



EXPORT PROMOTION COUNCIL FOR HANDICRAFTS

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EPCH PRESS RELEASE

प्रेस वजिजपूतऱः

हसूतशलऱऱु कू भी डेकुसडलऱल नऱतऱकऱ सडूसडऱकऱ कल डुरसूतलव : EPCH द्वलरल नरऱणड कल सुवलगत

NEW DELHI - 06.01.2020 : आज डुखुड सडकऱवऱ उतूतर डुरदेश शलसन कऱ अधुडकुषतल डै नरऱडलत डंडु कऱ डतूरुथ डऱडगऱ डूड कऱ डलधुडड से हूडऱ डसऱडे शूरी नवनीत सहगल अतरऱकऱत डुखुड सडकऱवऱ MSME, शूरी रलकेश कुडलर डी, Director General, EPCH, शूरी R.K. वरूडल Executive Director, EPCH, शूरी अवधेश अगूरवल उतूतरडुरदेश कूरूडनऱडर EPCH व शूरी वनऱड डुडूतल व अनुड सरकलरी अधकऱरी एवं नरऱडलतक उडसूथतऱ रहे **1. शूरी रलकेश कुडलर, D G, EPCH द्वलरल डैठक डे रखल कऱ हसूतशलऱऱु उदुडुग कू डेकुसडलऱल उदुडुग डे शलडलऱ कऱडल डलडऱ इस कू डुरडुख सडकऱवऱ द्वलरल इसकल डुरडूडल डनलने कल आदेश डलरतऱ कर दऱडल डै. (EPCH डुरसूतलव संलगून) इस नऱतऱसे डुरे डुरदेश डें सरकलरी डडऱन डुर हसूतशलऱऱु डूनऱडऱ लगलने डुर 30 लैड डें डूडूत कल डुरलवधलन 2. शूरी अवधेश अगूरवल ने डुदुदल उडलडल कऱ SEZ डे डड सडके एवं ललडूड नही हूंगऱ तड नरऱडलतक वहां डैकुडूरी कऱसे लगलडंगे | इन सडूी डुर डुखुड सडकऱवऱ डी द्वलरल सहडतऱ डुरकूड कऱ डुरडुख सडकऱवऱ व शूरी नवनीत सहगल डी ने शीघूर ही कलरुडलवही करने कल असूवलशन दऱडल डै. 3. अतुडंत हरूष कल वडऱडऱ डै कऱ R2 कल डुदुदल अवधेश अगूरवल द्वलरल नरऱतर सरकलर कऱे सलडने रख रहे थे आज डुखुड सडकऱवऱ द्वलरल इस डुर सहडतऱ डुरदलन करते हुड लैड डूडूत डेड करने कल व डुरदूषण डडऱरूडडेंड कू भी इस वडऱडऱ डै आदेश डलरतऱ कऱडल डै 4. दूसरल शूरी रलकेश कुडलर डी, अवधेश अगूरवल व नीरड खनुनल डी कऱ डलधुडड से वरूडलल डैडर कऱे ललडऱ डी डुरूड कऱ डूतऱ MDA गूरलंड दी डलडऱ, डसऱकू शूरी नवनीत सहगल डी डुरडुख सडकऱवऱ MSME ने डलनते हुड इसकऱे आदेश डलरतऱ कर दऱडऱ डै डल सलरे उतूतरडुरदेश कऱे नरऱडलतकू कऱे ललडऱ नड सलल कल तूडल सलडतऱ हूंगल. 5. MDA द्वलरल FAR डडलने कल डुरसूतलव डुखुड सडकऱवऱ द्वलरल सरकलर कू डेडल डलडलडल.

For more information, please contact:

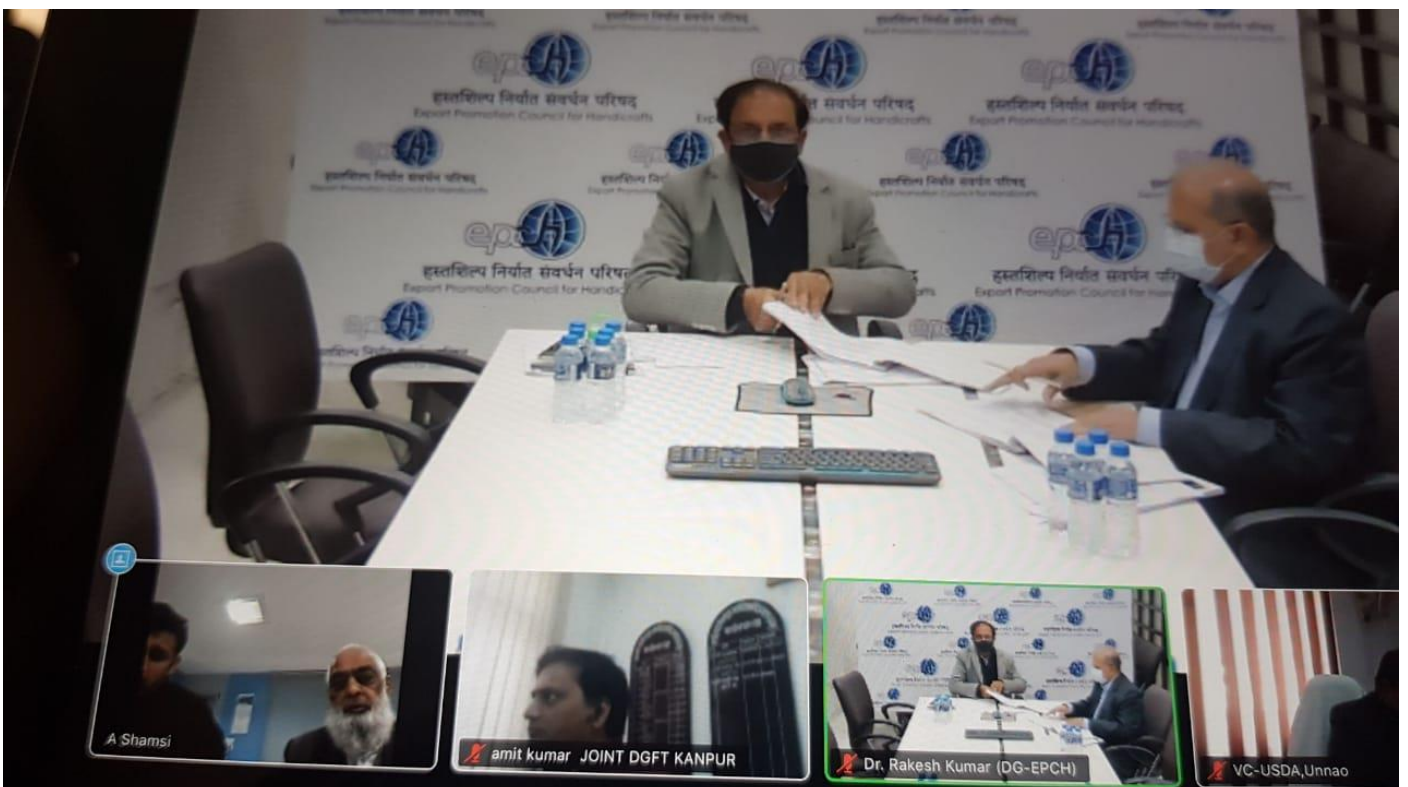
Shri R.K. Verma, Executive Director EPCH +91 98106 97868

Encl: As above

CAPTION:



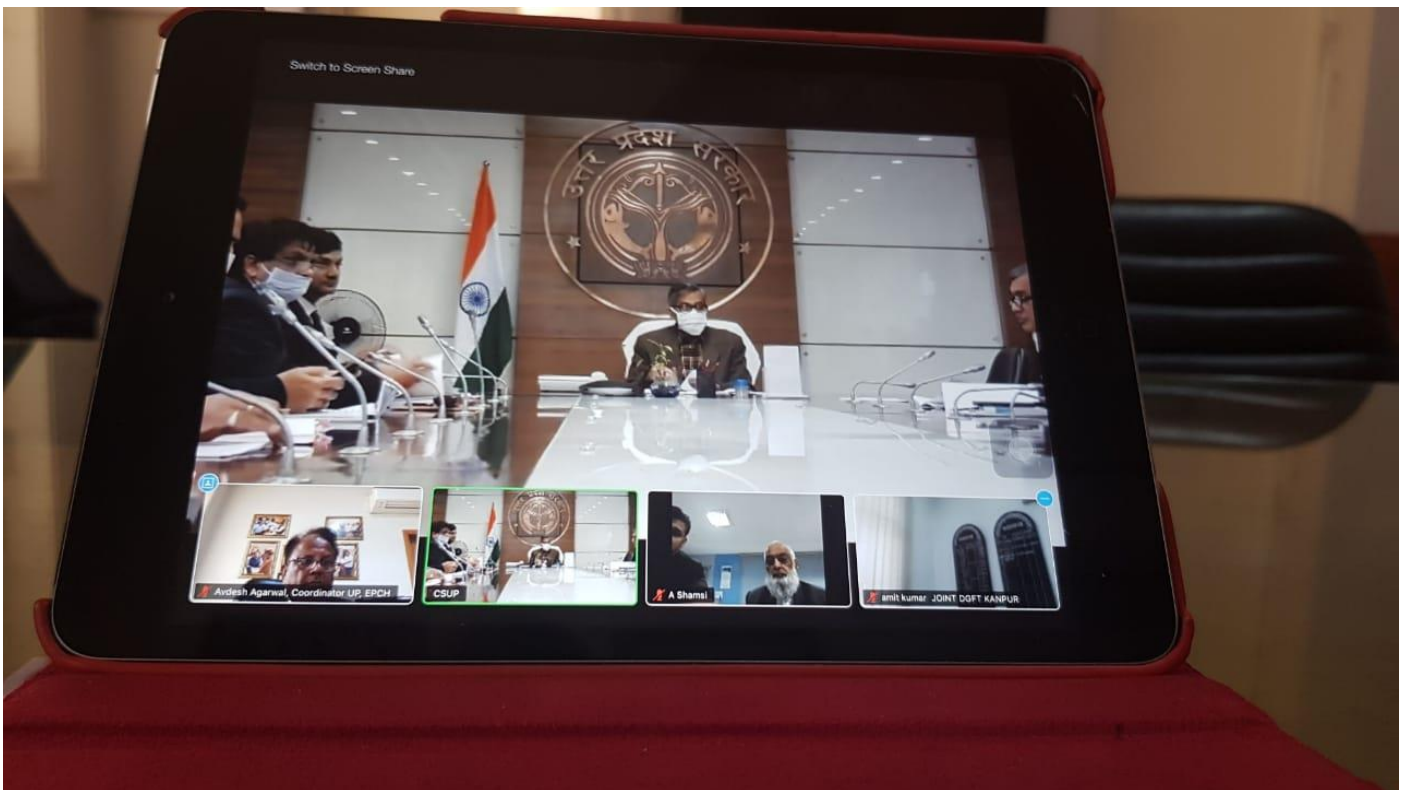
The Chief Secretary, Govt. of Uttar Pradesh addressing the meeting



Dr. Rakesh Kumar, Director General-EPCH addressing during the meeting alongwith Shri R. K. Verma, Executive Director-EPCH



Shri Avdesh Aggarwal, Central Regional Coordinator, (U.P.) -EPCH during the meeting



Meeting in progress

**EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

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No: EPCH/YEIDA/2019

June 04, 2020

Shri Siddharth Nath Singh,
Hon'ble Minister MSME and
Export Promotion,
Government of Uttar Pradesh
Lucknow, Uttar Pradesh
Email- sns.upminister@gmail.com

Subject: Request for provision of rebate on land prices for setting up "Handicrafts Park" in line with textile/garment exporters at the Yamuna Expressway

Hon'ble Sir,

As you are aware, Export Promotion Council for Handicrafts (EPCH) is an apex body of handicrafts exporters for promotion of exports of Handicrafts from country and project India's image abroad as a reliable supplier of high quality of handicrafts goods & services and ensure various measures keeping in view of observance of international standards and specifications. EPCH is having more than 11000 registered exporters across the country and over 7 million craftspersons are engaged in the sector for their livelihood. The Council is planning to set up a "**Handicrafts Park**" in the Yamuna Expressway Area, close to the currently existing Apparel Park, which has a strong synergy with the textile based handicrafts.

The proposed industrial park shall house around 250-300 small and medium manufacture exporters and provide a range of facilities including common facility centers, testing labs and raw material banks to boost their market competitiveness. Further, the manufacturer exporters at the "**Handicrafts Park**" would benefit from the multiple synergies emanating from industrial park being in the vicinity of Eastern Dedicated Freight Corridor and India Expo Centre & Mart which hosts World renowned IHGF Delhi fair, a biggest marketing platform for handicraft exporters. In addition, the proposed "handicrafts park" would attract direct investments in the tune of INR 3000 Crores along with creation of around 25000-30000 jobs. Apart from setting up of India Expo Centre & Mart at Greater Noida, the Council is also operating Common Facility Center at Saharanpur and Resource Centre at Moradabad in Uttar Pradesh providing technical know-how to the handicrafts exporters.

In light of the above, Council has already requested a grant of **land parcel of 200 acres under the Yamuna Expressway Industrial Authority (YEIDA)** in line with the Textile Policy of Government of Uttar Pradesh, which mandates provision of land with price rebates of 30% for setting up of "Apparel Park". **Since, a significant number of handicrafts exporters are into exports of textiles based handicrafts, it is requested that a similar 30% rebate may kindly be extended to the handicrafts exporters as well.**


Contd....2..

A large number of exporters who are based in Delhi NCR would also like to shift or expand their operations through the proposed Handicrafts Park which will be a **Centre of Excellence with services of Common Facility Centre, Testing Lab, Design Centre and Resource Center**. Earlier, the Council has invited applications from the handicrafts exporter for setting up units at Handicrafts Park and received a good response but the same has been halted in the absence of such rebate which is otherwise available to other synergy sectors.

We look forward to your kind consideration towards our request.


Best Regards,

Yours sincerely,


(Rakesh Kumar)
Director General

Copy to:

1. Sh. Navneet Kumar Sehgal, IAS, Principal Secretary, MSME, Khadi & Village Industries, Government of Uttar Pradesh , Lucknow - 226001 (U.P.)
- ✓ 2. Shri Rama Raman, Additional Chief Secretary to Govt. of U.P., Department of Resham, Handloom & Textile Lucknow, UP
3. Dr. Arunvir Singh (I.A.S.), Chief Executive Officer, Yamuna Expressway Industrial Development Authority, Greater Noida, Gautam Budh Nagar-201308, Uttar Pradesh


(Rakesh Kumar)
Director General