

Certificate Course in Handicrafts Management Studies

CLASSES : SAT & SUN (6PM-8PM)

COURSE CONTENT

- ▶ **Bangaluru**
- ▶ **Delhi**
- ▶ **Guwahati**
- ▶ **Jaipur**
- ▶ **Jodhpur**
- ▶ **Kolkata**
- ▶ **Moradabad**
- ▶ **Mumbai**
- ▶ **Narsapur**
- ▶ **Saharanpur**

<p>1</p> <p>EPCH : An Introduction to handicrafts Exports</p>	<p>1</p> <p>International Handicrafts Market and India's Opportunities in the International Market</p>	<p>2</p> <p>Handicrafts Classification</p>			
<p>3</p> <p>Basic Steps for Handicrafts Export Marketing</p>	<p>4</p> <p>e-Marketing, Digital Marketing</p>	<p>5</p> <p>Foreign Trade and its significance with reference to Handicrafts Sector</p>	<p>6</p> <p>Various Registrations and Licences and RBI Regulations and Guidelines, EPCG</p>	<p>7</p> <p>Banking and Methods of Payments in Handicrafts Export and Foreign Exchange Management</p>	<p>8</p> <p>DGFT and various Handicrafts Export Promotions Schemes</p>
<p>9</p> <p>Mentor (Exporter)</p>	<p>10</p> <p>Export Banking Risk Management in International Trade</p>	<p>11</p> <p>Preparation and execution of Business Plan</p>	<p>12</p> <p>Sourcing and supply Chain</p>	<p>13</p> <p>Design, Trend and Product Development</p>	<p>14</p> <p>Design, Trend and Product Development</p>
<p>15</p> <p>Social Audit Compliance, Health and Safety</p>	<p>16</p> <p>Compliance (quality, social, economic, environment, technological & Ethical)</p>	<p>17</p> <p>Role of Buying Agents</p>	<p>18</p> <p>Packaging, Freight Forwarding and Shipping</p>	<p>19</p> <p>Schemes offered by various Govt Department</p>	<p>20</p> <p>Quality Control</p>
<p>21</p> <p>Trade Fairs and Marketing</p>	<p>22</p> <p>Recap</p>	<p>23</p> <p>Recap</p>	<p>24</p> <p>Submission of Project Report, Written and Oral Evaluation</p>	<p>25</p> <p>Submission of Project Report, Written and Oral Evaluation</p>	<p>26</p> <p>Grant of Certificate</p>

'Prominent Experts from Industry and Peers will be visiting faculty and mentors'

BE

**A PART OF OVER
3500 MILLION USD
HANDICRAFTS EXPORTS
INDUSTRY**



**For More Details
Contact**

**Mob: +91 9560093308
Mail: dean@epch.com**