## EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

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## **PRESS RELEASE**

May 11, 2015

## EPCH ELECTS NEW CHAIRMAN- MR. DINESH KUMAR



New Delhi – May 11, 2015 – The Export Promotion Council for Handicrafts (EPCH) has unanimously elected Mr. Dinesh Kumar as new Chairman in its 144<sup>th</sup> meeting of Committee of Administration (COA) held here today.

Mr. Kumar representing M/s Orient Art & Crafts, New Delhi, is a leading exporter of handicrafts from India. He has been associated with the Handicrafts sector for more than four decades. Mr. Kumar is also running retail business of handicrafts products and having manufacturing units. He has served in various capacities as member of the Committee of Administration, President - Trade Fairs and Vice-Chairman-EPCH. Mr. Kumar is also one of the Directors of India Exposition Mart Ltd, Greater Noida.

Mr. Kumar expressed his gratitude to members of Committee of Administration of EPCH for electing him as Chairman of Export Promotion Council for Handicrafts, an apex organization for promotion of Exports of Handicrafts from the Country.

The New Chairman, Mr. Dinesh Kumar said that in order to sustain this growth, the international marketing initiatives, cluster development projects, design and product development, new policy initiatives are needed to be pursued more vigorously.

The exports of Handicrafts have shown an increase from Rs. 27,746.84 crores (2014-15) to Rs. 23,504.42 crores during the year 2013-14 showing an increase of 18.05% over previous year. The handicrafts export has surpassed the target of US \$ 4468 million and has achieved of US \$ 4537.98 million during the year 2014-15 - a growth of 16.81%.

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