional stores added just 149 stores, a 4.7% increase to end the year with 3,300 units. But a deeper dive into the specialty players shows that they owe every bit of that performance to the ninecompany bedding specialist subset on the list. No other specialty sub-category — the lifestyle specialist, the living room specialty stores or the miscellaneous specialist — produced sales or store growth on par with the conventional stores or the combined Top 100.

Within the bedding subgroup, three or four retailers really did the heavy lifting, starting with No. 2 Mattress Firm, the largest specialty retailer and the fastest growing. The Houstonbased business, acquired by South Africabased Steinhoff this past fall, grew sales 35.2% to an estimated \$3.46 billion, while its store count jumped more than 50%, or by 1,227 units, to 3,630 at its fiscal yearend.

The vast majority of that growth was due to the acquisition of former Top 100 bedding specialist Sleepy's, adding roughly 1,050 stores and more than \$1 billion to Mattress Firm's revenue stream. No.45 Mattress 1One also helped out. The Orlando, Fla.-based bedding specialist grew sales by an estimated 9.6% to \$195 million and added 30 stores (a 12.1% jump) for 278 stores at yearend. No. 10 Sleep Number was the only other bedding specialist with a Top 100-topping sales increase, up 8.2% to \$1.28 billion, while its store count increased 10.7%, or by 52 units, to 540 stores.



### Top 10 conventional furniture stores

Ranked by sales of furniture, bedding and accessories

			-			
Rank	Company		accessory	change		imber f units
		sales in	<u>\$ millions</u>	2015 to		
		2016	2015	2016	2016	2015
1	Ashley HomeStore	\$3,835.1	\$3,524.4	08.8%	558	515
5	Rooms To Go	\$2,350.0	\$2,200.0	06.8%	135	134
6	Berkshire Hathaway					
	furniture division	\$2,003.2	\$1,832.6	09.3%	33	33
9	Raymour & Flanigan	\$1,307.2	\$1,177.2	11.0%	115	111
12	Bob's Discount					
	Furniture	\$1,157.6	\$1,008.8	14.8%	76	64
14	American Signature	\$1,026.4	\$1,032.3	-0.6%	117	119
16	Havertys	\$821.6	\$804.9	2.1%	124	121
17	Ethan Allen	\$758.7	\$719.2	5.5%	187	195
18	Art Van	\$740.0	\$675.0	9.6%	117	98
19	American Furniture					
	Warehouse	\$640.0	\$595.6	7.5%	14	14

#### Top 10 specialty stores

Ranked by sales of furniture, bedding and accessories

Rank	Company	bedding, accessory		Percent change 2015 to		imber f units
		2016	2015	2016	2016	2015
2	Mattress Firm	\$3,460.0	\$2,560.0	35.2%	3, 630	2,403
3	Ikea	\$3,200.0	\$3,075.0	4.1%	42	40
4	Williams-Sonoma	\$2,715.0	\$2,635.0	3.0%	583	571
7	RH	\$1,755.0	\$1,705.0	2.9%	91	79
8	Big Lots	\$1,365.0	\$1,300.0	5.0%	1,432	1,449
10	Sleep Number	\$1,281.1	\$1,184.1	8.2%	540	488
11	Pier 1 Imports	\$1,260.0	\$1,303.0	-3.3%	941	953
13	La-Z-Boy					
	Furniture Galleries	\$1,134.0	\$1,114.7	1.7%	310	299
15	Crate and Barrel	\$943.8	\$845.0	11.7%	106	104
24	Cost Plus World Market	\$408.0	\$405.0	0.7%	276	276

The 13 lifestyle specialty retailers combined for a 3.4%

sales increase to \$11.85 billion and a 1.4%, 31-unit increase in store count. Top sales performers included No. 76 Roche Bobois with a 12.7% increase to \$80.4 million; No. 54 Mitchell Gold + Bob Williams, up 12.1% to \$130 million; and No. 15 Crate & Barrel, up 11.7% to \$943.8 million. No. 7 RH was a lifestyle store growth leader, adding 12 stores for a 15.2% increase to 91 stores at yearend. No. 46 Z Gallerie increased its store count 13.3%, or by eight stores, for 68 total units; and Mitchell Gold added three stores, for a 12% increase to 28 showrooms at yearend.

Dragging down the lifestyle specialists was No. 11 Pier 1 Imports. Furniture, bedding and accessory sales for the Fort Worth, Texas-based chain decreased by 3.3% to an estimated \$1.26 billion (the only decline among the subgroup), and the retailer's store count declined by a net 12 units. The three living room specialists, No. 13 La-Z-Boy Furniture Galleries, No. 80 Lovesac and No. 82 EBCO (a La-Z-Boy licensee), combined for a 1.7% sales increase to \$1.21 billion and a 3.6% increase in store count.

Miscellaneous specialists No. 8 Big Lots and No. 60 Chair King/Fortunoff Backyard Stores grew sales by 5% for a combined \$1.49 billion in furniture, bedding and accessory sales. Store count went down by 17 units at Big Lots and up by three at Chair King/Fortunoff.

The conventional stores accounted for 54% of the Top 100's total sales volume and 26% of the store count. Among the standout sales performers is No. 66 Big Sandy Superstore, up 26.8% to \$104 million in furniture, bedding and accessory sales in 2016, for the second best sales increase among Top 100 companies, behind Mattress Firm. No. 68 Wellsville Carpet Town, an Ashley HomeStore licensee, had the next best sales gain, up 26.3% to \$97.5 million and climbed 10 spots from its No.78 ranking last year.

Sales for No. 27 Living Spaces increased 20% to an estimated \$360 million and California competitor, No. 37 Jerome's, saw a 16.8% sales increase to \$230.1 million. On the store growth side, No. 1 Ashley HomeStore led the conventional stores with a net increase of 43 U.S. stores for a total of 558 at yearend. No. 44 Regency Furniture had the best percentage growth, up 36.4%, or eight stores, thanks largely to



its acquisition last year of former Top 100 company Mealey's Furniture. No. 20 Mathis Brothers was another top grower, with its store count up 31.8% with the addition of seven stores. No. 86 FAMSA, the Dallasbased retailer serving the Hispanic market, was a top drag for conventional stores with the only double-digit sales decline for the group, down 11.7% to \$68 million.

## Top retailers continue in expansion mode

Just over half the companies on the Top 100 added at least one store last year as most big chains have yet to be hurt by the so-called "retail-apocalypse," such as the mass closings by department stores and other retailers finding it difficult to compete online. Fifty-one Top 100 companies added to their net store counts, while only 10 dropped stores, and 55 either reported expansion plans or are known to have more growth in the works for this year or over the next couple of years.

Mattress Firm expands, is sold and splits with a key supplier. The No. 2 Top 100 company started early in the 2016 calendar year with the acquisition of former Top 100 Sleepy's, adding roughly 1,050 stores with that buy and a net 1,227 stores for the year for the greatest jump in store count of any Top 100 company. The Houston-based retailer wound up accounting for all but 277 stores of the Top 100's combined 1,504-store net growth.

In September, Mattress Firm was acquired by South African home furnishings retailer Steinhoff International for \$3.8 billion, and in the first quarter of this year, Tempur Sealy announced it was cutting its ties to the bedding specialty chain. It's been a less than amicable split, as the two parties are fighting in court over the terms of the divorce.

Private equity makes a mark. The money flowing in from private equity sources has fueled furniture store expansion while other retail sectors have struggled to grow anywhere but online. No. 12 Bob's Discount Furniture, owned by Bain Capital, added a dozen stores last year, extending its presence in Chicago. This year, the retailer pushed further west, into Milwaukee and St. Louis and is entering Indianapolis Memorial Day weekend.

In the first quarter of 2018, Bob's plans to leap to the West Coast with its first Los Angeles-area stores. Owned by Sun Capital Partners, No. 73 FFO Home of Fort Smith, Ark., made good on CEO Larry Zigerelli's contention that the private equity firm's backing would lead to accelerated expansion. The company opened five stores last year (including its first in Texas), ending the year with 41 stores in five Mid-South states. Already this year, the promotional to mid-priced retailer has opened its first Mississippi store (in the greater Memphis, Tenn., market) and is likely to open a total of eight to 10 stores before the year is out. The retailer is one of a handful of Top 100 companies taking advantage of the demise of other retailers to expand into new territory. No. 99 Boston Interiors was acquired by Castle Island Partners in April 2016 and has since announced plans for two new stores opening this year in Bedford, N.H., and Dedham, Mass.

Two more in yet-to-be identified markets are slated for next year. And one to watch is No. 18 Art Van Furniture. The Warren, Mich.-based retailer was sold to private equity firm Thomas H. Lee Partners in March, and while it has grown pretty steadily on its own, the Art Van CEO noted the now "unlimited access to capital for growth," at the time of the deal. President Gary Van Elslander added that Art Van's growth track was one of the things that caught THL's eye in the first place, "and they felt they could really assist us with additional capital and even accelerate" that expansion.

New market and new experiences coming to No. 29 City Furniture. While 2016 was quiet for the Tamarac, Fla.-based retailer growth-wise, it's making up for it with big plans for new stores with new features. Among the highlights is a smaller footprint Midtown Miami showroom opening this fall and concentrating on modern furniture, and two 120,000-square-foot City Furniture stores coming to the Orlando, Fla., (new territory) in late 2018 or early 2019. City also is updating its KC Café into KC Café & Wine Bar, which will host happy hours and offer wine and craft beer. In addition, the company will open 4,000- to 5,000-squarefoot home accent stores within City Furniture stores as the retailer aims to make frequently refreshed accents, area rugs, wall art and other accessories a bigger part of its business and a bigger consumer draw.

No. 52 Gallery expands into manufacturing. Although business has slowed down in the economically hard-hit Houston market, Gallery Furniture is continuing to bring new store-experiences of its own to the forefront. Late last year, it decided to get into the furniture-making business, investing in a high-tech CNC router to make custom-wood furniture in its flagship store. It's one of the latest examples of in-store theater promoted by owner and CEO Jim McIngvale. No word on how the parrots and monkeys in the store are taking the noise.

RH, Ikea and Williams-Sonoma aren't the only lifestyle retailers in expansion mode. No 25 Room & Board and No. 26 Arhaus have been busy, too. While its store count held steady at 15, Minneapolis-based Room & Board relocated its Santa Ana store to a better location in Costa Mesa and expanded its Denver showroom, adding, among other things, a rooftop patio displaying outdoor furniture. This year, the company will open new stores in Portland, Ore., San Diego and Dallas all new markets. Boston Heights, Ohio-based Arhaus, meanwhile, added five stores last year, including its first in South Carolina in Charleston. Its first Alabama store opened in February in Birmingham and was followed by a second Kentucky store in Lexington in April. More are planned for Wisconsin, Fort Worth, Texas, and La Jolla, Calif., later this year.

No. 66 Big Sandy is back in growth mode. After dissolving a partnership with Furniture & ApplianceMart, which



took a bite out of estimated sales and store count numbers for 2015. Big Sandy Superstore was back in growth mode last year and promising more to come. The Franklin Furnace, Ohio based chain opened two Columbus, Ohio-area stores, adding a combined 150,000 square feet of selling space, which helped boost 2016 furniture, bedding and accessory sales to an estimated \$104 million. The retailer has since announced two more Columbus-area stores coming to Heath and Zanesville later this year.

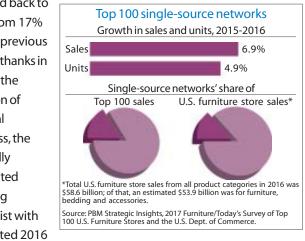
Quiet expansion on tap at No. 9 Raymour & Flanigan and No. 42 Farmers. These companies don't often make headlines in Furniture Today, but they should. Liverpool, N.Y.-based Raymour tacked on four stores last year as its sales jumped 11% to \$1.31 billion. Five more locations are slated for this year, which would push the retailer's store count to 120. Dublin, Ga.-based Farmers Home Furniture opened a net 10 stores last year, including nine in Tennessee (a new state) and additional stores in Alabama. The promotional to mid-priced player ended the year with 205 stores across six Southern states and \$208.4 million in estimated furniture, bedding and accessory sales, up 5.1% from the year before.

## Single-source stores near pace of full group

Once again, sales for the single-source dedicated store networks lagged the Top 100 as a whole, but it was a much closer race this time vs. the year before. The subset of 10 companies-up from nine the previous year, combined for a 6.9% increase in 2016 furniture, bedding and accessory sales to \$7.88 billion. While that's shy of the 7.2% gain for all of the Top 100, it's nowhere near the more than four percentage point gap that separated the two last time. Single-source networks are the company-owned, licensed or franchised stores dedicated to a single home furnishings brand, operating under one retail banner. The group also includes vertically integrated companies, such as No. 17 Ethan Allen, No. 54 Mitchell Gold + Bob Williams and newcomer No.97 The Original Mattress Factory. The combined sales increase was slightly ahead of the 6.7% sales gain for the dedicated store networks on last year's Top 100. After a dip last year, the group's share of Top 100 sales



climbed back to 18% from 17% for the previous group, thanks in part to the addition of Original Mattress, the vertically integrated bedding specialist with estimated 2016



sales of \$55 million. The share of total U.S. furniture store sales this past year increased to 15% from 14% for last year's singlesource networks. Four of the networks posted Top 100-beating sales gains, led by No. 76 Roche Bobois, up 12.7% to \$80.4 million, and Mitchell Gold + Bob Williams, up 12.1% to \$130 million. No. 1 Ashley HomeStore had another solid sales gain, as well, up 8.8%, or \$310.7 million, to \$3.84 billion. No. 10 Sleep

Ranked by sales of furniture, bedding and accessories							
	Rank	Company		furniture, accessory \$ millions	Percent change 2015 to		imber f units
			2016	2015	2016	2016	2015
	1	Ashley HomeStore	\$3,835.1	\$3,524.4	8.8%	558	515
	10	Sleep Number	\$1,281.1	\$1,184.1	8.2%	540	488
	13	La-Z-Boy					
		Furniture Galleries	\$\$1,134.0	\$1,114.7	1.7%	310	299
	17	Ethan Allen	\$758.7	\$719.2	5.5%	187	195
	28	Bassett Home					
		Furnishings	\$358.9	\$344.9	4.0%	90	92
	50	America's Mattress	\$167.4	\$165.4	1.2%	301	299
	54	Mitchell Gold +					
		Bob Williams	\$130.0	\$116.0	12.1%	28	25
	76	Roche Bobois	\$80.4	\$71.4	12.7%	27	27
	80	Lovesac	\$76.0	\$75.0	1.3%	60	58
	97	The Original Mattress	\$55.0	NA	NA	109	NA
		Factory					

Top single-source store networks Pankad by calos of furnitura, hadding and accorsorias

Number was next with an 8.2% gain to \$1.28 billion. There were no sales decreases among the dedicated stores this year.

Most of the single-source networks added stores or held flat with the exception of Ethan Allen, which cut its store count by a net eight showrooms, and No. 28 Bassett Home Furnishings, which dropped by two stores. Sleep Number posted the greatest net store gain, up 52 stores, followed by Ashley's 43 net new stores and No.13 La-Z-Boy Furniture Galleries' 11-store gain. Combined, the networks added 103 stores for 2,210 showrooms at yearend.

### 2017 Top 100 U.S. Furniture Stores

Rank	r) Company, home base and notes	Estimated furn accessory sale 2016		Percent change 2015 to 2016	Nun of u 2016	nber nits 2015	Selling space all stores sq. ft. 1000s	Furniture, beddi percent of selling space	ng, accessories average sales per sq. ft.
1	Ashley HomeStore	\$3,835.1	\$3,524.4	8.8%	558	NA	100%	100%	NA
(1) 2 (3)	Arcadia, Wis. Manufacturer's dedicated store network with m Sales from other merchandise areas, primarily a conventional Ashley Home-Store is about 40, dining room, bedroom, home accents, youth fr Contemporary and New Traditions. The Dream I 2017, its 700th store opened in Vero Beach, Fla HomeStores. The company has a social media HomeStore owners on the Top 100 are Mathies Furniture, Crest Furniture, Morris Furniture, Well Parrott Group. Mattress Firm Houston	textiles, \$41.7 million. C 000 square feet and for t urniture, mattresses and Destination Mattress Gal a., by No. 29 City Furnitu presence through Face s Brothers, City Furnitur	nd company-ow hffers an e-comn he smaller rural I home office fuu lery has top nan ure. The grand o book, Twitter, Pi e, Dufresne Spe	nerce program to market stores abc rniture displayed ne brands like Seal pening also coin nterest, YouTube, ncer Group, Hill C	its furnitu out 15,000 in lifestyle ly, Simmor cided with Instagran Country He	re stores to 20,000 collections, Stearns the cele n, Snapch oldings, F iture, Rus	featuring thous o square feet. Sho ons such as Urba s & Foster, Tempu bration of 20 ye at and Google+ urniture Mart U	ands of items. Ave pwrooms are filled nology, Vintage Ca r-Pedic and Ashley ars in the retail bu: , as well as a comp SA, Regency Furni	rage unit size f with living roor Isual, Tradition Sleep. In Janua siness for Ashl any blog. Ashl ture, Broad Riv
	Fiscal years ended Oct. 4 and Oct. 6. Sales and operated 3,503 company-owned units and 12 mattresses, bedding accessories and other rel September 2016, the company was acquired b Tempur Sealy announced on Jan. 30 that it had i business with the bedding specialist in the first and has a social media presence through Faceb	7 franchised units acros lated products from lea by South African home f ssued formal terminatio c quarter. The move cam	s 49 states and V ding manufactu urnishings retai n notices for all o e after nearly tw	Washington D.C. 1 urers including Se ler Steinhoff Inter of the company's b vo decades of bus	The comparta, Simm rnational f prands to N iness parti	any offer ons and or \$3.8 bi lattress Fi nership. N	s a broad selection its own private la llion and now op rm as of Jan.27 a Mattress Firm also	on of both tradition abel brand, Hamp perates as a subsid nd anticipated it wo	nal and special ton & Rhodes. iary of Steinho ould cease doir
3	Ikea	\$3,200.0	\$3,075.0	4.1%	42	40	NA	NA	NA
(2)	Conshohocken, Pa.	\$5,000.0 total reve	enues						
	which opened in 1990 with almost twice as me store in Columbus, Ohio, being the first of those in Grand Prairie, Texas; and a 293,000-square-fo in Dublin, Calif.; its first store in Wisconsin in Oal the Fort Worth and San Antonio areas. Ikea ha	e. The 354,000-square-fo pot store in Fishers, Ind., k Creek; its second locati s a social media presenc	oot unit will ope are scheduled t on in Virginia in	n June 2017. A 29 o open fall 2017. J Hampton Roads;	4,000-squ After 2017 its second	are-foot ( , Ikea is lo location	unit in Jacksonvil ooking at openin in Colorado in Bı	le, Fla.; a 290,000-s ig its third San Frar oomfield; and two	equare-foot sto ncisco area-sto more in Texas
4	Williams-Sonoma	\$2,715.0	\$2,635.0	3.0%	583	571	NA	NA	NA
(4)	San Francisco Fiscal years ended Jan. 29 and Jan. 31. Publicly h Sonoma Home, Rejuvenation, and Mark and Gra retail stores in the U.S., Puerto Rico, Canada, A commerce websites and directmail catalogs for third parties. Sales and store counts for U.S. and Elm, Williams-Sonoma and Rejuvenation, with 2016. Its growth was broad-based across merc sector and recently announced its expansion in last year and will be selectively remodeling ad company has a social media presence through	aham. Furniture is sold pr ustralia and the United reach of the brands. Also d Puerto Rico only. The c particular strength in fur handise categories, prir nto the travel and hospit Iditional stores this year	ng home produc imarily through Kingdom, inclu b has 66 franchis ompany's overa rniture.West Elm narily furniture. ality industry wi . WS plans to op	the Pottery Barn & ding 201 Pottery ed stores in a num Il net revenue inco a, the company's ti The brand also o ith West Elm Hote pen 21 stores in 20	brands, We Barn store aber of cou crease was hird larges perates W Ils. The con 017, inclue	st Elm an es, 89 Pot intries in driven b st brand, a est Elm V npany's la ding a ne	d Williams-Sonor tery Barn Kids ar the Middle East, t y its e-commerce Igain led in rever /orkspace provid Irgest brand, Pot t seven West Eln	ma Home. At fiscal y nd 98 West Elm sto he Philippines and e net revenues, prin nue growth with ar ding furnishings to tery Barn, tested a	yearend, had 62 pres, as well as I Mexico throug marily from We n 18% increase o the commerci new store mod
5	Rooms To Go	\$2,350.0	\$2,200.0	6.8%	235	134	NA	100%	NA(4)
(5)	Seffner, Fla. Privately owned, mid-priced chain with stores i Puerto Rico.Operations include Rooms To Go, closed one showroom last year. Expansion pla Rockwall and Humble, Texas. Earlier this year, and The website remains a separate business from	Rooms To Go Kids & Teer ns in 2017 include new n investor group led by l	ns, clearance cen showrooms in F Rooms To Go Pre	iters and online sa t. Lauderdale, Fla esident Jeff Seam	ales. In 201 .; Covingto an acquire	6, RTG op on, La.; Mu ed the U.S	pened showroon urfreesboro, Tenr G. rights to Furnit	ns in Selma and Cy n.; Huntsville, Ala.; a ure.com from Blue	press, Texas. Als and Round Roc
6	Berkshire Hathaway furniture divi	sion \$2,003.2	\$1,832.6	9.3%	33	33	NA	NA	NA
(6)	Omaha, Neb. The furniture division of Berkshire Hathaway in in Omaha; a 450,000-square-foot showroom in appliances and electronics in Clive, Iowa; and a and the distribution center located in the great and in Nashua, N.H. R.C. Willey operates 11 stores in Salt Lake City, Las Vegas and Sacramento, Cali Star operates 11 stores with six showrooms and	Kansas City, Kan.; a 560,6 Homemakers Furniture er Boston area; one retai s: six in northern Utah, thi f.R.C.Willey is constructi	rre Mart, R.C.Will 200-square-foot store in Des Moi I store includes a ree in Nevada, an ng its second Ca	showroom in The nes, Iowa. Jordan's a Colossal Clearan Id one each in Idah lifornia store, a 16	e Colony, Te s operates ce Center. no and Cali 0,000-squ	exas; a 30, six retail The othe fornia. It f are-foot t	000-square-foot locations and a d r three stores are has three distribut wo-level store in	showroom specia istribution center, in Warwick, R.I.; Ne tion centers that su Sacramento, open	lizing in flooring with three store ew Haven, Conn pport operation ing in early 2018

Star operates 11 stores with six showrooms and two clearance centers in the Houston area, and one store each in Austin, San Antonio and Bryan/College Station, Texas. Each store brand sells online and has a presence on social media through Facebook, Twitter, YouTube, Pinterest and company blogs, plus one or more businesses have a presence through Google+, Instagram and Houzz.

(7)	RH	\$1,755.0	\$1,705.0	2.9%	91	79	885	NA	NA
	Corte Madera, Calif.	\$2,060.0 total reve	enues						
	categories, including furniture, lighting, texti multiple channels of distribution comprised Galleries, eight next generation Design Galler store count for U.S. only. In 2016, acquired Dar real estate platform to the larger format show closed a smaller legacy Gallery location; Las launching RH Modern across all stores and re also introduce an integrated hospitality expe	of its stores, Source Books es, one RH Modern Galler, Ibury, Connbased luxury rooms opening four next g /egas was a new market. modeling existing Legacy	s and websites. A y and five RH Bab y bath and kitcher generation Desig Also opened 12 o y Galleries, includ	t yearend, opera y & Child Gallerie h brand, Waterwo n Galleries, in Lea putlets last year.	ated 70 RH es, as well a orks with 1 awood, Ka . In additic	l retail galle as 28 outlet 5 showroo n.; Austin, Te on to the op	ries: 50 Legacy stores, through ms in the U.S.ar exas; Las Vegas; a penings, a coup	Galleries, six larger out the U.S. and Ca nd U.K. Continued t and Seattle. Three o le of other RH initi	r format Desig nada. Sales ar transforming i f those marke atives include
8	Big Lots	\$1,365.0	\$1,300.0	5.0%	1,432	1,449	NA	NA	NA
9)	Columbus, Ohio	\$5,200.4 total reve	enues						
	Fiscal years ended Jan. 28 and Jan. 30. Publicly in four states:California, Texas, Ohio and Flori from both traditional and close-out channels manufacturers or sold under its own brand. In in furniture sales last year was led by upholsto square feet — on average — per store. Also p testing new store concepts in two markets th Twitter, Pinterest, YouTube and Instagram.	da. Stores are primarily in . Furniture, including uph ncluded in this list is Amer ery, mattresses, case good ositively impacting sales s	strip shopping ce olstery, mattress 'iwood, Serta, Sig s and ready-to-as was the Easy Leas	nters with an av es, case goods a nature Design b semble, which b ing lease-to-ow	verage of 2 nd ready- y Ashley, S penefited f n program	2,000 sellir to-assembl immons ar from an inc n and a new	ng square feet o e, is sourced eit nd Stratolounge rease in square private label cr	ffering value-price her from recognize er, among others. B footage in May 20 edit card. The com	ed merchandis ed brand-nam ig Lots increas 16 of 300 to 50 pany will beg
Э	Raymour & Flanigan	\$1,307.2	\$1,177.2	11.0%	115	111	NA	100%	NA
11)	Liverpool, N.Y.								
	Mid-priced Northeastern chain established in eight clearance centers. Also sells online. Show	rooms range in size from	15,000 to 75,000 s	quare feet. In 20	16,opene	d four show	rooms in Rocka	away,Paramus,and	East Brunswic
	N.J.; and in Christiana, Del. Plans to open five	stores in 2017. Raymour &		icial media pres	ence throu	ugh Facebo	ok, Iwitter, Pint		
10 10)	Sleep Number	\$1,281.1	\$1,184.1	8.2%	540	488	1,399	100%	\$937
	channel, which includes retail, online and pho								
	channel, which includes retail, online and pho channel. The wholesale channel accounted fr 2,538 square feet. Average stock turns, 6.5 tii category with its introduction of the "it bed," Sleep Number 360 smart bed product line tha Plymouth to downtown Minneapolis this Octo and Instagram.	or about 2.3% of sales and nes. Average gross margi vhich is delivered directly t will eventually replace th	is not included in n, 61.8%. Comp s to the customer he current Sleep 1	n the results. On tore sales increa doorsteps com Number line. Sele	line sales a ased 1%. L pressed ir ect Comfo	accounted f ast Septen nto a sleek b ort announc	or approximate nber, Select Cor pox. In January 2 ed it is relocatin	ely 3% of 2016 sales mfort entered the 2017, the company ng its headquarters	s. Units averag bed-in-the-bo introduced th from suburba
11	channel. The wholesale channel accounted for 2,538 square feet. Average stock turns, 6.5 tin category with its introduction of the "it bed," Sleep Number 360 smart bed product line tha Plymouth to downtown Minneapolis this Octo and Instagram.	or about 2.3% of sales and nes. Average gross margi which is delivered directly t will eventually replace tl iber. Expects to end 2017 v	is not included in in, 61.8%. Comp s to the customer ne current Sleep I vith 559 locations	n the results. On tore sales increa doorsteps com Jumber line. Sel The company h	line sales a ased 1%. L pressed ir ect Comfo	accounted f ast Septen nto a sleek b ort announc	or approximate ober, Select Cor oox. In January 2 ed it is relocatin ence through Fa	ely 3% of 2016 sale: nfort entered the 2017, the company 1g its headquarters acebook, Twitter, Yo	s. Units averag bed-in-the-bc introduced th from suburba uTube, Linked
	channel. The wholesale channel accounted for 2,538 square feet. Average stock turns, 6.5 tin category with its introduction of the "it bed," Sleep Number 360 smart bed product line tha Plymouth to downtown Minneapolis this Octo	or about 2.3% of sales and nes. Average gross margi vhich is delivered directly t will eventually replace th	l is not included ii n, 61.8%. Comp s to the customer' he current Sleep I vith 559 locations \$1,303.0	n the results. On tore sales increa doorsteps com Number line. Sele	line sales a ased 1%. L pressed ir ect Comfo as a social	accounted f ast Septen nto a sleek k rt announc media pres	or approximate nber, Select Cor pox. In January 2 ed it is relocatin	ely 3% of 2016 sales mfort entered the 2017, the company ng its headquarters	s. Units averag bed-in-the-bo introduced th from suburba
	channel. The wholesale channel accounted for 2,538 square feet. Average stock turns, 6.5 tin category with its introduction of the "it bed," Sleep Number 360 smart bed product line that Plymouth to downtown Minneapolis this Octo and Instagram. Pier 1 Imports	or about 2.3% of sales and nes. Average gross margi vhich is delivered directly t will eventually replace t iber. Expects to end 2017 v \$1,260.0 \$1,704.1 total reve ed in 1962. Publicly held s bsite, pier1.com, selling a presented approximately ant at 35% of sales for the sal or handcrafted natural s year, plans to close 20 to	lis not included ii n, 61.8%. Comp s to the customer' ne current Sleep I vith 559 locations \$1,303.0 enues specialist of impo wide variety of fu 20% of fiscal year past few years and materials, includi 25 stores, primari	n the results. Onl tore sales increases a doorsteps com Number line. Sele. The company here -3.3% rted home decorr rniture, decorati ir sales, up from d consists of furn ng rattan, pine, a ly through lease	line sales a ased 1%. L pressed ir ect Comfo as a social 941 r and furn ive accesso 16% the p iture for th acacia and	accounted f ast Septen tto a sleek l rt announc media pres 953 iture. At fiss pries, candl revious yea e living, dir oak.Last ye	or approximate hber, Select Cor box. In January 2 ed it is relocatin ence through Fa NA cal yearend ope es, housewares, ar. Units average hing, office, kitch ear, Pier 1 opene	ely 3% of 2016 sale: mfort entered the 2017, the company gi its headquarters acebook, Twitter, Yo NA wrated 1,018 retail s gifts and seasonal e approximately 8, sen and bedroom a ed seven new store	s. Units averag bed-in-the-bc introduced th from suburba uTube, Linkedl NA tores in the U. products. Sale 000 square fee areas, sunroorr s and closed 2
8)	channel. The wholesale channel accounted for 2,538 square feet. Average stock turns, 6.5 tin category with its introduction of the "it bed," Sleep Number 360 smart bed product line tha Plymouth to downtown Minneapolis this Octor and Instagram. Pier 1 Imports Fort Worth, Texas Fiscal years ended Feb. 25 and Feb. 27. Found and Canada in addition to its e-commerce we and store counts for U.S. only. E-commerce re of selling space. Furniture has remained const and patios. Furniture is generally made of me about a quarter of which were relocations. Thi	or about 2.3% of sales and nes. Average gross margi vhich is delivered directly t will eventually replace t iber. Expects to end 2017 v \$1,260.0 \$1,704.1 total reve ed in 1962. Publicly held s bsite, pier1.com, selling a presented approximately ant at 35% of sales for the sal or handcrafted natural s year, plans to close 20 to	lis not included ii n, 61.8%. Comp s to the customer' ne current Sleep I vith 559 locations \$1,303.0 enues specialist of impo wide variety of fu 20% of fiscal year past few years and materials, includi 25 stores, primari	n the results. Onl tore sales increases a doorsteps com Number line. Sele. The company here -3.3% rted home decorr rniture, decorati ir sales, up from d consists of furn ng rattan, pine, a ly through lease	line sales a ased 1%. L pressed ir ect Comfo as a social 941 r and furn ive accesso 16% the p iture for th acacia and	accounted f ast Septen tto a sleek l rt announc media pres 953 iture. At fiss pries, candl revious yea e living, dir oak.Last ye	or approximate hber, Select Cor box. In January 2 ed it is relocatin ence through Fa NA cal yearend ope es, housewares, ar. Units average hing, office, kitch ear, Pier 1 opene	ely 3% of 2016 sale: mfort entered the 2017, the company gi its headquarters acebook, Twitter, Yo NA wrated 1,018 retail s gifts and seasonal e approximately 8, sen and bedroom a ed seven new store	s. Units average bed-in-the-bo introduced th from suburba uTube, Linked NA tores in the U. products. Sale 000 square fea areas, sunroom s and closed 2
15	channel. The wholesale channel accounted for 2,538 square feet. Average stock turns, 6.5 tin category with its introduction of the "it bed," Sleep Number 360 smart bed product line tha Plymouth to downtown Minneapolis this Octor and Instagram. Pier 1 Imports Fort Worth, Texas Fiscal years ended Feb. 25 and Feb. 27. Found and Canada in addition to its e-commerce we and store counts for U.S. only. E-commerce re of selling space. Furniture has remained const and patios. Furniture is generally made of me about a quarter of which were relocations. Thi Facebook, Twitter, Pinterest, Google+, Instage Bob's Discount Furniture	or about 2.3% of sales and nes. Average gross margi which is delivered directly t will eventually replace the obser. Expects to end 2017 v \$1,260.0 \$1,704.1 total reve ed in 1962. Publicly held so bsite, pier1.com, selling a presented approximately ant at 35% of sales for the sill or handcrafted natural s year, plans to close 20 to ram and YouTube. Its stor	lis not included ii n, 61.8%. Comp s to the customer' ne current Sleep 1 vith 559 locations \$1,303.0 enues specialist of impo wide variety of fu y 20% of fiscal yea past few years and materials, includi 25 stores, primari es offer free WiFi	n the results. Onl tore sales increases doorsteps com Number line. Sele. The company here -3.3% rted home decorniture, decorati rr sales, up from d consists of furn ng rattan, pine, a ly through lease for customers.	line sales a ased 1%. L ppressed ir ect Comfo as a social 941 or and furn ive accesso 16% the p iture for th acacia and expiration	accounted f ast Septen to a sleek k rt announc media pres 953 iture. At fiss pries, candl revious yea ee living, dir oak.Last ye ns and reloc	or approximate hber, Select Cor yox. In January 2 ed it is relocatin ence through Fa NA cal yearend ope es, housewares, ar. Units averago hing, office, kitch par, Pier 1 opene cations. Pier 1 ha	ely 3% of 2016 sale: mfort entered the 2017, the company gg its headquarters acebook, Twitter, Yo NA arated 1,018 retail s ggifts and seasonal e approximately 8, nen and bedroom a cd seven new store is a social media pro	s. Units averag bed-in-the-bo introduced th from suburba uTube, LinkedI NA tores in the U. products. Sale 000 square fee rreas, sunroom s and closed 2 esence throug
11 (8) 15 (15)	channel. The wholesale channel accounted for 2,538 square feet. Average stock turns, 6.5 the category with its introduction of the "it bed," Sleep Number 360 smart bed product line that Plymouth to downtown Minneapolis this Octor and Instagram. Pier 1 Imports Fort Worth, Texas Fiscal years ended Feb. 25 and Feb. 27. Found and Canada in addition to its e-commerce we and store counts for U.S. only. E-commerce re of selling space. Furniture has remained const and patios. Furniture is generally made of me about a quarter of which were relocations. Thi Facebook, Twitter, Pinterest, Google+, Instage Bob's Discount Furniture Manchester, Conn. Privately owned, founded in 1991. Promotion Illinois, Indiana, Maine, Maryland, Massachuse including eight in the greater Chicago area w and Riverdale, N.Y.; Wharton, N.J.; and Hagerst area in Brown Deer, Greenfield and Racine, Wi one each in Castleton and Greenwood, Ind.; M quarter of 2018 and is lining up an 806,000-s	or about 2.3% of sales and nes. Average gross margi which is delivered directly t will eventually replace the observent of the second second \$1,260.0 \$1,704.1 total reve ed in 1962. Publicly held second presented approximately ant at 35% of sales for the part at 35% of sales for the store, pierl.com, selling a presented approximately and at 35% of sales for the store, pierl.com, selling a presented approximately and at 35% of sales for the store, pierl.com, selling a presented approximately and at 35% of sales for the store, pierl.com, selling a presented approximately and the second second store, pierce of the store, pierce of the store, and you Tube. Its store \$1,157.6 here the retailer had oper pown, Md. Over Presidents' s, and two in the St. Louis ladison, Wis.; and Joliet, Ill quare-foot distribution co	lis not included ii n, 61.8%. Comp s to the customer' he current Sleep 1 vith 559 locations \$1,303.0 enues specialist of impo wide variety of fu / 20% of fiscal yea past few years and materials, includi 25 stores, primari es offer free WiFi \$1,008.8 berating stores in nire, New Jersey, N hed a distribution Day weekend 20 market in Manch .In January, Bob's enter in San Bern	the results. Onl tore sales increases doorsteps com Number line. Sele. The company here -3.3% rted home decorriture, decorati ar sales, up from d consists of furn ng rattan, pine, a ly through lease for customers. 14.8% 15 states in the lew York, Pennsy center in late 20 17, Bob's entered ester and Saint A announced it w ardino, Calif., to	line sales a ased 1%. L pressed ir ect Comfo as a social 941 or and furn ive accesss 16% the p iture for th acacia and expiration 76 Northeast /Ivania, Rh 115 to sup d two new Ann, Mo.O ill be oper support th	Accounted f Last Septen to a sleek f rt announc media pres 953 iture. At fiss pries, candl revious yea te living, dir oak.Last ye ns and reloc 64 c, Mid-Atlar ode Island, port its stor states with ver Memor ning multip he growth.	or approximate hber, Select Cor yox. In January 2 ed it is relocatin ence through Fa NA cal yearend ope es, housewares, ar. Units average hing, office, kitch ear, Pier 1 opene cations. Pier 1 ha NA tic and Midwess Virginia and Wis e expansion. Fo the opening of ial Day weekend le stores in the The retailer has	ely 3% of 2016 sale: mfort entered the 2017, the company gi the headquarters acebook, Twitter, Yo NA arated 1,018 retail s e. gifts and seasonal e. approximately 8, nen and bedroom a ed seven new store is a social media pro- 100% at regions: Connect sconsin. Opened 12 pur other stores op five stores, three in d, Bob's will open fc Los Angeles metro is a social media pre-	s. Units averag bed-in-the-bo introduced th from suburba uTube, LinkedI NA tores in the U.S products. Sale 000 square fee treas, sunroom s and closed 2' esence throug NA ticut, Delaward 2 stores in 2010 ened in Lathar the Milwauke bur more store area in the firs esence throug
8)	<ul> <li>channel. The wholesale channel accounted for 2,538 square feet. Average stock turns, 6.5 the category with its introduction of the "it bed," Sleep Number 360 smart bed product line that Plymouth to downtown Minneapolis this Octor and Instagram.</li> <li>Pier 1 Imports</li> <li>Fort Worth, Texas</li> <li>Fiscal years ended Feb. 25 and Feb. 27. Found and store counts for U.S. only. E-commerce we and store counts for U.S. only. E-commerce refore selling space. Furniture has remained const and patios. Furniture is generally made of merabout a quarter of which were relocations. This Facebook, Twitter, Pinterest, Google+, Instagr</li> <li>Bob's Discount Furniture</li> <li>Manchester, Conn.</li> <li>Privately owned, founded in 1991. Promotion Illinois, Indiana, Maine, Maryland, Massachuse including eight in the greater Chicago area w and Riverdale, N.Y.; Wharton, N.J.; and Hagerst area in Brown Deer, Greenfield and Racine, Witon e each in Castleton and Greenwood, Ind.; Marken States and States and States and Greenwood, Ind.; Marken States and States and States and Riverdale, N.Y.</li> </ul>	or about 2.3% of sales and nes. Average gross margi which is delivered directly t will eventually replace the observent of the second second \$1,260.0 \$1,704.1 total reve ed in 1962. Publicly held second presented approximately ant at 35% of sales for the part at 35% of sales for the store, pierl.com, selling a presented approximately and at 35% of sales for the store, pierl.com, selling a presented approximately and at 35% of sales for the store, pierl.com, selling a presented approximately and at 35% of sales for the store, pierl.com, selling a presented approximately and the second second store, pierce of the store, pierce of the store, and you Tube. Its store \$1,157.6 here the retailer had oper pown, Md. Over Presidents' s, and two in the St. Louis ladison, Wis.; and Joliet, Ill quare-foot distribution co	lis not included ii n, 61.8%. Comp s to the customer' he current Sleep 1 vith 559 locations \$1,303.0 enues specialist of impo wide variety of fu / 20% of fiscal yea past few years and materials, includi 25 stores, primari es offer free WiFi \$1,008.8 berating stores in nire, New Jersey, N hed a distribution Day weekend 20 market in Manch .In January, Bob's enter in San Bern	the results. Onl tore sales increases doorsteps com Number line. Sele. The company here -3.3% rted home decorriture, decorati ar sales, up from d consists of furn ng rattan, pine, a ly through lease for customers. 14.8% 15 states in the lew York, Pennsy center in late 20 17, Bob's entered ester and Saint A announced it w ardino, Calif., to	line sales a ased 1%. L pressed ir ect Comfo as a social 941 or and furn ive accesss 16% the p iture for th acacia and expiration 76 Northeast /Ivania, Rh 115 to sup d two new Ann, Mo.O ill be oper support th	Accounted f Last Septen to a sleek f rt announc media pres 953 iture. At fiss pries, candl revious yea te living, dir oak.Last ye ns and reloc 64 c, Mid-Atlar ode Island, port its stor states with ver Memor ning multip he growth.	or approximate hber, Select Cor yox. In January 2 ed it is relocatin ence through Fa NA cal yearend ope es, housewares, ar. Units average hing, office, kitch ear, Pier 1 opene cations. Pier 1 ha NA tic and Midwess Virginia and Wis e expansion. Fo the opening of ial Day weekend le stores in the The retailer has	ely 3% of 2016 sale: mfort entered the 2017, the company gi the headquarters acebook, Twitter, Yo NA arated 1,018 retail s e. gifts and seasonal e. approximately 8, nen and bedroom a ed seven new store is a social media pro- 100% at regions: Connect sconsin. Opened 12 pur other stores op five stores, three in d, Bob's will open fc Los Angeles metro is a social media pre-	s. Units averag bed-in-the-bc introduced th from suburba uTube,LinkedI NA tores in the U. products. Sale 000 square fee treas, sunroom s and closed 2 esence throug NA ticut, Delawan 2 stores in 201 ened in Lathar the Milwauke our more store area in the fir esence throug
8)	channel. The wholesale channel accounted for 2,538 square feet. Average stock turns, 6.5 the category with its introduction of the "it bed," Sleep Number 360 smart bed product line that Plymouth to downtown Minneapolis this Octor and Instagram. Pier 1 Imports Fort Worth, Texas Fiscal years ended Feb. 25 and Feb. 27. Found and Canada in addition to its e-commerce we and store counts for U.S. only. E-commerce re of selling space. Furniture has remained const and patios. Furniture is generally made of me about a quarter of which were relocations. Thi Facebook, Twitter, Pinterest, Google+, Instage Bob's Discount Furniture Manchester, Conn. Privately owned, founded in 1991. Promotion Illinois, Indiana, Maine, Maryland, Massachuse including eight in the greater Chicago area w and Riverdale, N.Y.; Wharton, N.J.; and Hagerst area in Brown Deer, Greenfield and Racine, Wi one each in Castleton and Greenwood, Ind.; M quarter of 2018 and is lining up an 806,000-s	or about 2.3% of sales and nes. Average gross margi which is delivered directly t will eventually replace the observent of the second second \$1,260.0 \$1,704.1 total reve ed in 1962. Publicly held second presented approximately ant at 35% of sales for the part at 35% of sales for the store, pierl.com, selling a presented approximately and at 35% of sales for the store, pierl.com, selling a presented approximately and at 35% of sales for the store, pierl.com, selling a presented approximately and at 35% of sales for the store, pierl.com, selling a presented approximately and the second second store, pierce of the store, pierce of the store, and you Tube. Its store \$1,157.6 here the retailer had oper pown, Md. Over Presidents' s, and two in the St. Louis ladison, Wis.; and Joliet, Ill quare-foot distribution co	lis not included ii n, 61.8%. Comp s to the customer' he current Sleep 1 vith 559 locations \$1,303.0 enues specialist of impo wide variety of fu / 20% of fiscal yea past few years and materials, includi 25 stores, primari es offer free WiFi \$1,008.8 berating stores in nire, New Jersey, N hed a distribution Day weekend 20 market in Manch .In January, Bob's enter in San Bern	the results. Onl tore sales increases doorsteps com Number line. Sele. The company here -3.3% rted home decorriture, decorati ar sales, up from d consists of furn ng rattan, pine, a ly through lease for customers. 14.8% 15 states in the lew York, Pennsy center in late 20 17, Bob's entered ester and Saint A announced it w ardino, Calif., to	line sales a ased 1%. L pressed ir ect Comfo as a social 941 or and furn ive accesss 16% the p iture for th acacia and expiration 76 Northeast /Ivania, Rh 115 to sup d two new Ann, Mo.O ill be oper support th	Accounted f Last Septen to a sleek f rt announc media pres 953 iture. At fiss pries, candl revious yea te living, dir oak.Last ye ns and reloc 64 c, Mid-Atlar ode Island, port its stor states with ver Memor ning multip he growth.	or approximate hber, Select Cor yox. In January 2 ed it is relocatin ence through Fa NA cal yearend ope es, housewares, ar. Units average hing, office, kitch ear, Pier 1 opene cations. Pier 1 ha NA tic and Midwess Virginia and Wis e expansion. Fo the opening of ial Day weekend le stores in the The retailer has	ely 3% of 2016 sale: mfort entered the 2017, the company gi the headquarters acebook, Twitter, Yo NA arated 1,018 retail s e. gifts and seasonal e. approximately 8, nen and bedroom a ed seven new store is a social media pro- 100% at regions: Connect sconsin. Opened 12 pur other stores op five stores, three in d, Bob's will open fc Los Angeles metro is a social media pre-	s. Units average bed-in-the-be introduced the from suburbar uTube, Linked NA tores in the U. products. Sale 000 square fea treas, sunroon s and closed 2 esence througe NA ticut, Delawar 2 stores in 201 ened in Lathar the Milwauke our more store area in the fir esence througe

Estimate Rank	d furniture, bedding,	Perc accessory sale		Number change	Selling of u		rniture, bedding all stores	, accessories percent of	average sale
	r) Company, home base and notes	2016	2015	2015 to 2016	2016		sq. ft. 1000s	selling space	per sq. ft.
14	American Signature	\$1,026.4	\$1,032.3	-0.6%	117	119	NA	100%	NA
(14)	Columbus, Ohio Fiscal years ended Aug. 1 and Aug. 2. Owned by Sc and 42 markets primarily in the Midwest and or ecommerce at www.valuecityfurniture.com and v through Facebook, Twitter, Instagram, Google+, Pi helping customers with their furniture selection	n the East Coast. The s www.americansignatu nterest and YouTube.S	stores operate refurniture.com tores also have	under the names n. Both retail stores blogs and a compl	Value City include a imentary	y Furnitu n expansi	re and American ve social footprir	Signature Furnit	ure and throug n their custome
15	Crate and Barrel	\$943.8	\$845.0	11.7%	106	104	NA	NA	NA
(16)	Northbrook, III.		10.000						
	Fiscal years ended Feb. 28 and Feb. 29. Founded in through Crate & Barrel, CB2, Land of Nod, e-comm Nod stores and one Land of Nod mini shop at the counts for U.S. only. Online sales account for appr with regional mall and retail firm, Majid Al Futtain media presence through Facebook, Twitter, Pinte	erce websites and cata e Crate & Barrel in Palo roximately half of all sa n, with a Crate & Barrel	alogs, and franc Alto, Calif. Also ales. In April 201 I franchise sche	hised locations. Sto operates 19 franc 7, opened its first ( duled to open in th	ores are lo hised sto CB2 in Tex ne fourth	ocated in t res in cou cas, at The quarter ir	the U.S. and Cana Intries around th Domain in Austi Doha Festival Ci	da including 11 Cl e world. Estimate n. Recently signed	B2, seven Land d sales and sto d a franchise de
16	Havertys	\$821.6	\$804.9	2.1%	124	121	4,494	100%	\$188
(17)	Atlanta	\$821.8 total rever		2.1/0	127	121	דעיקי	100/0	÷100
	19,000 to 66,000 selling square feet. Major lines ca Average gross margin, 54%. Same-store sales inc Atlanta. The store was opened in late December a all of its stores. In 2017, opened its new Lubbock, 2015. Other plans for 2017 include a store in Greer quarter. Havertys has a social media presence thr	reased 2.1%. In 2016, H as part of the company Texas, store in early Ma nsboro, N.C., opening i	Havertys opene y's store improv arch, replacing a n early May and	d four stores inclu vements where sel a temporary location a replacement sto	ding a de ling spac on after it ore in Colu	dicated c e for clea s showro	learance store ne rance items was i om was destroye	ear its largest distr emoved or reduc d from a blizzard i	ibution center ed from virtual n late Decemb
17	Ethan Allen	\$758.7	\$719.2	5.5%	187	195	NA	NA	NA
(18)	Danbury,Conn.	\$842.0 total rever		5.570	107	175			107
	Fiscal year ends June 30. Publicly held interior des offering complimentary interior design service to (137 company-owned and 50 dealer-owned) an average with 75% between 15,000 and 25,000 sq the U.S. plus one plant each in Mexico and Hondur Allen   Disney line, a collection of 500 products th announced it would establish an Ethan Allen Desi this summer. Ethan Allen has a social media prese	its clients and a full ran d 109 international lo uare feet. Ethan Allen as. Approximately 75% hat includes upholste ign Studio on Amazon	ge of furniture p cations at fisca owns and oper 6 of its products ry, case goods, a.com that will a	products and decord lyearend. Sales and ates nine manufact are made in its Nord soft goods, lighting llow Ethan Allen to	rative acco ad store co turing fac th Americ g, rugs, ar o offer its p	essories t ount for l cilities inc can plants twork an products	hrough ethanalle J.S. only. Design luding six manuf In November 20 d decorative acc to Amazon shop	n.com and 187 U. Centers are 16,00 acturing plants ar 16, Ethan Allen lau essories. This spri pers. The site is ex	5. Design Cente 10 square feet o 11 one sawmill i 11 nched the Etha 11 ng, the compar
19	Art Van	\$740.0	\$675.0	9.6%	117	98	NA	NA	NA
(18)	Warren, Mich.	\$755.0 total rever	nues						
	Founded in 1959 by Art Van Elslander, the busine Midwest retailer operating stores throughout Mich Interiors and Hillside Contemporary Furniture, fr included in the results. Offers furniture from a nun added a net 19 stores: two new Art Van stores, 12 open a two-level, 80,000-square-foot showroom and Google+.	igan, Illinois, Ohio, India ranchise locations and nber of brand name m PureSleep mattress s	ana and Iowa. A l an e-commerc anufacturers in tores and six fra	t Van brands incluc e website. The Art cluding Cindy Crav nchise stores inclu	de Art Van : Van Floc vford Hor uding its f	Furniture oring stor ne, Bernh ìrst two ir	e, Art Van PureSlee es and sales from ardt, Broyhill, La- n Iowa in Coralvil	p, Art Van Flooring the flooring dep Z-Boy and Natuzz le and Cedar Falls	g, Scott Shuptrin artments are no i. In 2016, Art Va . In late 2017, wi
20	American Furniture Warehouse	\$640.0	\$595.6	7.5%	14	14	1,714	97%	\$380
(19)	Englewood, Colo. Family-owned business founded in 1975. Primaril in metro Denver, two south of Denver in Pueblo a Glenwood Springs and Grand Junction. In Arizon approximately 3.2% of 2016 sales. Sales from elec Furniture, Ashley, Condor, Healthcare Memory Foar	and Colorado Springs, a, the retailer has two tronics, \$5.9 million. R	er-middle price two north of De units in the Pho evenues other t	enver in Firestone-l penix market, in Gil han sales, \$2.4 mill	Longmor Ibert and lion. Units	nt and For Glendale s average	t Collins, and two . Also sells online 122,407 square f	o on the Colorado with Internet sale eet. Key vendors i	western slope i es accounting fo nclude America

All sales information, except for that supplied by publicly held companies that break out furniture sales, are Furniture/Today market research estimates. In cases where companies have identical sales of furniture, bedding and accessories, the one with the fastest sales growth is ranked first. Stock turns and average gross margin are for furniture, bedding and decorative accessories, including lamps and area rugs. Estimated sales for manufacturer gallery store networks reflect dedicated-store sales only and exclude sales from in-store galleries. All data for calendar 2015 and 2014 unless otherwise noted. Average unit size refers to selling space. NR = Not ranked NA = Not available Source : Furniture Today, USA

### Who's who among the leading stores

Company, home base, Web address	Rank	Company,
ABC Carpet & Home, New York, www.abchome.com	59	HOM Furnitu
American Freight Furniture & Mattress, Delaware, Ohio,		www.dock86. Home Furnit
www.americanfreight.us		Hudson's Fur
American Furniture Warehouse, Englewood, Colo., www.afw.com		
American Mattress, Addison, III., www.americanmattress.com	85	Ikea, Consho Innovative M
American Signature, Columbus, Ohio, www.valuecityfurniture.com, www.americansignaturefurniture.com	14	Jerome's, Sa
America's Mattress, Hoffman Estates, III., www.americasmattress.com		Johnny Janos
Arhaus, Boston Heights, Ohio, www.arhaus.com		Kane's Furnit
Arriaus, Boston Heights, Onio, www.arnaus.com Art Van, Warren, Mich., www.artvan.com		Kimbrell's, C
Ashley HomeStore, Arcadia, Wis., www.ashleyhomestore.com		Kittle's Furnit
Badcock Home Furniture & more, Mulberry, Fla., www.badcock.com		Lacks Valley
Baer's, Pompano Beach, Fla., www.baers.com		La-Z-Boy Fur
Bassett Home Furnishings, Bassett, Va., www.bassettfurniture.com		Levin Furnitu
Belfort Furniture, Dulles, Va., www.belfortfurniture.com	100	Living Spaces
Berkshire Hathaway furniture division, Omaha, Neb., www.nfm.com, www.starfurniture.com, www.jordans.com, www.rcwilley.com	6	Louis Shanks
Bernie & Phyl's Furniture, Norton, Mass., www.bernieandphyls.com		Lovesac, Sta
Big Lots, Columbus, Ohio, www.biglots.com		Macy's Furnit
Big Sandy Superstore, Franklin Furnace, Ohio, www.bigsandysuperstore.com,		Mathis Broth
www.pieratts.com	66	Matter Broth
Bob Mills Furniture, Oklahoma City, www.bobmillsfurniture.com		Mattress Fire
Bob's Discount Furniture, Manchester, Conn., www.mybobs.com		Mattress Wa
Boston Interiors, Stoughton, Mass., www.bostoninteriors.com		Mattress Wa
Broad River Furniture, Fort Mill, S.C., www.broadriverfurniture.com		Miskelly Furr
C.S. Wo & Sons, Honolulu, www.cswo.com		Mitchell Gold
Chair King/Fortunoff Backyard Store, Houston, www.chairking.com,		Mor Furnitur
www.fortunoffbys.com	60	Morris Furnit
City Furniture, Tamarac, Fla., www.cityfurniture.com	29	Olinde's, Bat
Conlin's Furniture, Billings, Mont., www.conlins.com	95	Pier 1 Impor
Conn's, The Woodlands, Texas, www.conns.com	22	Raymour & F
Cost Plus World Market, Alameda, Calif., www.worldmarket.com	24	Regency Furr
Crate & Barrel, Northbrook, Ill., www.crateandbarrel.com	15	www.marlofurn
Crest Furniture, Dayton, N.J., www.valuecitynj.com	61	www.raleysho
Darvin Furniture, Orland Park, Ill., www.darvin.com		RH, Corte M
Design Within Reach, Stamford, Conn., www.dwr.com	35	Roche Boboi
Dufresne Spencer Group, Memphis, Tenn., www.stashhome.com,		Room & Boa
www.ashleyfurniturehomestore.com		Rooms To Go
EBCO, Phoenix, www.la-z-boy.com/arizona		Russell Turne
El Dorado Furniture, Miami Gardens, Fla., www.eldoradofurniture.com		Sam Levitz F
Ethan Allen, Danbury, Conn., www.ethanallen.com		Schewel Furr
FAMSA, Dallas, www.famsa.us.		Sit 'n Sleep,
Farmers Home Furniture, Dublin, Ga., www.farmershomefurniture.com		Sleep Numbe
FFO Home, Fort Smith, Ark., www.ffohome.com		Slumberland,
Furniture Mart USA, Sioux Falls, S.D., www.thefurnituremart.com		Steinhafels, V
Furnitureland South, Jamestown, N.C., www.furniturelandsouth.com		Stickley, Aud
Gallery Furniture, Houston, www.galleryfurniture.com		The Original
Gardner-White, Auburn Hills, Mich., www.gardner-white.com		The Parrott C
Grand Home Furnishings, Roanoke, Va., ww.grandhomefurnishings.com		The RoomPla
Havertys, Atlanta, www.havertys.com	16	Trivett's Furn
Haynes Furniture, Virginia Beach, Va., www.haynesfurniture.com,	22	Walker Furni
www.thedump.com		Walter E. Sm
Hill Country Holdings, New Braunfels, Texas, www.hillcountryholdings.com		

k	Company, home base, Web address	Rank
9	HOM Furniture, Coon Rapids, Minn., www.homfurniture.com, www.gabberts.com, www.dock86.com.	36
0	Home Furniture, Lafayette, La., www.homefurn.com	91
9	Hudson's Furniture, Sanford, Fla., www.hudsonsfurniture.com	70
5	Ikea, Conshohocken, Pa., www.IKEA-USA.com	3
	Innovative Mattress Solutions, Lexington, Ky., www.sleepoutfitters.com	65
4	Jerome's, San Diego, www.jeromes.com	37
0	Johnny Janosik, Laurel, Del., www.johnnyjanosik.com	98
	Kane's Furniture, Pinellas Park, Fla., www.kanesfurniture.com	43
	Kimbrell's, Charlotte, N.C., www.kimbrells.com	88
	Kittle's Furniture, Indianapolis, www.kittles.com, www.belowmarketfurniture.com	83
	Lacks Valley Stores, Pharr, Texas, www.lacks.com	74
	La-Z-Boy Furniture Galleries, Monroe, Mich., www.la-z-boy.com	13
	Levin Furniture, Smithton, Pa., www.levinfurniture.com	39
	Living Spaces, Rancho Cucamonga, Calif., www.livingspaces.com	27
	Louis Shanks of Texas, Austin, Texas, www.louisshanksfurniture.com	92
	Lovesac, Stamford, Conn., www.lovesac.com	
	Macy's Furniture Gallery, New York, www.macys.com, www.bloomingdales.com	
	Mathis Brothers, Oklahoma City, www.mathisbrothers.com	20
	Matter Brothers Furniture, Fort Myers, Fla., www.mattersbrothesfurniture.com., www.floridaleathergallery.com.	
	Mattress Firm, Houston, www.mattressfirm.com	2
	Mattress Warehouse, Frederick, Md., www.sleephappens.com	57
	Mattress1One, Orlando, Fla., www.mattress1.com	45
	Miskelly Furniture, Jackson, Miss., www.miskellys.com.	96
	Mitchell Gold + Bob Williams, Taylorsville, N.C., www.mgbwhome.com	
	Mor Furniture for Less, San Diego, www.morfurniture.com	
	Morris Furniture, Dayton, Ohio, www.morrisathome.com	
	Olinde's, Baton Rouge, La., www.olindes.com	
	Pier 1 Imports, Fort Worth, Texas, www.pier1.com	
	Raymour & Flanigan, Liverpool, N.Y., ww.raymourflanigan.com	
	Regency Furniture.com, www.marlofurniture.com, www.mealeysfurniture.com, www.raleyshomefurnishings.com	
	RH, Corte Madera, Calif., ww.restorationhardware.com	
	Roche Bobois, New York, www.roche-bobois.com	
	Room & Board, Minneapolis, www.roomandboard.com	
	Rooms To Go, Seffner, Fla., www.roomstogo.com, www.roomstogokids.com	
	Russell Turner Furniture Holding, Thomasville, Ga., www.ahs-se.com	
	Sam Levitz Furniture, Tucson, Ariz., www.samlevitz.com	
	Schewel Furniture, Lynchburg, Va., www.schewels.com	
	Sit 'n Sleep, Gardena, Calif., www.sitnsleep.com	
	Sleep Number, Minneapolis, www.sleepnumber.com	
	Slumberland, Little Canada, Minn., www.slumberland.com	
	Steinhafels, Waukesha, Wis., www.steinhafels.com	
	Stickley, Audi & Co., Manlius, N.Y., www.stickleyaudi.com.	
	The Original Mattress Factory, Cleveland, Ohio, www.originalmattress.com	
	The Parrott Group, Florence, S.C., www.parrotts-furniture.com	
	The RoomPlace, Lombard, III., www.theroomplace.com	
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	Trivett's Furniture, Fredericksburg, Va., www.trivetts.com	
	Walker Furniture, Las Vegas, www.walkerfurniture.com	
	Walter E. Smithe Furniture, Itasca, III., www.smithe.com	69